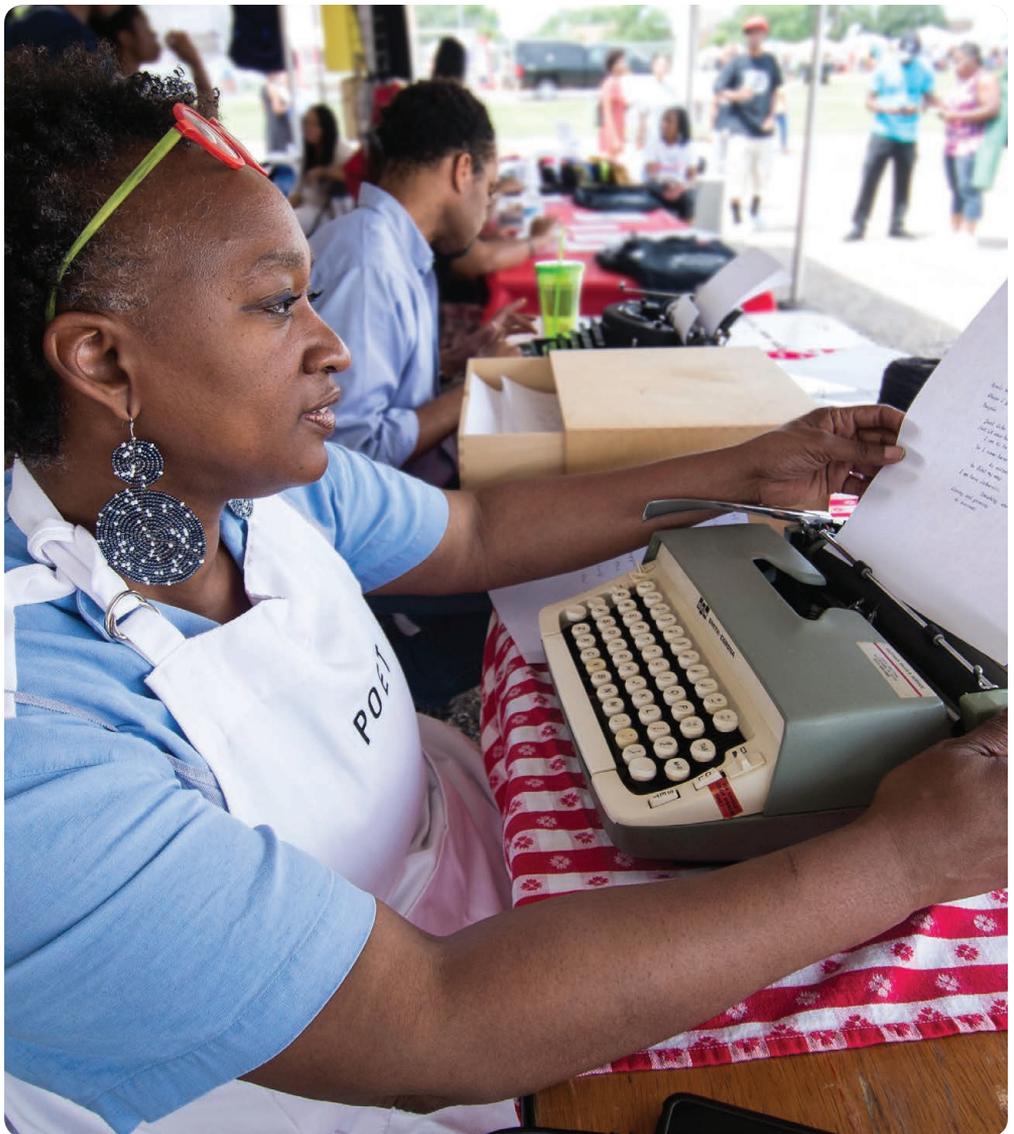


SPRINGBOARD *for the arts*

FALL 2016





5 YEARS Fergus Falls 25 Years SAINT PAUL

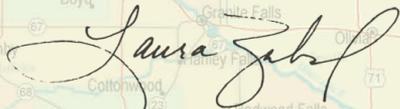
2016 is a special year for Springboard for the Arts, as it was in 1991 that we were incorporated as an independent nonprofit, under the name Resources & Counseling for the Arts. That makes us 25 this year! It is also special because it was in 2011 that we embarked on a new adventure and opened our office in Fergus Falls, so we're celebrating our five year milestone there.

