

# SPRINGBOARD for the arts

FALL 2017



## EXECUTIVE DIRECTOR'S LETTER

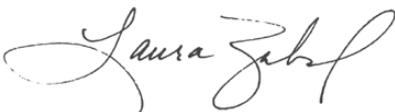
Summer is supposed to be a time of relaxing, getting away on vacation, beaches, lakes and ice-creams—and don't worry, we did that—but we've had an especially packed summer at Springboard for the Arts.

In June, we co-hosted the biannual Rural Arts and Culture Summit, bringing 400 artists, leaders, policy-makers, and funders from 22 states together in Morris, MN. We shared stories about how rural life is changing, how the arts can shape the future of rural America, and how we can build better relationships across communities. Through Bethany Lacktorin's installation, *A Steady & Irresistible Wind*, the performances of Kelle Jolly and Will Boyd, and the drumming of Marc Anderson, we experienced art together, sang together, ate together, and felt the prairie winds re-invigorate us.

Then in July, we hosted our first ever Train-the-Trainer Intensive, bringing 28 leaders from 11 states to Saint Paul to learn how to lead our *Work of Art: Business Skills for Artists* curriculum and artist-led community development programming. I couldn't be more excited to have been able to do this work—after years of leading this work in and around Minnesota, creating toolkits for people to take on this work and replicate it in their communities, this Train-the-Trainer offering felt like an exciting new step in building the power of artists in their own communities.

Throughout the summer, we've had exciting new projects and opportunities for artists. We continue to lead *Work of Art* workshops, and have new workshop and panel offerings for this fall. We've been working with partners like People's Center Health Services and the City of Bloomington to bring Ready Go mobile artists tools out into the community, and from our Lowertown offices, have the C/Art mobile art carts that artists can check out and use for their projects.

What has happened over the past few months will continue to shape our work—from offering the Train-the-Trainer Intensive again, to keeping the C/Arts out as long as the weather will let us, to deepening relationships for our future work. And if you have questions, want to see a specific workshop, or want to bring Springboard to you, don't hesitate to be in touch!



Laura Zabel, Executive Director



### ON THE COVER

Mobile Sign Shop, a Ready Go tool, at People's Center Health Services in Minneapolis (June 2017). Learn more at [ReadyGoArt.com](http://ReadyGoArt.com).

photo: Uche Iroegbu

# WHAT IS SPRINGBOARD FOR THE ARTS?

We're so glad you picked up this catalog! If you already know Springboard for the Arts, welcome back. You should still read on, as we are always adding new resources and opportunities, and we want you to make the most of them.

If you're new to Springboard for the Arts, we're so glad you've found us! We're a unique organization, run by artists, for artists. With offices in St. Paul and Fergus Falls, MN, and working nationally to make things happen, our mission is to cultivate vibrant communities by connecting artists with the resources they need to make a living and a life.

What does that mean? It means we're here for you. Our core offerings include artist-led professional development workshops and one-on-one consultations to help you thrive as an artist. We offer health and legal resources for you to have a secure footing and the confidence to go and do your work. We create community development programs to connect to artists and shape the world we live in.

And what kind of artists do we work with? All of them, is the short answer. We work across disciplines, at all levels, and meet people where they are. If you are creative, and want help moving forward in your creative life, we're here to help.

There are a lot more resources (including a Job Board, free toolkits and directions to our Resource Centers) on our website. We look forward to seeing you soon!



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Springboard for the Arts  
308 Prince St, Suite 270  
Saint Paul, MN 55101

651-292-4381

M–F, 9:30 am–5:00 pm

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Springboard for the Arts  
201 West Lincoln Ave  
Fergus Falls, MN 56537

218-998-4037

M–Th, 9:30 am–5:00 pm  
(Fri by appointment)

## PROGRAMS & STAFF

### PROFESSIONAL DEVELOPMENT

One-on-one career consultations and workshops for artists including Work of Art: Business Skills for Artists, which has been presented in over 80 communities in the Upper Midwest.

#### **Noah Keesecker, Program Director - Artist Development**

noah@springboardforthearts.org

#### **Naomi Schliesman, Artist Development Director, Rural Program**

naomi@springboardforthearts.org

Find *Professional Development* on page 4

### INCUBATOR

An organizational incubator program that currently serves over 200 artist-led projects with financial and donor management, fundraising assistance and legal help.

