

FAQ: HIRING A PHOTOGRAPHER TO DOCUMENT YOUR ARTWORK

WHAT SHOULD I HAVE READY BEFORE I CONTACT A POTENTIAL PHOTOGRAPHER?

Have as much information as possible about the scope of the job: how many pieces you need to have documented, what medium they are (2D? 3D? Installation?), and what sizes they are. If you have a website where they can view similar work, have that available.

Most importantly, know beforehand if you need some editing, and know how you'd like the images delivered to you, and in what formats. For example, you may want some of the best images to be resized and available as web-ready JPGs that can be directly posted onto your website or Facebook page, in addition to having the raw files sent in bulk. What formats and edits you need will affect the final price.

CAN PHOTOS BE TAKEN ON LOCATION?

This depends on the photographer. Some may shoot on location in your studio, while others may have a studio where they work. Where the shooting happens may depend on the size of your work, and how easily it can be transported. Keep in mind that it may be more expensive to have the photographer come to your studio, since they'll need to bring a lot of lighting and equipment with them.

MORE HELPFUL TIPS:

Ask every photographer you are interviewing about what size file will be generated, and possibly what camera they are using. Also ask if the photographer has photographed work similar to theirs before. You get what you pay for, so if the photographer's prices seem particularly low or high, don't be shy about asking why.