

# SPRINGBOARD *for the arts*

SUMMER 2017



## EXECUTIVE DIRECTOR'S LETTER

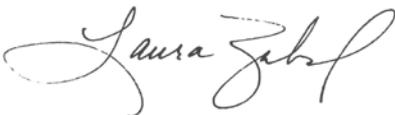
I love parades. I love the tiny parades in the small town where my family lives where nearly the entire community participates. I love big giant parades, like the Minneapolis May Day parade by In the Heart of the Beast Puppet and Mask Theatre that somehow combines solemn ceremony and wild abandon. There's something so moving to me about people coming together to celebrate in the street, to share culture, joy, and connection.

So I'm extra excited that artist Mychal Batson chose a parade as the metaphor for Springboard's Year In Review for 2016. If you head over to [www.springboardforthearts.org](http://www.springboardforthearts.org), you can see it there. We want Springboard to be a place where people can come together and share culture, joy, and connection, and we know that Springboard means a lot of different things to a lot of different people. Here are a few highlights:

- A record number of people involved in our work across the US—24,117 artists and 8,329 community members—through workshops, consultations, partnerships, and direct services.
- Partnership with the International Downtown Association and National Endowment for the Arts and artist-led creative placemaking projects.
- Over 2,800 downloads of toolkits from Creative Exchange, including the Work of Art: Business Skills for Artists curriculum.
- We celebrated 25 years of work as an independent nonprofit, and 5 years in Fergus Falls!

In 2016 we also adopted a new 5-year strategic framework. We are working towards a day when every artist in the US has access to the tools they need to make a living and a life and impact their community, and where every community in the US has access to their local creative capacity. We do this work because of your partnership, collaboration, and support, and are so grateful for you.

Thank you!



Laura Zabel, Executive Director



### ON THE COVER

Postcards printed by artist Jon Reynolds' Streetcorner Letterpress, a Ready Go mobile tool available for hire. Learn more about this and other artist-designed mobile tools at [ReadyGoArt.com](http://ReadyGoArt.com).

# WHAT IS SPRINGBOARD FOR THE ARTS?

We're so glad you picked up this catalog! If you already know Springboard for the Arts, welcome back. You should still read on, as we are always adding new resources and opportunities, and we want you to make the most of them.

If you're new to Springboard for the Arts, we're so glad you've found us! We're a unique organization, run by artists, for artists. With offices in St. Paul and Fergus Falls, MN, and working nationally to make things happen, our mission is to cultivate vibrant communities by connecting artists with the resources they need to make a living and a life.

What does that mean? It means we're here for you. Our core offerings include artist-led professional development workshops and one-on-one consultations to help you thrive as an artist. We offer health and legal resources for you to have a secure footing and the confidence to go and do your work. We create community development programs to connect to artists and shape the world we live in.

And what kind of artists do we work with? All of them, is the short answer. We work across disciplines, at all levels, and meet people where they are. If you are creative, and want help moving forward in your creative life, we're here to help.

There are a lot more resources (including a Job Board, free toolkits and directions to our Resource Centers) on our website. We look forward to seeing you soon!



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Springboard for the Arts  
308 Prince St, Suite 270  
Saint Paul, MN 55101

651-292-4381

M–F, 9:30 am–5:00 pm

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Springboard for the Arts  
201 West Lincoln Ave  
Fergus Falls, MN 56537

218-998-4037

M–Th, 9:30 am–5:00 pm  
(Fri by appointment)

## PROGRAMS & STAFF

### PROFESSIONAL DEVELOPMENT

One-on-one career consultations and workshops for artists including Work of Art: Business Skills for Artists, which has been presented in over 80 communities in the Upper Midwest.

#### **Noah Keesecker, Program Director - Artist Development**

noah@springboardforthearts.org

#### **Naomi Schliesman, Artist Development Coordinator, Rural Program**

naomi@springboardforthearts.org

#### **Anna Metcalfe, Artist Development Coordinator**

anna@springboardforthearts.org

Find *Professional Development* on page 4

### INCUBATOR

An organizational incubator program that currently serves over 200 artist-led projects with financial and donor management, fundraising assistance and legal help.