#### **John Bell, Business Manager**

john@springboardforthearts.org

#### **Adia Morris Swanger, Operations Assistant**

adia@springboardforthearts.org

Find *Incubator* on page 13

### ARTISTS' ACCESS TO HEALTHCARE

Connecting artists to healthcare and insurance through one-on-one assistance, a clinic voucher program and online resources. The Emergency Relief Fund provides monetary aid for personal and community emergencies.

#### **Nikki Hunt, Program Director - Health**

nikki@springboardforthearts.org

#### **Dennis Madamba, Artist Health & Resources Assistant**

dennis@springboardforthearts.org

Find *Artists' Access To Healthcare* on page 13

## RESOURCES

A comprehensive online job book for artists, attorney referrals through our Minnesota Lawyers for the Arts (MnLA) program, and resource centers in Saint Paul and Fergus Falls.

### **Andy Sturdevant, Artist Resources Director**

andy@springboardforthearts.org

### **Zaraawar Mistry, Artist Resources Coordinator**

zaraawar@springboardforthearts.org

### **Dominic Facio, Rural Program Coordinator**

dominic@springboardforthearts.org

Find **Resources** on page 14

## COMMUNITY DEVELOPMENT

Workshops, training and consulting with cities, community and economic development organizations and other groups to engage local artists to address community issues and implement creative placemaking.

### **Jun-Li Wang, Artist Community Organizer**

jun-li@springboardforthearts.org

### **Peter Haakon Thompson, Community Development Coordinator**

peter@springboardforthearts.org

Find **Community Development** on page 15

## NATIONAL

Through sharing our work and the Creative Exchange platform, we build the movement of local arts and culture by sharing inspirational stories and practical toolkits to spark change.

### **Laura Zabel, Executive Director**

laura@springboardforthearts.org

### **Michele Anderson, Rural Program Director**

michele@springboardforthearts.org

### **Carl Atiya Swanson, Associate Director**

carl@springboardforthearts.org

Find **National** on page 16



This information can be made available in alternate formats, including language translation. Please allow 10 business days for these requests.

## PROFESSIONAL DEVELOPMENT

### **WORK OF ART: BUSINESS SKILLS FOR ARTISTS**

*This professional development curriculum is designed to teach business skills to artists in all disciplines and has been taught at arts organizations, libraries and colleges in over 80 communities in the Upper Midwest.*

### **WORK OF ART TOOLKIT**

*Take the Work of Art workshops anytime! Our toolkit shares exercises from career planning through pricing to business planning. Get the free digital toolkit or buy a hard copy at [www.springboardexchange.org/workofart](http://www.springboardexchange.org/workofart).*

### **ARTIST CAREER CONSULTATIONS**

*Springboard for the Arts offers consultations for individual artists and groups. In a consultation, our Artist Career Consultants get to know you and your work, help you set goals, and develop realistic strategies to help you reach those goals. A waived fee consultation may be available to artists facing financial hardships. [www.springboardforthearts.org/consultations](http://www.springboardforthearts.org/consultations)*

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### **Work of Art Series at Sumner Library**

Ten workshops from the Work of Art series will be presented at the Sumner Library in Minneapolis.

Dates: Saturdays, September 9–November 18, 9:30 am–12:30 pm

Location: Sumner Library, 611 Van White Memorial Blvd, Minneapolis, MN

Presenter: Springboard for the Arts staff

Tuition: Free. Register at [hclib.bibliocommons.com/events](http://hclib.bibliocommons.com/events)

### **Work of Art+: 501(c)(3) Nonprofit Steps**

Minnesota nonprofit and business law attorney Glen R. McCluskey, Nonprofit Launch and Legal Services, PLLC, will give an overview of the benefits and obligations of setting up a nonprofit, tax-exempt entity.

Date: Wednesday, September 13, 6:30–8:30 pm

Location: Springboard for the Arts, 308 Prince St, Suite 270, Saint Paul, MN

Presenter: Glen McCluskey, Attorney, MnLA

Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events)

### **Work of Art Series in Little Falls**

Two workshops from the Work of Art series will be presented at Sprout Growers and Makers Marketplace in Little Falls.

Date: Saturday, September 23, 10:00 am–4:00 pm

Location: Sprout Growers and Makers Marketplace, 609 13th Ave NE #8, Little Falls, MN

Presenter: Springboard for the Arts staff

Tuition: Free. Register at [www.sproutmn.com/resources](http://www.sproutmn.com/resources)

## Work of Art Series in Fergus Falls

Four workshops from the Work of Art series will be presented at Springboard's office in Fergus Falls.

