

# SPRINGBOARD *for the arts*

SUMMER 2018





We're so glad you picked up this catalog! If you already know Springboard for the Arts, welcome back. You should still read on, as we are always adding new resources and opportunities, and we want you to make the most of them.

If you're new to Springboard for the Arts, we're so glad you've found us! We're a unique organization, run by artists, for artists. With offices in St. Paul and Fergus Falls, MN, and working nationally to make things happen, our mission is to cultivate vibrant communities by connecting artists with the resources they need to make a living and a life.

What does that mean? It means we're here for you. Our core offerings include artist-led professional development workshops and one-on-one consultations to help you thrive as an artist. We offer health and legal resources for you to have a secure footing and the confidence to go and do your work. We create community development programs to connect to artists and shape the world we live in.

And what kind of artists do we work with? All of them, is the short answer. We work across disciplines, at all levels, and meet people where they are. If you are creative, and want help moving forward in your creative life, we're here to help.

There are a lot more resources (including a Job Board, free toolkits and directions to our Resource Centers) on our website. We look forward to seeing you soon!



## ON THE COVER

Artist Ifrah Mansour's project Healing Hands at People's Center Clinics & Services.

**photo:** Bruce Silcox



Creative Exchange IdeaLab gathering at Re:Vision in Denver, CO.  
(photo: Jason Dewitt)

# thank you for being an artist



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Springboard for the Arts  
308 Prince St, Suite 270  
Saint Paul, MN 55101

651-292-4381

M-F, 9:30 am-5:00 pm

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Springboard for the Arts  
201 West Lincoln Ave  
Fergus Falls, MN 56537

218-998-4037

M-Th, 9:30 am-5:00 pm  
(Fri by appointment)

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[www.springboardforthearts.org](http://www.springboardforthearts.org)

## PROGRAMS & STAFF

### PROFESSIONAL DEVELOPMENT

One-on-one career consultations and workshops for artists including Work of Art: Business Skills for Artists, which has been presented in over 80 communities in the Upper Midwest.

**Noah Keesecker, Program Director - Artist Development**

noah@springboardforthearts.org

**Naomi Schliesman, Artist Development Director, Rural Program**

naomi@springboardforthearts.org

**Caroline Taiwo, Economic Opportunity Program Director**

caroline@springboardforthearts.org

**Troy King, Adjunct Career Consultant**

**Jes Reyes, Adjunct Career Consultant**

**David Unowsky, Adjunct Career Consultant**

*Find Professional Development on page 4*

### INCUBATOR

An organizational incubator program that currently serves over 200 artist-led projects with financial and donor management, fundraising assistance and legal help.

**John Bell, Business Manager**

john@springboardforthearts.org

**Adia Morris Swanger, Operations Assistant**

adia@springboardforthearts.org

*Find Incubator on page 11*

### ARTISTS' ACCESS TO HEALTHCARE

Connecting artists to healthcare and insurance through one-on-one assistance, a clinic voucher program and online resources. The Emergency Relief Fund provides monetary aid for personal and community emergencies.

**Nikki Hunt, Program Director - Health**

nikki@springboardforthearts.org

**Dennis Madamba, Artist Health & Resources Assistant**

dennis@springboardforthearts.org

*Find Artists' Access To Healthcare on page 12*

## RESOURCES

A comprehensive online job book for artists, attorney referrals through our Minnesota Lawyers for the Arts (MnLA) program, and resource centers in Saint Paul and Fergus Falls.

**Andy Sturdevant, Artist Resources Director**  
andy@springboardforthearts.org

**Zaraawar Mistry, Artist Resources Coordinator**  
zaraawar@springboardforthearts.org

**Dominic Facio, Rural Program Coordinator**  
dominic@springboardforthearts.org

*Find **Resources** on page 14*

## COMMUNITY DEVELOPMENT

Workshops, training and consulting with cities, community and economic development organizations and other groups to engage local artists to address community issues and implement creative placemaking.

