

FAQ: HIRING AN EVENT PHOTOGRAPHER

WHAT INFORMATION DO I NEED TO HAVE READY BEFORE I TALK TO A PHOTOGRAPHER?

Make sure to have an estimate of how long the event will be, and what portions of the event you'll need them for – whether the entire length of time, or just a specific window. Also know how many photographers you would like on hand. All of these factors will affect the final cost.

BESIDES SIMPLY A PHOTOGRAPHER AT THE EVENT, WHAT ELSE DO I NEED?

Most importantly, know beforehand if you need editing, and know how you'd like the images delivered to you, and in what formats. For example, you may want some of the best images to be resized and available as web-ready JPGs, in addition to having the raw files sent in bulk. What formats and edits you need will also affect the final price.

Also know how exactly the photos are going to be used afterwards. Personal use only? On a website? For promotional materials, or publications? “This is huge since the licensing of the images is the biggest thing that affects the final estimate,” writes one of the photographers on the list.