Dates: Tuesdays, September 26–December 19, 6:00–8:30 pm

Location: Springboard for the Arts, 201 W Lincoln Ave, Fergus Falls, MN

Presenter: Springboard for the Arts staff

Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events)

## Work of Art+: Juried Craft Fairs Panel

Do you want to participate in juried art/craft shows? Learn how to increase your chance of acceptance from a panel of local event managers and jury members. Topics to be covered include the importance of photography, what jurors want in a good application, and identifying shows that are a good match for your work.

Date: Tuesday, October 3, 6:30–8:30 pm

Location: Textile Center, 3000 University Ave SE, #100, Minneapolis, MN

Presenters: Andy Krueger, Craftstravaganza and other experts.

Moderated by Springboard for the Arts staff.

Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events)

***“This definitely helped me organize my goals.”***

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## Resource Center: Adobe Basics Tutorial

Sign up for a one hour individual tutorial on how to use Adobe Creative Cloud programs to create your next show poster or event postcard. This one-on-one tutorial will focus on producing print materials in Adobe InDesign, but will also cover basic vector and photo editing functions within Adobe Illustrator and Photoshop. *Only one 1 hr. appointment per person.*

Dates: Fridays, October 6–November 10, 2:00–3:00 pm

Location: Springboard for the Arts, 308 Prince St, Suite 270, Saint Paul, MN

Presenter: Springboard for the Arts staff

Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events)

## Resource Center: Publication Design Tutorial

Sign up for a one hour individual tutorial on how to use Adobe InDesign to setup two basic publication types: a saddle-stitch zine and a perfect bound book. This tutorial will cover basic layout features in InDesign, how to flow text from page to page, creating a book cover, and preparing your publication for print. *Only one 1 hr. appointment per person.*

Dates: Fridays, October 6–November 10, 3:30–4:30 pm

Location: Springboard for the Arts, 308 Prince St, Suite 270, Saint Paul, MN

Presenter: Springboard for the Arts staff

Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events)

## Work of Art: Portfolio Kit

Your portfolio is the core of your promotional material. Focus on the essential elements: sharpening your artist statement, tailoring your artistic résumés, and selecting and formatting your work samples.

Date: Monday, October 9, 6:00–8:30 pm

Location: Artistry, 1800 W Old Shakopee Rd, Bloomington, MN

Presenter: Springboard for the Arts staff

Tuition: Free. Register at [www.artistrymn.org](http://www.artistrymn.org)

## Free Flu Shot Clinic & Health Insurance Study Hall

*In partnership with Minnesota Visiting Nurse Agency and NEMAA.*

Get vaccinated against the flu at our free flu shot clinic exclusively for artists, arts administrators and their families. If you have health insurance, bring your insurance card to use (flu shots are typically free with insurance). If you're uninsured or underinsured, you can get a free flu shot, too. Springboard for the Arts staff will also be available to answer questions about how to get health insurance.

Date: Monday, October 9, 6:30–8:30 pm

Location: Artspace Jackson Flats, 901 18½ Ave NE, Minneapolis, MN

Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events)

***“Now I feel able to translate my ideas and intuitions into reality.”***

## Entrepreneur Expo

Build your small business skills and find support and inspiration with expert speakers, panels and workshops, exhibitors and more! This event includes exhibitors from nonprofit, government, and finance small business development organizations. Springboard staff will participate on a panel on creative ways to access capital.



**Springboard is a Kiva Trustee.** As a Trustee on Kiva, Springboard for the Arts can work with artists on putting their loan proposals and business plans together, and help match proposals with matching funds. Whether you're already on Kiva and looking for support, or figuring out how to get to a place to grow your creative business, Springboard can help.

Date: Thursday, October 12, 9:00 am–3:00 pm

Location: Minneapolis Central Library, 300 Nicollet Mall, Minneapolis, MN

Tuition: Free. Register at [www.tinyurl.com/EntrepreneurExpoRegistration](http://www.tinyurl.com/EntrepreneurExpoRegistration).

# GIANT STEPS

[giantstepsmn.com](http://giantstepsmn.com)

**Giant Steps is a day-long gathering for creative entrepreneurs and entrepreneurial creatives. Expand your network, advance your thinking, and enhance your skills.**

Date: Friday, October 27, 9:00 am–5:30 pm  
Location: Muse Event Center, 107 3rd Ave N, Mpls, MN  
Price: \$120 until Sep 15; \$135 from Sep 15–Oct 15;  
\$150 from Oct 15–27

## Work of Art at Peninsula School of Art

Four workshops from the Work of Art series will be presented at the Peninsula School of Art in Wisconsin.