**Jun-Li Wang, Community Development Program Director**  
jun-li@springboardforthearts.org

**Sam Buffington, Community Organizer**  
sam@springboardforthearts.org

**Peter Haakon Thompson, Community Development Coordinator**  
peter@springboardforthearts.org

*Find **Community Development** on page 15*

## NATIONAL

Through sharing our work and the Creative Exchange platform, we build the movement of local arts and culture by sharing inspirational stories and practical toolkits to spark change.

**Laura Zabel, Executive Director**  
laura@springboardforthearts.org

**Michele Anderson, Rural Program Director**  
michele@springboardforthearts.org

**Carl Atiya Swanson, Associate Director**  
carl@springboardforthearts.org

**Nancy Valentine, Communications Assistant**  
nancy@springboardforthearts.org

*Find **National** on page 16*



This information can be made available in alternate formats, including language translation. Please allow 10 business days for these requests.

## PROFESSIONAL DEVELOPMENT

### **WORK OF ART: BUSINESS SKILLS FOR ARTISTS**

*This professional development curriculum is designed to teach business skills to artists in all disciplines and has been taught at arts organizations, libraries and colleges in over 80 communities in the Upper Midwest.*

### **WORK OF ART TOOLKIT**

*Take the Work of Art workshops anytime! Our toolkit shares exercises from career planning through pricing to business planning. Get the free digital toolkit or buy a hard copy at [www.springboardexchange.org/workofart](http://www.springboardexchange.org/workofart).*

### **ARTIST CAREER CONSULTATIONS**

*Springboard for the Arts offers consultations for individual artists and groups. In a consultation, our Artist Career Consultants get to know you and your work, help you set goals, and develop realistic strategies to help you reach those goals. A waived fee consultation may be available to artists facing financial hardships. [www.springboardforthearts.org/consultations](http://www.springboardforthearts.org/consultations)*

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### **Work of Art Series at Plymouth Library**

Ten workshops from the Work of Art series will be presented at the Plymouth Library.

Dates: Tuesdays, June 5–August 14, 6:00–8:30 pm

Location: Plymouth Library, 15700 36th Ave N, Plymouth, MN

Presenter: Springboard for the Arts staff

Tuition: Free. Register at <https://hclib.bibliocommons.com/events>

### **Work of Art+: 501(c)(3) Nonprofit Steps**

Minnesota nonprofit and business law attorney Glen R. McCluskey will give an overview of the benefits and obligations of setting up a nonprofit, tax-exempt entity. Refreshments provided.

Dates: Thursday, June 7, 6:00–8:00 pm

Location: Springboard for the Arts, 308 Prince St, Suite 270, Saint Paul, MN

Presenter: Glen McCluskey, Attorney, McCluskey Law Office

Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events)

### **Introduction to Foundation Directory Online for Nonprofits**

Learn how to use The Foundation Directory Online, a subscription-based resource with information about philanthropic opportunities for nonprofit organizations worldwide.

Date: Monday, June 25, 6:00–7:30 p.m.

Location: Workforce and Innovation Center (4th floor) of the

George Latimer Central Library, 90 W 4th St, Saint Paul, MN

Presenter: Saint Paul Public Library staff

Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events)



**Adjunct Career Consultant Jes Reyes leads a Work of Art workshop at the Minneapolis Central Library.**  
(photo: Bruce Silcox)

*In an effort to close the economic gap, and increase access to arts funding for people of color and Indigenous people (POCI), Springboard for the Arts is launching a workshop series that will provide seasoned tips and tools on how to (1) navigate different funding options for POCI artists and (2) work collectively and collaboratively towards a more equitable, diverse and inclusive ecosystem. These two workshops are reserved for POCI artists only. A third and final installment will be a day-long event held this fall and open to all.*

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## **Grantwriting for Artists of Color and Native Artists**

In part one of this series, we will take a look at the grantwriting process and discuss with a panel of experts how POCI artists can successfully navigate the application process, authentically describe their work to funders and avoid some of the common pitfalls when preparing grant proposals. Refreshments provided.

Date: Tuesday, July 10, 6:30–8:30 pm

Location: 262 University W, Saint Paul, MN

Presenter: Springboard for the Arts staff, with a panel of experts

Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events)

## **Going Beyond Grants for Artists of Color and Native Artists**

In part two of this series, we will look closer at the fundraising landscape, examine the limitations of grant-based funding and explore how POCI artists can go beyond grants to more sustainable, regenerative and community-driven options such as crowdfunding, microfinance and earned income strategies. Refreshments provided.