With our twin offices in Fergus Falls and St. Paul we've had the privilege to work with thousands of artists, and lead projects that bring artists, communities, businesses, and organizations together. In addition to our usual workshops and opportunities, we've planned special events this fall with speakers and opportunities to connect as a way to celebrate. I hope you'll take part, and join us on Give to the Max Day on November 17 in giving a gift to sustain Springboard's next 25 years.

We couldn't do our work supporting and championing artists without you, as artists, so thank you. All this work is done through the lens of our guiding principles, which you'll find at the end of this catalog. Those principles hold that artists exist in every community, and that art is inseparable from the communities in which it is made.

Although this is a special year for us and our anniversaries, it is also a year where there has been violence, discord and grief in our communities. With our principles in mind, we want to affirm that black lives matter, that there is much work to be done to bring people together, repair trust between people and systems of power, and build new, equitable systems where all people are included, welcome and safe.

As artists we have tools: voice, collaboration, creativity, ingenuity. We have skills: the ability to make something out of nothing, to imagine a new world into being. We have power: of platform, of story, of audience. We need to use these things forcefully, intentionally, and bravely. I am perpetually moved by the power of artists to create new possibilities, and am excited to support that power in the 25 years to come.



Laura Zabel, Executive Director



ON THE COVER

Hawona Sullivan Janzen during Poets in the Park at Rondo Days, July 2016. With Clarence White, Poets in the Park created an on-the-spot poetry studio complete with vintage typewriters as part of Roots of Rondo: Black Artists Rising. See more at www.rootsofrondo.org.

photo: Bruce Silcox



Programs

PROFESSIONAL DEVELOPMENT

One-on-one career coaching and workshops for artists including Work of Art: Business Skills for Artists, which has been presented in over 80 communities in the Upper Midwest.



INCUBATOR

An organizational incubator program that currently serves over 200 artist-led projects with financial and donor management, fundraising assistance and legal help.



COMMUNITY DEVELOPMENT

Workshops, training and consulting with cities, community and economic development organizations and other groups to engage local artists to address community issues and implement creative placemaking.



COMMUNITY SUPPORTED ART

Our innovative patron education program based on the Community Supported Agriculture model that is being replicated across the country.



RESOURCES

A comprehensive online job book for artists, attorney referrals through our Minnesota Lawyers for the Arts (MnLA) program, and resource centers in Saint Paul and Fergus Falls.



HEALTH

Connecting artists to healthcare and insurance through one-on-one assistance, a clinic voucher program and online resources. The Emergency Relief Fund provides monetary aid for career-threatening emergencies.



NATIONAL

Through our Creative Exchange platform, we build the movement of local arts and culture by sharing inspirational stories and practical toolkits to spark change.

Staff

Laura Zabel
Executive Director

Michele Anderson
Rural Program Director

John Bell
Business Manager

Rebecca Davis
Rural Program Assistant

Nikki Hunt
Program Director - Health

Noah Keesecker
Program Director - Artist Development

Anna Metcalfe
Artist Development Coordinator

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Rural Program

Andy Sturdevant
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Associate Director

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Jun-Li Wang
Artist Community Organizer

SPRINGBOARD FOR THE ARTS

308 Prince St, Suite 270, Saint Paul, MN 55101

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Office Hours: M–F, 9:30 am–5:00 pm

SPRINGBOARD FOR THE ARTS

201 West Lincoln Ave, Fergus Falls, MN 56537

Tel: 218-998-4037

www.facebook.com/springboardartsLakeRegion

Office Hours: M–F, 10:00 am–5:00 pm



This information can be made available in alternate formats, including language translation. Please allow 10 business days for these requests.

Work of Art Toolkit

Take the Work of Art workshops anytime! Our toolkit shares exercises from career planning through pricing to business planning! Get the free digital toolkit or buy a hard copy here: www.springboardexchange.org/workofart.



entrepreneur EXPO

ESSENTIALS FOR SMALL BUSINESS GROWTH

An event that features workshops by Springboard for the Arts, Twin Cities Media Alliance, University of St. Thomas Small Business Development Center, and WomenVenture, as well as a kick-off panel of successful small business owners, and government and nonprofit small business development exhibitors.