#### **John Bell, Business Manager**

john@springboardforthearts.org

#### **Adia Morris Swanger, Operations Assistant**

adia@springboardforthearts.org

Find *Incubator* on page 12

### ARTISTS' ACCESS TO HEALTHCARE

Connecting artists to healthcare and insurance through one-on-one assistance, a clinic voucher program and online resources. The Emergency Relief Fund provides monetary aid for personal and community emergencies.

#### **Nikki Hunt, Program Director - Health**

nikki@springboardforthearts.org

#### **Dennis Madamba, Artist Health & Resources Assistant**

dennis@springboardforthearts.org

Find *Artists' Access To Healthcare* on page 12

## RESOURCES

A comprehensive online job book for artists, attorney referrals through our Minnesota Lawyers for the Arts (MnLA) program, and resource centers in Saint Paul and Fergus Falls.

### **Andy Sturdevant, Artist Resources Director**

andy@springboardforthearts.org

### **Zaraawar Mistry, Artist Resources Coordinator**

zaraawar@springboardforthearts.org

### **Dominic Facio, Rural Program Coordinator**

dominic@springboardforthearts.org

Find **Resources** on page 13

## COMMUNITY DEVELOPMENT

Workshops, training and consulting with cities, community and economic development organizations and other groups to engage local artists to address community issues and implement creative placemaking.

### **Jun-Li Wang, Artist Community Organizer**

jun-li@springboardforthearts.org

### **Peter Haakon Thompson, Community Development Coordinator**

peter@springboardforthearts.org

Find **Community Development** on page 14

## NATIONAL

Through sharing our work and the Creative Exchange platform, we build the movement of local arts and culture by sharing inspirational stories and practical toolkits to spark change.

### **Laura Zabel, Executive Director**

laura@springboardforthearts.org

### **Michele Anderson, Rural Program Director**

michele@springboardforthearts.org

### **Carl Atiya Swanson, Associate Director**

carl@springboardforthearts.org

Find **National** on page 16



This information can be made available in alternate formats, including language translation. Please allow 10 business days for these requests.

## PROFESSIONAL DEVELOPMENT

### **WORK OF ART: BUSINESS SKILLS FOR ARTISTS**

*This professional development curriculum is designed to teach business skills to artists in all disciplines and has been taught at arts organizations, libraries and colleges in over 80 communities in the Upper Midwest.*

### **WORK OF ART TOOLKIT**

*Take the Work of Art workshops anytime! Our toolkit shares exercises from career planning through pricing to business planning! Get the free digital toolkit or buy a hard copy at [www.springboardexchange.org/workofart](http://www.springboardexchange.org/workofart).*

### **ARTIST CONNECT**

*This eight-part workshop series is designed to teach artists how to engage communities through new ways of building supportive networks for their creative work. Artists will learn through in-class discussion, resource development and sharing, and practice exercises that make the Artist Connect workshops the first step in building community through their art.*

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### **Work of Art+: Artists in Education**

Get insights and tips on how to bring your artistic practice into a diverse array of educational settings.

Date: Monday, June 5, 6:30–9:00 pm

Location: Plymouth Library, 15700 36th Ave N, Plymouth, MN

Presenter: Springboard for the Arts staff

Tuition: Free. Register at [hclib.bibliocommons.com/events](http://hclib.bibliocommons.com/events)

***“This series provides tools, essential info, resources & actionable steps.”***

### **Work of Art Series at Northeast Library**

Ten workshops from the Work of Art series will be presented at the Northeast Library in Minneapolis.