Dates: Friday–Saturday, October 20–21  
Location: Peninsula School of Art, 3900 County Rd F, Fish Creek, WI  
Presenter: Springboard for the Arts staff  
Tuition: \$30. Register at [www.peninsulaschoolofart.org](http://www.peninsulaschoolofart.org)

## Work of Art: Artist Statements

Get a hands-on, step-by-step approach to writing a range of statements that best represent your work as an artist.

Date: Saturday, October 28, 2:00–4:30 pm  
Location: Nokomis Library, 5100 S 34th Ave, Minneapolis, MN  
Presenter: Springboard for the Arts staff  
Tuition: Free. Register at [www.hclib.bibliocommons.com/events](http://www.hclib.bibliocommons.com/events)

## Work of Art+: Copyright Essentials

An attorney from Springboard's Minnesota Lawyers for the Arts (MnLA) program will cover copyright law from three different perspectives: music, publishing and literary, and visual art law.

Date: Saturday, November 4, 2:00–4:00 pm  
Location: Springboard for the Arts, 201 W Lincoln Ave, Fergus Falls, MN  
Presenter: Patricia Zurlo, Attorney, MnLA  
Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events)

## Work of Art+: Tax Preparation for Artists

An attorney from Springboard's Minnesota Lawyers for the Arts (MnLA) program will cover the rules and issues involved in filing taxes for creative people.

Date: Saturday, November 18, 2:00–4:00 pm  
Location: Springboard for the Arts, 201 W Lincoln Ave, Fergus Falls, MN  
Presenter: Kathleen Splett, Attorney, MnLA  
Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events)

## Train-the-Trainer Intensive

In July, we held our very first Train-the-Trainer Intensive, a “summer camp for artist organizers, creative community development folks and creative economy nerds,” according to the National Endowment for the Arts. We were delighted to host 28 attendees from Minnesota, North Dakota, South Dakota, Wisconsin, Iowa, Michigan, Ohio, West Virginia, North Carolina, Virginia, and Arizona to take part, learn, and share over the course of the week. With three days focused on learning to lead the *Work of Art: Business Skills for Artists* curriculum, and two days on artist-led community development, the days were rich with learning, inspiration, and network-building. We are incredibly grateful to The Bush Foundation and The Surdna Foundation for their support, which made this Intensive possible, and to our neighbors at Nautilus Music-Theater for sharing their beautiful space with us!

Stay tuned for the next opportunity to attend a Train-the-Trainer Intensive. If you are interested in leading this work in your community, or if you want to bring Springboard’s training to you, be in touch at [info@springboardforthearts.org](mailto:info@springboardforthearts.org).

***Everything I learned (and the awesome materials) definitely makes me more prepared for assisting our artists and my organization. These are key skills the artist community is starving for.***

– Work of Art attendee





**SPRINGBOARD FOR THE ARTS  
TRAIN-THE-TRAINER  
INTENSIVE**

SPRINGBOARD  
for the arts  
JULY 23-28, 2017 **WORK OF ART +  
COMMUNITY DEVELOPMENT**

***Great tools and information to share with other groups who we would like to see integrate artists into their process, organization, or offices.  
Can you come train them?!***

– Community Development attendee

Springboard’s toolkits were the basis of the training and are available to download via our national Creative Exchange platform.

- ▶ **Work of Art: Business Skills for Artists**  
[www.springboardexchange.org/workofart](http://www.springboardexchange.org/workofart)
- ▶ **Irrigate, Artist-led Community Development**  
[www.springboardexchange.org/irrigate](http://www.springboardexchange.org/irrigate)
- ▶ **Guide for Business Districts to Work with Local Artists**  
[www.springboardexchange.org/guide-for-business-districts](http://www.springboardexchange.org/guide-for-business-districts)
- ▶ **Find An Artist Toolkit**  
[www.springboardexchange.org/find-an-artist-toolkit](http://www.springboardexchange.org/find-an-artist-toolkit)

## Work of Art+: Artist Cooperatives

This workshop provides an introduction to co-ops, geared towards artists and arts organizations. If you might be interested in forming a co-op, this is an opportunity to learn the fundamentals, and find out if it's a good fit for your project.