Date: Tuesday, August 7, 6:30–8:30 pm

Location: 262 University W, Saint Paul, MN

Presenter: Springboard for the Arts staff, with a panel of experts

Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events)

## Work of Art: Marketing

Define your product, discover your target audience, make decisions about how you sell your work, and identify a budget and strategy for your artistic business.

Date: Wednesday, June 27, 5:30–8:00 pm  
 Location: Westcott Library, 1340 Wescott Rd, Eagan, MN  
 Presenter: Springboard for the Arts Staff  
 Tuition: Free. Register at [www.co.dakota.mn.us/libraries](http://www.co.dakota.mn.us/libraries)

## Work of Art: Grantwriting

This workshop is designed to help individual artists and small arts groups to understand and prepare strong grant applications.

Date: Wednesday, July 18, 5:30–8:00 pm  
 Location: Westcott Library, 1340 Wescott Rd, Eagan, MN  
 Presenter: Springboard for the Arts staff  
 Tuition: Free. Register at [www.co.dakota.mn.us/libraries](http://www.co.dakota.mn.us/libraries)

*“Your workshops  
 are life-changing.”*

## Work of Art+: Trademarks

What is a trademark? How long does a trademark last? Do you need to register? Find out the answers when one of our amazing volunteer attorneys, Paul Godfread, leads this free workshop. Refreshments provided.

Date: Thursday, July 19, 6:00–8:00 pm  
 Location: Springboard for the Arts, 308 Prince St, Suite 270, Saint Paul, MN  
 Presenter: Paul Godfread, Attorney, Godfread Law Firm  
 Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events)

## Work of Art+: Legal Basics for Artists

Do you find yourself with legal questions such as: How do I protect myself against third party copying of my works? Do I need to pay sales tax? How can I work with others in a way that protects all of our rights and interests? This workshop will cover legal basics for visual and performing artists. A co-presentation of Minnesota Lawyers for the Arts and The Arts Partnership.

Date: Thursday, August 2, 6:30–8:30 pm  
 Location: APT, 225 4th Ave N, Fargo, ND 58102  
 Presenter: Miguel Danielson, Attorney, Danielson Legal  
 Tuition: \$20. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events)

## Resource Center Tutorials

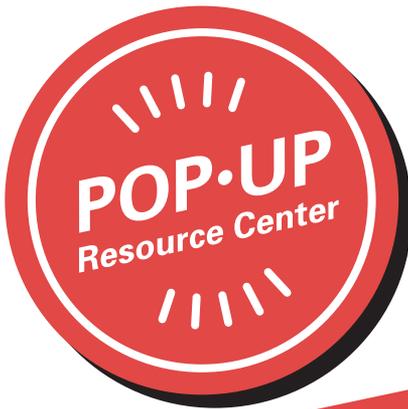
Sign up for a one-hour, individual tutorial on how to use the Adobe Creative Cloud programs Photoshop, Illustrator, InDesign and Lightroom on our Resource Center computers. This one-on-one session can be used to cover specific skills such as photo editing, creating print materials and graphics, setting up a publication, or just a general walkthrough of the programs. *Only one, 1-hour appointment per person.*

Dates: Fridays at 2:00 & 3:30 pm

Location: Springboard for the Arts, 308 Prince St, Suite 270, Saint Paul, MN

Presenter: Springboard for the Arts Staff

Tuition: Free. To register, email Dennis Madamba at [dennis@springboardforthearts.org](mailto:dennis@springboardforthearts.org).



We're taking our Resource Center on the road in 2018! From our Lowertown St. Paul office, we are bringing our Resource Center to a neighborhood community center near you. The Pop-Up Resource Center offers individual artists and small organizations access to services and equipment such as a scanner and camera, in an informal, self-directed environment. To see if there's a Pop-Up Resource Center coming up near you, visit [www.springboardforthearts.org/popups](http://www.springboardforthearts.org/popups).