Dates: Fridays, June 9–August 18, 1:00–3:30 pm

Location: Northeast Library, 2200 Central Ave NE, Minneapolis, MN

Presenter: Springboard for the Arts staff

Tuition: Free. Register at [hclib.bibliocommons.com/events](http://hclib.bibliocommons.com/events)

## McKnight Speaker: Lisa D'Amour

Lisa D'Amour is a playwright and co-artistic director of PearlDamour, an OBIE-award winning interdisciplinary performance company. Lisa's plays have been produced in theaters throughout the U.S. and Europe, including on Broadway in Manhattan Theater Club's Samuel J. Friedman Theater, Playwrights' Horizons (NYC), Steppenwolf Theater (Chicago), The Wilma Theater (Philadelphia), Woolly Mammoth Theater (Washington D.C.), ArtSpot Productions, Southern Rep Theater (New Orleans) and The National Theater (London). Her play *Detroit* was a finalist for both the 2011 Pulitzer Prize for Drama and Susan Smith Blackburn Prize. Lisa is a past recipient of Jerome and McKnight Fellowships from the Playwrights' Center, the Alpert Award for the Arts, the Steinberg Playwright Award, and the Doris Duke Performing Artist Award. She is a core alum of the Playwrights' Center and a past resident playwright at New Dramatists. This event is co-presented by Springboard for the Arts and the Playwrights Center, with support from the McKnight Foundation.

Dates: Monday, June 12, 6:00–8:00 pm

Location: Playwrights' Center, 2301 E Franklin Ave, Minneapolis, MN

Presenter: Lisa D'Amour

Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events)



**Lisa D'Amour** (photo: Zack Smith)

## Work of Art+: Artist Cooperatives Panel

This panel provides an introduction to co-ops, geared towards artists and arts organizations. If you might be interested in forming a co-op, this is an opportunity to learn the fundamentals, and find out if it's a good fit for your project.

Dates: Wednesday, June 14, 6:30–8:30 pm

Location: Springboard for the Arts, 308 Prince St, Suite 270, Saint Paul, MN

Presenters: Tom Pierson, CooperationWorks! and Patricia Cumble, CDS Consulting Co-Op, with Springboard for the Arts staff

Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events)

## McKnight Speaker: Jetsonorama

Chip Thomas, aka Jetsonorama, is a photographer, public artist, activist and physician who has been working between Monument Valley and The Grand Canyon on the Navajo Nation since 1987. There, he coordinates the Painted Desert Project—a community building exchange which manifests as a constellation of murals across the Navajo Nation painted by artists from all over the rez and the world. Jetsonorama works on murals across the world, and will share on his work and public practice. This event is co-presented by Springboard for the Arts and the M, with support from the McKnight Foundation.

Dates: Friday, June 23, 6:00–8:00 pm

Location: The M (Minnesota Museum of American Art), 141 4th St E, #101, St Paul, MN

Presenter: Jetsonorama

Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events)



Chip Thomas aka Jetsonorama, and his work. (photo supplied by the artist)



Work of Art workshop led by Noah Keesecker at the Maple Grove Library. (photo: Bruce Silcox)

## Springboard Train-the-Trainer Intensive Workshop Series

Springboard for the Arts was founded to support artists' professional development, and we've spent the past 10 years refining and teaching the Work of Art curriculum. Since 2010, we've been involved in community development through artist-led creative placemaking and other partnerships. We've created toolkits for that placemaking work and for the Work of Art curriculum, which we share freely at Creative Exchange, and have consulted across the country to help others start up their own programs.

Now we're excited to launch a new part of that work of creating a world where all artists have access to the resources they need to make a living an a life, and all communities have access to resources to work with their artists. In July of 2017, we'll launch a week-long Train-the-Trainer Intensive for Work of Art and artist-led community development. Attendees will learn from Springboard staff, artists and partners about how to lead, teach and adapt these programs for their communities, and create a supportive cohort for implementing the work. These intensive workshops are designed for motivated and creative artists, educators, organizers, and arts administrators who want to bring proven development techniques back to their communities.

### Dates:

Work of Art Intensive, July 23–26

Community Development Intensive, July 26–28

Location: Springboard for the Arts, 308 Prince St, Suite 270, Saint Paul, MN

Presenters: Springboard for the Arts Staff

Cost: \$1,800 for the whole week; \$1,200 Work of Art only; \$1,000 Community Development only. Registration limited to 20 participants, scholarships available.