Date: Monday, December 4, 6:30–8:30 pm

Location: Wedge Table, 2412 Nicollet Ave, Minneapolis, MN

Presenters: Tom Pierson, CooperationWorks! and Patricia Cumbie, CDS Consulting Co-Op, with Springboard for the Arts staff

Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events)

### EXTENSION SCHOOL 2018

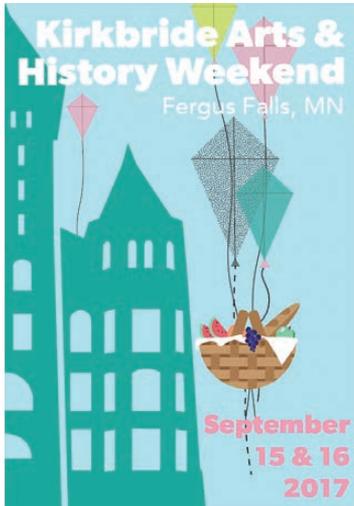


Extension School is an open call format for workshops to be offered by Springboard for the Arts and led by artist community members on topics relating to making a living and a life in the arts. Proposed workshops will be evaluated for presentation according to a set of criteria established by Springboard that meet the goals, mission, and principles of Springboard to ensure high quality, relevance, and equity standards as defined by Springboard's mission.

RFP OPENS JANUARY 1, 2018

## RURAL PROGRAM

### Kirkbride Arts & History Weekend



The Kirkbride Arts and History Weekend is a multidisciplinary event that explores the past and future of the Fergus Falls State Hospital through art. The 2017 Kirkbride Weekend will feature two exhibits: “Mindful: Exploring Art through Mental Health,” a national traveling exhibit organized by the Society for Contemporary Craft in Pittsburgh, Pennsylvania, and “Wally and I,” which features Fergus Falls artist Kirk Williams, a former nurse of the Fergus Falls State Hospital, and Wally Gereszek, one of his patients. A wide variety of art and history activities for the whole family are also planned at Kirkbride Park that will feature both local artists and Hinge resident artists, including a kite-making activity with artist Bethany Lacktorin.

Dates: September 15 & 16

Location: Various Locations, Fergus Falls, MN

More info: [www.springboardforthearts.org/kirkbride-arts-and-history-weekend](http://www.springboardforthearts.org/kirkbride-arts-and-history-weekend)

### Hinge Arts Residency

Hinge Arts at the Kirkbride is a community development and artist residency program in Fergus Falls which activates cultural programming at or related to the historic Fergus Falls State Hospital, or the “Kirkbride Building.” Launched in Spring 2015, Hinge Arts is intended to create opportunities where artists and community members gather to explore themes of transition, connection, and innovation inspired by the community’s 124 years of hosting a state mental institution.

Learn more at [www.springboardforthearts.org/hinge](http://www.springboardforthearts.org/hinge).



Hinge Artist Mary Proenza paints from a gazebo behind the Fergus Falls State Hospital.

## EMERGENCY RELIEF FUND

The Emergency Relief Fund exists to meet the emergency needs of artists living in Minnesota. The Fund helps to support artists with personal emergencies and to support artists who want to respond to emergencies in their own communities.

**The Personal Emergency Relief Fund** provides support of up to \$500 to artists for personal, emergency expenses like health issues, theft, or natural disaster. Have a broken leg and can't perform? Car broken into and laptop with your mixes on it stolen? Water main break in your studio and you need help covering insurance deductibles? The Emergency Relief Fund can help.

**The Community Emergency Relief Fund** is set up to provide up to \$500 of support for art projects that respond quickly and creatively to community emergencies like natural disaster, police violence, environmental disruption, or others. Administered in partnership with Emergency Arts, this fund is designed to support artists providing creative solutions and interventions in the pressing issues of our time.

There is not an expectation of repayment, but the Fund is replenished in part by recipients paying back into the Fund so that others can benefit later. Artists living in Minnesota are eligible to apply. To learn more, visit [www.springboardforthearts.org/emergency-relief-fund](http://www.springboardforthearts.org/emergency-relief-fund).