Presenter: Adia Morris

Date: Thursday, September 22, 12:30–5:00 pm
Location: Minneapolis Central Library, 300 Nicollet Mall, Minneapolis, MN
Tuition: Free. Register at tinyurl.com/HCLentrepreneurexpo.

Work of Art: Business Skills for Artists

Ten workshops from the Work of Art: Business Skills for Artists series will be presented at the Excelsior Library.

Dates: Saturdays, September 24–November 26, 1:00–3:30 pm

Location: Excelsior Library, 337 Water St, Excelsior, MN

Presenter: Springboard for the Arts staff

Tuition: Free. Funded by a grant to the Hennepin County Libraries from Minnesota's Arts and Cultural Heritage Fund. Register at www.hclib.org/events.

Liz Lerman: Critical Response Process

Join acclaimed choreographer and educator Liz Lerman for a participatory workshop exploring the Critical Response Process, strengthening creative practices of all disciplines. There will be cake!

Date: Saturday, September 24, 10:00 am–12:00 pm

Location: The Cowles Center, Target Education Studio, 528 Hennepin Ave, Minneapolis, MN

Presenter: Liz Lerman

Tuition: Free. Supported by The McKnight Foundation. Register at www.springboardforthearts.org.



Nina Simon: The Art of Relevance

Santa Cruz Museum of Art & History Executive Director and Museum 2.0 blogger Nina Simon shares from her new book on how organizations and institutions can stay fun, open and relevant.

Date: Wednesday, September 28, 8:00–10:00 am

Location: Minnesota History Center, 345 W Kellogg Blvd, Saint Paul, MN

Presenter: Nina Simon

Tuition: Free. Register at www.springboardforthearts.org.



Art Crawl & Creative Time Summit

Come to Springboard for the Arts' Lowertown space to see art from Community Supported Art over the years and the Hinge Arts Residency in Fergus Falls, and watch the livestream of the annual Creative Time Summit.

Date: October 14–16

Location: Springboard for the Arts, 308 Prince St, Suite 270, Saint Paul, MN

Presenter: Springboard for the Arts

Tuition: Free. Register at www.springboardforthearts.org.



Actors Fund Dance Resources

Making and Supporting a Career in Dance

Join The Actors Fund for a presentation and community discussion on programs and resources for dancers through two new programs, The Dancers' Resource and Career Transition For Dancers. Topics will include career development and management, health and wellness, and financial assistance and scholarships.

Date: Thursday, October 20, 6:00–8:00 pm

Location: The Cowles Center, Studio 2B, 528 Hennepin Ave, Minneapolis, MN

Presenter: Barbara Davis, COO, The Actors Fund

Tuition: Free. Co-sponsored by Springboard for the Arts, The Cowles Center for Dance, and The Actors Fund. Register at www.springboardforthearts.org.

Marketing for Artists

Define your product, discover your target audience, make decisions about how you sell your work, and identify a budget and strategy for your artistic business.

Date: Saturday, November 19, 9:30 am–12:00 pm

Location: St. Louis Park Library, 3240 Library Lane, Saint Louis Park, MN

Presenter: Springboard for the Arts staff

Tuition: Free. Funded by a grant to the Hennepin County Libraries from Minnesota's Arts and Cultural Heritage Fund. Register at www.hclib.org/events.

“Great discussion for artists regardless of where they are in their career.”

Legal Workshops

Your Project Incorporated

Learn about incorporating your business from a MnLA volunteer attorney. This workshop will look at various business models from LLC's to 501(c)3's including information on how to prepare, financial considerations, and benefits and risks.

Date: Wednesday, October 26, 7:00–9:00 pm

Location: Springboard for the Arts, 308 Prince St, Suite 270, Saint Paul, MN

Presenter: Attorney, Minnesota Lawyers for the Arts (MnLA)

Tuition: Free. Register at www.springboardforthearts.org.

Financial Planning Workshops

Making Cents

Overcome inertia and get started on your financial game plan, including what you can do to get ahead (or catch up if you're behind)!

Date: Wednesday, September 14, 6:00–7:30 pm

Location: Bedlam Theatre, 213 4th St E, Saint Paul, MN

Presenter: Krystal Kohler from Principal in collaboration with Springboard for the Arts

Tuition: Free. Register at www.springboardforthearts.org.

Debt Reduction

Recognizing debt danger zones, the real cost of debt and strategies to take control of your debt.