Registration & more information: [www.springboardforthearts.org/work-with-artists/intensive](http://www.springboardforthearts.org/work-with-artists/intensive)

RURAL ARTS AND CULTURE  
**SUMMIT**

June 6–8, 2017  
University of Minnesota, Morris



Organized by Springboard for the Arts and the Center for Small Towns, the Rural Arts and Culture Summit gathers over 300 rural artists, arts organizations and community leaders to highlight arts-based strategies to rural community and economic development.

**Keynote Speaker:** Dr. Jessica Metcalfe, founder of Beyond Buckskin

**Plenary Panel:** Creating Inclusive Places through the Arts

- Anton Treuer, an Ojibwe scholar from Bemidji, Minnesota
- Michael Strand, a potter and activist from Fargo, North Dakota
- Meredith Martin Moats, a folklorist and founder of the McElroy House in Dardanelle, Arkansas
- Carlton Turner, executive director of Alternate Roots from Utica, Mississippi

**Other Highlights**

- “A Steady and Irresistible Wind,” a site-specific, place-based performance installation created by artist Bethany Lacktorin, which will take place during the Summit on and nearby the University of Minnesota, Morris campus.
- “Range,” a special exhibit in UMM’s Morrison Gallery curated by Andrew Nordin.
- Workshops, panel conversations and demonstrations presented by over 50 practitioners throughout the nation.

# Central Lakes Trail Public Art Project: Request for Qualifications

We are excited to announce a new project between Springboard for the Arts, PartnerSHIP 4 Health and the Minnesota Department of Natural Resources. Through its Legacy Fund, the Minnesota Super Bowl Host Committee (MNSBHC) is investing in programming in communities across the state in order to leave a lasting legacy for Minnesota's future long after the big game. And we are honored that the MNSBHC has awarded Springboard for the Arts with a Legacy Grant to support the planning and installation of a new interactive play sculpture on the Central Lakes Trail.

If you do public art and are interested in getting involved with this exciting project, visit [www.springboardforthearts.org/programs/art4health](http://www.springboardforthearts.org/programs/art4health) for details about applying to our Request for Qualifications by June 30, 2017.



photo: Rick Abbott

**Save the Date** **September 15–17, 2017**

The fifth annual Kirkbride Arts & History Weekend, a multidisciplinary arts event that explores the past and future of the Fergus Falls State Hospital, will take place September 15–17 at various locations throughout Fergus Falls, MN. The featured event this year is Mindful: Exploring Mental Health through Art, a national traveling exhibition from the Society for Contemporary Craft. "Mindful" will be hosted by the Kaddatz Galleries and the Lake Region Arts Council from August 8 through October 7, with additional special events and speakers around art, mental health and historic preservation scheduled during the Kirkbride Arts & History Weekend.



## Ready Go Mobile Art at People's Center Health Services

**Ready Go mobile art tools are coming to People's Center Health Services on the West Bank in Minneapolis this summer! Stop by to see them in action, make some art and learn more about People's Center. The clinic will also be open during these times, so why not get some healthcare while you're there? To schedule an appointment, call 612-332-4973. To get vouchers to discount the cost of your appointment, visit [www.springboardforthearts.org/health](http://www.springboardforthearts.org/health).**

### Dates:

- June 8: Streetcorner Letterpress, 2:00–6:00 pm
- June 15: sPARKit, 4:00–8:00 pm
- June 22: Instant Box Camera, 12:00–3:00 pm
- June 29: Mobile Sign Shop, 1:00–4:00 pm
- July 6: Streetcorner Letterpress, 2:00–6:00 pm
- July 13: sPARKit, 4:00–8:00 pm
- July 20: sPARKit, 4:00–8:00 pm
- August 3: Instant Box Camera, 12:00–3:00 pm
- August 17: Streetcorner Letterpress, 2:00–6:00 pm
- August 24: Temporary Table Tennis Trailer, 1:00–4:00 pm
- August 31: Instant Box Camera, 12:00–3:00 pm

Location: People's Center Health Services, 425 20th Ave S, Minneapolis, MN 55454

Cost: Participation in Ready Go mobile tools are free and open to the public.