A Community Forum in the wake of the shooting of Cordale Handy by SPPD. Posters by Leon Wang, supported by the Community Emergency Relief Fund. (photo: Thaiphy Phan-Quang)

## INCUBATOR

Springboard's Incubator is a fiscal sponsorship program that provides sponsorship for arts groups and individual artist projects that do not want (or are not ready) to become tax-exempt nonprofit organizations. Incubator allows projects in this position to qualify for and accept tax-deductible donations, grants, and some in-kind donations. Incubator membership also provides the ability to fundraise through GiveMN.org.

The Incubator program currently serves over 200 artist-led projects. Incubator artists receive support for their fundraising and marketing efforts, legal referrals, and networking support. To qualify for sponsorship, projects must have a nonprofit purpose, be artist-led, fit with the mission of Springboard for the Arts, and be based in or producing work in Minnesota. Springboard's program does not sponsor for-profit corporations or C, S, or P classification LLCs.

We hold monthly info/Q&A sessions for Incubator on the fourth Wednesday of every month at noon at our St. Paul offices. You can attend in-person or if you need to call/Skype in, email [incubator@springboardforthearts.org](mailto:incubator@springboardforthearts.org) and we'll send you info on how to connect. Members and non-members alike are welcome.

See more at [www.springboardforthearts.org/incubator](http://www.springboardforthearts.org/incubator).

## ARTISTS' ACCESS TO HEALTHCARE

### Health Insurance Help

Contact us if you have a question about how to get health insurance or would like help understanding your options. Springboard for the Arts is certified to help artists, arts administrators and their families apply for health insurance via [MNsure.org](http://MNsure.org).

### Artists' Access to Healthcare (AAH) Voucher Program

Artists, arts administrators and their families may access free AAH vouchers to be used, like a gift certificate, towards the cost of medical, dental and mental healthcare services at low-cost clinics in the Twin Cities and Lake Region of Minnesota. Contact us for more information or to apply for AAH vouchers.

### Help Connect Artists in Your Community to Healthcare

You can connect artists in your community to healthcare and health insurance resources! Our free replication toolkits show you how to get started. Contact us for more information or to request a toolkit.

See more at [www.springboardforthearts.org/health](http://www.springboardforthearts.org/health).

## RESOURCES

### *New at the Lowertown Resource Center*



#### **ONE-ON-ONE TUTORIALS!**

Sign up for a one hour individual tutorial with Artist Health & Resources Assistant, Dennis Madamba, on how to use software tools on our Resource Center computers. Check out our upcoming Adobe tutorials on p.5 or visit [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events).

Springboard's resources include a comprehensive online job board for artists, attorney referrals through our Minnesota Lawyers for the Arts (MnLA) program, and Resource Centers in Saint Paul and Fergus Falls that offer individual artists and small organizations access to a full array of equipment, tools, and services in an informal, self-directed environment.

#### **Lowertown** (9:30 am–5:00 pm, M–F)

- Two 27" iMacs and a Dell OptiPlex 9030
- Two Epson scanners (large-format scanner and slide scanner)
- Epson Artisan 1430 Inkjet Photo Printer
- Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Premiere, more)
- AutoCAD for Mac
- Best Image Converter for Mac OS X
- 3.5" USB External Floppy Disk Drive (for retrieving archival images)

#### **Fergus Falls** (9:30 am–5:00 pm, M–Th, by appointment on Fri)

- One 20" iMac
- Adobe Creative Cloud
- Free wi-fi
- Meeting space
- Reference library



Both Resource Centers have a copier, fax and printer. See more at [www.springboardforthearts.org/resource-centers](http://www.springboardforthearts.org/resource-centers).

## COMMUNITY DEVELOPMENT

Springboard for the Arts supports and creates simple mechanisms for artists to connect with their communities to create meaningful, economically vibrant and equitable places. We implement projects in urban and rural Minnesota and with national partners, and share what we've learned to catalyze the movement of artist-centered innovation across the country.

See more of our current and upcoming activities:

[www.springboardforthearts.org/work-with-artists/community-development](http://www.springboardforthearts.org/work-with-artists/community-development)

### Business Districts and Local Artists

In partnership with International Downtown Association, Springboard provided support and technical assistance to six business districts to pilot local artist-led creative placemaking projects, ranging from a programmable audio-visual sycamore tree to a roll off dumpster transformed into a mobile pop-up park. Articles about each project and the Guide for Businesses to Work with Local Artists are available on Creative Exchange.

See more here: [www.springboardforthearts.org/ida](http://www.springboardforthearts.org/ida).