Date: Wednesday, October 12, 6:00–7:30 pm

Location: Bedlam Theatre, 213 4th St E, Saint Paul, MN

Presenter: Krystal Kohler from Principal in collaboration with Springboard for the Arts

Tuition: Free. Register at www.springboardforthearts.org.

Kiva Info Session

Learn how the Kiva community provides access to 0% interest loans and a network that can help artists find the financial resources they need to grow their business.

Date: Tuesday, November 1, 6:30–8:30 pm

Location: Springboard for the Arts, 308 Prince St, Suite 270, Saint Paul, MN

Presenter: Springboard for the Arts staff

Tuition: Free. Register at www.springboardforthearts.org.



Springboard for the Arts is often on the road, sharing our workshops, programs and advocacy for artists and their creative power. We share many of our programs via free toolkits on Creative Exchange, are able to travel and deliver popular, customized workshops, and frequently present at conferences and gatherings. Here's a quick snapshot of where we'll be in the coming months.

Work of Art in Red Wing, MN

Twelve workshops from the Work of Art series will be presented by the Red Wing Innovation Incubator.

Dates: Fridays and Saturdays, September 9–October 1

Locations: At various sites in Red Wing, MN

Presenter: Springboard for the Arts staff

Tuition and Registration: www.rwii.org/red-wing-work-of-art

Work of Art in Fargo, ND

Twelve workshops from the Work of Art series will be presented by the Plains Art Museum.

Dates: Mondays, September 12–December 12, 3:00–5:00 pm

Location: Plains Art Museum (1st Floor Presentation Center), 704 1st Ave N, Fargo, ND

Presenter: Springboard for the Arts staff

Tuition and Registration: www.plainsart.org

Work of Art in Stillwater, OK

Four workshops from the Work of Art series will be presented at the annual Oklahoma Arts Conference.

Dates: Tuesday–Wednesday, October 25–26

Location: Wes Watkins Center, 207 Watkins Farm Rd, Stillwater, OK

Presenter: Springboard for the Arts staff

Registration: www.arts.ok.gov



Artist Connect is an eight-part workshop series designed to teach artists how to engage communities through new ways of building supportive networks for their creative work. Artists will learn through in-class discussion, resource development and sharing, and practice exercises that make the Artist Connect workshops the first step in building community through their art.

Look for ARTIST CONNECT workshops in your community this winter. For more information, visit www.springboardforthearts.org.

Artists in Education

Get insights and tips on how to bring your artistic practice into a diverse array of educational settings.

Artist Residencies

Learn about the hundreds of local and global residency opportunities available to artists of all kinds and every career stage.

Artists Collaborating with Community

Use your creative skills to address community interests! Learn strategies to approach community organizations and local businesses and techniques to ensure successful outcomes for you and your collaborators.

Cross-Sector Collaborations

Discover innovative ways to build creative, collaborative partnerships across diverse sectors and disciplines.

Crowdfunding

Learn about the many facets of crowdfunding through sites such as Kickstarter, IndieGoGo, AIM Hatchfund and more.

House Shows and Home Galleries

Discover the headaches and rewards of opening your home to music concerts and gallery-goers.

Non-profit Business Structures

Learn about a range of business structures, similarities and difference, and adaptations so you can build the entity that is best for you and your projects.

Ready? Go! Make Your Art Mobile

Learn about practical and conceptual strategies to translate your art into a mobile tool that can be used to engage community and prompt interaction.

Announcing Springboard's New Location in Fergus Falls!

Not only are we celebrating five years of our office in Fergus Falls, we're doing it in style with a new downtown office! Come visit us at our new, expanded space!



"This is My Ride" photo series by Hinge resident artist Mary Rothlisberger. (photo: Jake Krohn)

Work of Art in Fergus Falls

Four workshops from the Work of Art series will be presented at Springboard for the Arts' new Fergus Falls office.

Dates: Tuesday, September 27: Career Planning
Tuesday, October 25: Time Management
Tuesday, November 29: Portfolio Kit
Tuesday, December 20: Marketing

Times: All workshops, 6:00–8:30 pm

Location: Springboard for the Arts, 201 W Lincoln Ave, Fergus Falls, MN

Presenter: Springboard for the Arts staff

Tuition: Free. Register at www.springboardforthearts.org.