*This activity is made possible by the voters of Minnesota through a grant from the Minnesota State Arts Board, thanks to a legislative appropriation from the arts and cultural heritage fund.*

## EMERGENCY RELIEF FUND

The Emergency Relief Fund exists to meet the emergency needs of artists living in Minnesota. The Fund helps to support artists with personal emergencies and to support artists who want to respond to emergencies in their own communities.

**The Personal Emergency Relief Fund** provides support of up to \$500 to artists for personal, emergency expenses like health issues, theft, or natural disaster. Have a broken leg and can't perform? Car broken into and laptop with your mixes on it stolen? Water main break in your studio and you need help covering insurance deductibles? The Emergency Relief Fund can help.

**The Community Emergency Relief Fund** is set up to provide up to \$500 of support for art projects that respond quickly and creatively to community emergencies like natural disaster, police violence, environmental disruption, or others. Administered in partnership with Emergency Arts, this fund is designed to support artists providing creative solutions and interventions in the pressing issues of our time.

There is not an expectation of repayment, but the Fund is replenished in part by recipients paying back into the Fund so that others can benefit later. Artists living in Minnesota are eligible to apply. To learn more, visit [www.springboardforthearts.org/emergency-relief-fund](http://www.springboardforthearts.org/emergency-relief-fund).



A Community Forum in the wake of the shooting of Cordale Handy by SPPD. Posters by Leon Wang, supported by the Community Emergency Relief Fund. (photo: Thaiphy Phan-Quang)

## INCUBATOR

Springboard's Incubator is a fiscal sponsorship program that provides sponsorship for arts groups and individual artist projects that do not want (or are not ready) to become tax-exempt nonprofit organizations. Incubator allows projects in this position to qualify for and accept tax-deductible donations, grants, and some in-kind donations. Incubator membership also provides the ability to fundraise through [www.GiveMN.org](http://www.GiveMN.org).

The Incubator program currently serves over 200 artist-led projects. Incubator artists receive support for their fundraising and marketing efforts, legal referrals, and networking support. Incubator is designed for arts groups and individual artist projects that have a nonprofit purpose. To qualify for sponsorship, projects must be artist-led, fit with the mission of Springboard for the Arts, and be based in or producing work in Minnesota. Springboard's program does not sponsor for-profit corporations or C, S, or P classification LLCs.

We hold monthly info/Q&A sessions for Incubator on the fourth Wednesday of every month at noon at our St. Paul offices. You can attend in-person or if you need to call/Skype in, email [incubator@springboardforthearts.org](mailto:incubator@springboardforthearts.org) and we'll send you info on how to connect. Members and non-members alike are welcome.

See more at [www.springboardforthearts.org/incubator](http://www.springboardforthearts.org/incubator).

## ARTISTS' ACCESS TO HEALTHCARE

### Health Insurance Help

Contact us if you have a question about how to get health insurance or would like help understanding your options. Springboard for the Arts is certified to help artists, arts administrators and their families apply for health insurance via [www.MNsure.org](http://www.MNsure.org).

### Artists' Access to Healthcare (AAH) Voucher Program

Artists, arts administrators and their families may access free AAH vouchers to be used, like a gift certificate, towards the cost of medical, dental and mental healthcare services at low-cost clinics in the Twin Cities and Lake Region of Minnesota. Contact us for more information or to apply for AAH vouchers.

### Help Connect Artists in Your Community to Healthcare

You can connect artists in your community to healthcare and health insurance resources! Our free replication toolkits show you how to get started. Contact us for more information or to request a toolkit.

See more at [www.springboardforthearts.org/health](http://www.springboardforthearts.org/health).

## RESOURCES

Springboard's resources include a comprehensive online job board for artists, attorney referrals through our Minnesota Lawyers for the Arts (MnLA) program, and Resource Centers in Saint Paul and Fergus Falls that offer individual artists and small organizations access to a full array of equipment, tools, and services in an informal, self-directed environment.