### Ready Go

Ready Go tools were out and about all over Minnesota this summer! Multiple new tools have been added to the roster, from the Instant Box Camera to a foundry on a bike, Pedal to the Metal. Experience a tool in action and browse tools for hire on [ReadyGoArt.com](http://ReadyGoArt.com)—and bring one to your event this fall!



### C/Art: Lowertown

In Spring of 2017, Springboard for the Arts launched C/Art: Lowertown. Three mobile, art platforms (think hotdog cart) are bringing art and artists onto the sidewalks of St Paul's Lowertown and into contact with new audiences into the fall. C/Arts can be checked out (for free) from Springboard's office and used as rolling bases for artists of any medium to sell art to, interact with and perform for Lowertown's growing street-level audience. Find out how you can use a C/Art!: [springboardforthearts.org/c-art](http://springboardforthearts.org/c-art).

### More!

We've recently been working with Delta Regional Authority, Local Initiatives Support Corporation and other regional/national institutions to support artist-led community development. Please contact us for your presenting, training and consulting needs!

## NATIONAL

As an artist, how do you get something started? How do you collaborate with others in your community? How do you build a network of inspiration and resources?

Creative Exchange is Springboard for the Arts' response to those questions, and a free, flexible resource for you to use.



**Lake Region Heritage Center Inc in Devils Lake, ND, uses the Neighborhood Postcard Project in their 1910 post office building.** (photo: Rachel Johnson)

Through Creative Exchange, we tell stories at all scales, from the artists creating small moments of surprise on their block to the large-scale cross-sector creative partnerships. We ask about collaboration, funding, and practice—so that you can take inspiration from across the country.

We also use Creative Exchange to collect and share practical, proven resources for projects so that you can spark change in your community. Replicate a program like Community Supported Art directly, or learn from the Work of Art toolkit, or use a toolkit as a way to start a conversation with partners. Browse them all, and get your free resources to spark change in your community.

Follow Creative Exchange at [www.springboardexchange.org](http://www.springboardexchange.org).

## GUIDING PRINCIPLES

Our way of working is equally important as what we do.

There are **9** key principles that drive our work.

### ARTISTS ARE ASSETS

Artists exist in every community, and art is inseparable from the communities in which it is made. Our work helps illuminate the social and economic value of art and creativity.

### BY ARTISTS FOR ARTISTS

Everyone who works at Springboard is an artist. We recognize the expertise and experience of artists and incorporate that into creating effective, relevant programs to meet artists' needs.

### THE BROADEST DEFINITION OF WHO IS AN ARTIST

Everyone has creative capacity and there are many different ways to be an artist. We also know that there are many kinds of success for an artist, and we help artists define success for themselves—financial success, recognition, a supportive community, respect, social change, and more.

### MORE IS MORE

We make and share tools designed to benefit as many artists as possible. We believe interconnected communities of artists create an impact in ways that single interventions do not. By freely sharing our work and creating connections among artists and communities, we work to make substantial, system-wide change.

### EQUITY = VIBRANT COMMUNITIES

Beyond accessibility, our programs address systemic and structural inequities and seek to build equity, agency and power in communities, neighborhoods and systems.

### RECIPROCAL RELATIONSHIPS

We seek mutual respect, trust, commitment, and reciprocity with all our partners. We don't go it alone. We create and customize programs with partners based on mutual goals, and we invite partners to strengthen and change our work.

### CROSS-SECTOR COLLABORATIONS THAT LAST

We help artists collaborate with existing resources and systems, both because there is abundant potential in those resources, and because we believe they will be strengthened by artists' contributions. We focus on building bridges and mechanisms that help relationships continue to thrive without us.

### BOLDNESS AND CREATIVITY

Our work is characterized by optimism that change is possible, and belief that the boldness and creativity of artists can address the challenges facing our communities. We also know that in order to engage people, this movement has to be fun.

### REAL HALF & HALF

We value hospitality and an attitude of abundance over scarcity. Our goal is always to create an environment, real or virtual, that is welcoming to newcomers and existing partners and friends alike.

Hot coffee and real Half & Half out of the carton is something we always have available—a symbol of offering the best of what we have to our guests and our staff.

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for the arts

# SPRINGBOARD for the arts

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Springboard for the Arts is committed to providing access to programs and resources for all artists. We are committed to unbiased treatment of all individuals without regard to race, color, gender, age, national origin, religion, creed, sexual orientation, gender identity, marital status, citizenship, disability, veteran status or any other basis. Please contact Springboard for the Arts for specific information about our programs or services.



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