Kirkbride Arts & History Weekend

September 16 & 17

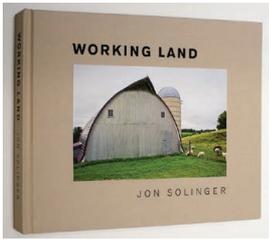
Presented by Springboard, the Friends of the Kirkbride and the Otter Tail County Historical Society, and featuring album release concerts by Hinge Resident Artists Ashley Hanson and Shannon Murray, Stories from the State Hospital presented by the Otter Tail County Historical Society, plus art installations, local food, games, bike decorating contest and more!

More information: www.springboardforthearts.org



Community Supported Art

Do you like opening presents? Are you a fan of local art and artists? Then you should be a part of Community Supported Art! Springboard for the Arts and the Kaddatz Gallery are hosting a Community Supported Art program featuring artists from West Central Minnesota.



Left to Right: CSA art by Jon Solinger, Kristi Kuder and Sean Scott.

Nine artists have been commissioned to make a series of original works, which will be packaged and sold to shareholders for \$300. Each shareholder will get nine original works, with three parties to collect the work and meet the artists and other collectors. CSA shares are currently on sale, with Pick Up Events in August, September and October. More information: www.kaddatzgalleries.org.

Health Insurance Study Hall

Did you know that open enrollment for health insurance begins on November 1? Health insurance is legally required and Springboard for the Arts wants to make sure you're covered. Join us for a special health insurance enrollment study hall designed just for artists!

Date: Thursday, November 17, 11:00 am–1:00 pm

Location: Springboard for the Arts, 201 W Lincoln Ave, Fergus Falls, MN

Tuition: Free. Register at www.springboardforthearts.org.



**I'M +
COVERED**

Health

Free Flu Shot Clinic

In partnership with Minnesota Visiting Nurse Agency and Open Book

Get vaccinated against the flu at our free flu shot clinic exclusively for artists, arts administrators and their families. If you have health insurance, bring your insurance card to use (flu shots are typically free with insurance). If you're uninsured or underinsured, you can get a free flu shot, too.

Date: Thursday, October 20, 6:00–7:15 pm

Location: Open Book, Room #203, 1011 Washington Ave S, Minneapolis

Registration and Tuition: Free, but you must register at springboardforthearts.org/health

Health Insurance Help

If you have a question about how to get health insurance or would like help understanding your options, please visit www.springboardforthearts.org/health or contact Nikki Hunt at nikki@springboardforthearts.org. Springboard for the Arts is certified to help artists, arts administrators and their families apply for health insurance via MNsure.org.

Artists' Access to Healthcare (AAH) Voucher Program

Artists, arts administrators and their families may access free AAH vouchers to be used, like a gift certificate, towards the cost of medical, dental and mental healthcare services at low-cost clinics in the Twin Cities and Lake Region of Minnesota. For more information and to apply, please visit www.springboardforthearts.org/health or contact Nikki Hunt at nikki@springboardforthearts.org.

Help Connect Artists in Your Community to Healthcare

You can connect artists in your community to healthcare and health insurance resources! Our free, 22-page replication toolkit walks you step-by-step through the process of creating an Artists' Health Fair and Guide to Healthcare for Artists, complete with logistical pointers and templates. For more information or to request a toolkit, please visit www.springboardexchange.org/toolkits or email creativeexchange@springboardforthearts.org.

Springboard's Artists' Access to Healthcare (AAH) program is made possible through the generous support of UCare.

Community Development

Experience the work of Community Development this Fall!

Ready Go

After a packed summer of activities for artist-created mobile Ready Go projects, we're looking forward to another eight created by Twin Cities artists to join the roster! Check out our new website and look for those new projects throughout the fall. Artist-made tools from the Rolling Revelry (community karaoke) to A Really Big Table (community conversations) are purpose built to pique curiosity and prompt interaction of the public with one another, for serious discussions to joyful experiences. www.ReadyGoArt.com.

Business Districts

Does your business or commercial district need a pick-me-up? Whether it's a neighborhood intersection with a handful of businesses, or an urban business district, we have a new guide just for you. We're working with International Downtown Association to create a guide catered to business districts that are looking for ways to work with local artists to enhance their unique identities. Six IDA member organizations across the nation will pilot projects with their local artists in the coming winter — and we'll be sharing those stories with you as they happen! Visit www.springboardexchange.org for the guide, and in the next catalog we'll announce the six projects.