Springboard for the Arts staff Zaraawar, Andy and Dennis demonstrate the very comfortable chairs of our Resource Center.

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### **Lowertown** (9:30 am–5:00 pm, M–F)

- Two 27" iMacs and a Dell OptiPlex 9030
- Two Epson scanners (large-format scanner and slide scanner)
- Epson Artisan 1430 Inkjet Photo Printer
- Adobe Creative Cloud
- Book lending library
- Paper trimmers, digital postal scale, light box, more
- Notary public on-staff

### **Fergus Falls** (9:30 am–5:00 pm, M–Th, by appointment on Fri)

- One 20" iMac
- Adobe Creative Cloud
- Free wi-fi
- Meeting space
- Reference library



Both Resource Centers have a copier, fax and printer. See more at [www.springboardforthearts.org/resource-centers](http://www.springboardforthearts.org/resource-centers).

***“Minnesota is very lucky to have you and everyone at Springboard helping and supporting artists.”***

## COMMUNITY DEVELOPMENT

Springboard for the Arts supports and creates simple mechanisms for artists to connect with their communities to create meaningful, economically vibrant and equitable places. We implement projects in urban and rural Minnesota and with national partners, and share what we've learned to catalyze the movement of artist-centered innovation across the country.

Learn more on our website, and see current and upcoming activities: [www.springboardforthearts.org/work-with-artists/community-development](http://www.springboardforthearts.org/work-with-artists/community-development)

### **Business Districts and Local Artists**

Based on the Irrigate model of artist-led creative placemaking, and in partnership with the International Downtown Association with support from the National Endowment for the Arts, Springboard created a *Guide for Businesses to Work with Local Artists*. The Guide is available for free on Creative Exchange.

As part of the project, Springboard staff also led workshops at IDA conferences, and provided support and technical assistance to six business districts to pilot local artist-led creative placemaking projects, ranging from a programmable audio-visual sycamore tree to a roll off dumpster transformed into a mobile pop-up park.

See more here: [www.springboardforthearts.org/ida](http://www.springboardforthearts.org/ida)

### **Ready Go**

Ready Go tools are going to be out and about all over Minnesota this summer! Multiple new tools have been added to the roster, from the Instant Box Camera to a foundry on a bike, Pedal to the Metal. Take a look at all the Ready Go tools for hire on [www.ReadyGoArt.com](http://www.ReadyGoArt.com) and bring one to your event this summer!

*See page 10 for a schedule to experience Ready Go tools at the People's Center in Minneapolis on Thursdays, June–August.*

## C/Art: Lowertown

In Spring of 2017, Springboard for the Arts will launch C/Art: Lowertown. Three mobile, art platforms (think hotdog cart) will bring art and artists onto the sidewalks of St Paul's Lowertown and into contact with new audiences over the summer of 2017. C/Arts will be checked out (for free) from Springboard's office and used as rolling bases for artists of any medium to sell art to, interact with and perform for Lowertown's growing street-level audience.

Find out how you can use a C/Art!: [www.springboardforthearts.org/c-art](http://www.springboardforthearts.org/c-art)

## Engaging Customers and Selling Your Work - C/Art practice in real life!

Learn skills to engage customers and sell your work more effectively while using our new, free resource, C/Art Lowertown. This workshop will present practical tips and skills for improving your sales technique and interacting with the public all while taking a C/Art onto the streets!

Dates: June 21 and July 19, 6:30–8:30 pm

Location: Springboard for the Arts, 308 Prince St, Suite 270, Saint Paul, MN

Presenter: Lauren Bina, C/Art Project Manager

Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events)



**Adry Cota using one of the C/Arts outside of the AZ Gallery during the St. Paul Art Crawl. Adry studies printmaking at the University of Wisconsin-River Falls. He creates wood block and bleach resist printed clothing items.** (photo: Lauren Bina)

## NATIONAL

As an artist, how do you get something started? How do you collaborate with others in your community? How do you build a network of inspiration and resources?

Creative Exchange is Springboard for the Arts' response to those questions, and a free, flexible resource for you to use.

Through Creative Exchange, we tell stories about the impact artists can have—from the artists creating small moments of surprise on their block to the large-scale cross-sector creative partnerships. We ask about collaboration, funding, and practice—so that you can take inspiration from across the country.



**Attendees at IdeaLab 2017, a Creative Exchange partnership with Confluence-Denver.**  
(photo: Kara Pearson Photography)

We also use Creative Exchange to collect and share practical, proven resources for projects so that you can spark change in your community. Replicate a program like Community Supported Art directly, or learn from the Work of Art toolkit, or use a toolkit as a way to start a conversation with partners. In 2016 there were over 2,800 downloads of toolkits from Creative Exchange. We've seen all kinds of replications, including Work of Art used by SCORE Boston, Gonzaga University, Kent State University, University of North Carolina, and others.

We also hold events in partnership with other organizations, work on creating new toolkits and find creative ways to source new stories. Browse the site, and get your free resources to spark change in your community.

Follow Creative Exchange at [www.springboardexchange.org](http://www.springboardexchange.org).

## GUIDING PRINCIPLES

Our way of working is equally important as what we do.

There are **9** key principles that drive our work.

### ARTISTS ARE ASSETS

Artists exist in every community, and art is inseparable from the communities in which it is made. Our work helps illuminate the social and economic value of art and creativity.

### BY ARTISTS FOR ARTISTS

Everyone who works at Springboard is an artist. We recognize the expertise and experience of artists and incorporate that into creating effective, relevant programs to meet artists' needs.

### THE BROADEST DEFINITION OF WHO IS AN ARTIST

Everyone has creative capacity and there are many different ways to be an artist. We also know that there are many kinds of success for an artist, and we help artists define success for themselves—financial success, recognition, a supportive community, respect, social change, and more.

### MORE IS MORE

We make and share tools designed to benefit as many artists as possible. We believe interconnected communities of artists create an impact in ways that single interventions do not. By freely sharing our work and creating connections among artists and communities, we work to make substantial, system-wide change.

### EQUITY = VIBRANT COMMUNITIES

Beyond accessibility, our programs address systemic and structural inequities and seek to build equity, agency and power in communities, neighborhoods and systems.

### RECIPROCAL RELATIONSHIPS

We seek mutual respect, trust, commitment, and reciprocity with all our partners. We don't go it alone. We create and customize programs with partners based on mutual goals, and we invite partners to strengthen and change our work.

### CROSS-SECTOR COLLABORATIONS THAT LAST

We help artists collaborate with existing resources and systems, both because there is abundant potential in those resources, and because we believe they will be strengthened by artists' contributions. We focus on building bridges and mechanisms that help relationships continue to thrive without us.

### BOLDNESS AND CREATIVITY

Our work is characterized by optimism that change is possible, and belief that the boldness and creativity of artists can address the challenges facing our communities. We also know that in order to engage people, this movement has to be fun.

### REAL HALF & HALF

We value hospitality and an attitude of abundance over scarcity. Our goal is always to create an environment, real or virtual, that is welcoming to newcomers and existing partners and friends alike.

Hot coffee and real Half & Half out of the carton is something we always have available—a symbol of offering the best of what we have to our guests and our staff.

## BOARD OF DIRECTORS FY2017

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President

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**SPRINGBOARD**  
for the arts

# SPRINGBOARD for the arts

308 Prince St, Suite 270  
Saint Paul, MN 55101

201 West Lincoln Ave  
Fergus Falls, MN 56537

info@springboardforthearts.org

Springboard for the Arts is committed to providing access to programs and resources for all artists. We are committed to unbiased treatment of all individuals without regard to race, color, gender, age, national origin, religion, creed, sexual orientation, gender identity, marital status, citizenship, disability, veteran status or any other basis. Please contact Springboard for the Arts for specific information about our programs or services.



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THE SAINT PAUL FOUNDATION



Lowertown Future Fund

Trillium Family Foundation