Artists and Aging

This fall in the Twin Cities, look for four artist projects addressing aging and policy change. In partnership with The Citizens League, we're exploring how artists can examine an issue and its intersection with policy to make an impact on how the public understands and engages in systems change. Check www.springboardforthearts.org/community-development to see who the artists are!



Flourish 2016 attendee (photo: Bruce Silcox)

Artist Resources Director, Andy Sturdevant,
in the Resource Center.



Resource Centers

Resource Centers are available in both our Lowertown Saint Paul and Fergus Falls locations. These offers individual artists and small organizations access to a full array of equipment, tools, and services in an informal, self-directed environment.

Lowertown (9:30 am–5:00 pm, M–F)

- Two 27" iMacs and a Dell OptiPlex 9030
- Two Epson scanners (large-format scanner and slide scanner)
- Epson Artisan 1430 Inkjet Photo Printer
- Adobe Creative Suite 6 Design Standard and CS3
- Book lending library
- Paper trimmers, digital postal scale, light box, more
- Notary public on-staff

Fergus Falls (10:00 am–5:00 pm, M–F)

- One 20" iMac
- Adobe Creative Suite 5 Design Standard
- Free wi-fi
- Meeting space
- Reference library

** Both Resource Centers have a copier, fax and printer.*



7TH ANNUAL
**GIANT
STEPS**

Giant Steps is an interactive conference and gathering of inspiring folks forging their own paths and designing their vision of work and life.

Date: Friday, October 7, 9:00 am–5:30 pm

Location: Minneapolis Convention Center, 1301 2nd Ave S, Minneapolis, MN

Tuition: \$199. Register at www.giantstepsMN.com.

MISSION

Springboard for the Arts' mission is to cultivate vibrant communities by connecting artists with the resources they need to make a living and a life.

GUIDING PRINCIPLES

Our way of working is equally important as what we do.

There are **9** key principles that drive our work.

ARTISTS ARE ASSETS

Artists exist in every community, and art is inseparable from the communities in which it is made. Our work helps illuminate the social and economic value of art and creativity.

BY ARTISTS FOR ARTISTS

Everyone who works at Springboard is an artist. We recognize the expertise and experience of artists and incorporate that into creating effective, relevant programs to meet artists' needs.

THE BROADEST DEFINITION OF WHO IS AN ARTIST

Everyone has creative capacity and there are many different ways to be an artist.

We also know that there are many kinds of success for an artist, and we help artists define success for themselves—financial success, recognition, a supportive community, respect, social change, and more.

MORE IS MORE

We make and share tools designed to benefit as many artists as possible. We believe interconnected communities of artists create an impact in ways that single interventions do not. By freely sharing our work and creating connections among artists and communities, we work to make substantial, system-wide change.

EQUITY = VIBRANT COMMUNITIES

Beyond accessibility, our programs address systemic and structural inequities and seek to build equity, agency and power in communities, neighborhoods and systems.

RECIPROCAL RELATIONSHIPS

We seek mutual respect, trust, commitment, and reciprocity with all our partners. We don't go it alone. We create and customize programs with partners based on mutual goals, and we invite partners to strengthen and change our work.

CROSS-SECTOR COLLABORATIONS THAT LAST

We help artists collaborate with existing resources and systems, both because there is abundant potential in those resources, and because we believe they will be strengthened by artists' contributions. We focus on building bridges and mechanisms that help relationships continue to thrive without us.

BOLDNESS AND CREATIVITY

Our work is characterized by optimism that change is possible, and belief that the boldness and creativity of artists can address the challenges facing our communities. We also know that in order to engage people, this movement has to be fun.

REAL HALF & HALF

We value hospitality and an attitude of abundance over scarcity. Our goal is always to create an environment, real or virtual, that is welcoming to newcomers and existing partners and friends alike. Hot coffee and real Half & Half out of the carton is something we always have available—a symbol of offering the best of what we have to our guests and our staff.

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for the arts

SPRINGBOARD for the arts

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info@springboardforthearts.org

Springboard for the Arts is committed to providing access to programs and resources for all artists. We are committed to unbiased treatment of all individuals without regard to race, color, gender, age, national origin, religion, creed, sexual orientation, gender identity, marital status, citizenship, disability, veteran status or any other basis. Please contact Springboard for the Arts for specific information about our programs or services.



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