# NATIONAL TRAINING OPPORTUNITIES

“More is more” is one of Springboard’s guiding principles—that’s why we work to keep our workshops accessible, turn our programs into free toolkits, and are open to artists at all points in their careers. That’s also why we offer training to others to lead our programming and adapt it to their own communities. In the summer of 2017 we piloted trainings in our Work of Art: Business Skills for Artists curriculum and Community Development programming, and we’re excited to offer a new, expanded round of trainings.

## **Work of Art Training**

Designed for artists, arts leaders, and arts educators who want to lead the Work of Art: Business Skills for Artists curriculum in their community or classes.

## **Artists Working in Community Training**

Designed for artists of all disciplines working at the intersection of art, culture, and community development to learn how to drive community change through creative placemaking and asset-based community organizing.

## **Community Development Practitioner Training**

Designed for organizers and community development professionals in civic sectors who are interested in addressing community challenges and strengthening places by implementing local artist-centered creative placemaking programs.

Jul. 25–27

**Work of Art Training at Springboard for the Arts**  
Saint Paul, MN

Aug. 15–17

**Artists Working in Community Training**  
Saint Paul, MN

Aug. 22–24

**Community Development Practitioner Training**  
Lanesboro, MN

Sep. 13–15

**Artists Working in Community Training**  
Fergus Falls, MN

Oct. 10–12

**Community Development Practitioner Training**  
Rapid City, SD

Scholarships are available, with scholarship deadline June 1, 2018. Early bird pricing ends June 30, 2018. To find out more and apply, visit: [www.springboardforthearts.org/work-with-artists/intensive](http://www.springboardforthearts.org/work-with-artists/intensive)

***“Great tools and information to share with other groups who we would like to see integrate artists into their process, organization, or offices. Can you come train them?!”***

— Community Development Training attendee



**top: Work of Art workshop attendee at the Minneapolis Central Library.**  
(photo: Bruce Silcox)

**left: Artist Lacey Prpić Hedtke shows off the Instant Box Camera at People's Center Clinics & Services.**  
(photo: Uche Iroegbu)

National training opportunities are made possible in part through the generous support of the Bush Foundation, Surdna Foundation, and the National Endowment for the Arts.



## RURAL PROGRAM

### Year of Play

Tiny parks, sidewalk pianos, teen art club, vintage arcades... it's the Year of Play in Fergus Falls! Sponsored by the National Endowment for the Arts, the Year of Play is a multidisciplinary, artist-led initiative that seeks to use art and culture to inspire play for all ages in Fergus Falls while celebrating and making visible the community's unique assets, promoting wellness through active living, facilitating community interaction, and infusing a sense of fun and wonder in our daily engagements with the city. Follow along at [www.yearofplay.com](http://www.yearofplay.com).



### Play Sculpture Dedication

Celebrate public art on the Central Lakes Bike Trail! In 2017, Springboard for the Arts was the recipient of a Super Bowl Legacy grant to fund an interactive sculpture at a new trail head of the Central Lakes State Trail in Fergus Falls. Join artist Greg Mueller, Springboard and partners at the Minnesota Department of Natural Resources and PartnerSHIP 4 Health to kick off a summer of bikes, outdoors, creativity and play! Learn more at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events).

Date: Saturday, June 16, 2018

Location: Central Lakes State Trail, 1210 19th St, Fergus Falls, MN

### Springboard and Preservation Alliance of Minnesota launch Artists on Main Street

The Preservation Alliance of Minnesota (PAM), in partnership with Springboard for the Arts and with support from the Bush Foundation, launched Artists on Main Street this spring. As members of the Minnesota Main Street Program, Faribault, Mankato, and Winona join PAM in this pilot initiative to explore how the arts help address the challenges affecting Main Street communities today. Watch for artist-led placemaking projects in these three communities this summer and fall!

## INCUBATOR

Springboard's Incubator is a fiscal sponsorship program that provides sponsorship for arts groups and individual artist projects that do not want (or are not ready) to become tax-exempt, nonprofit organizations. Incubator allows projects in this position to qualify for and accept tax-deductible donations, grants, and some in-kind donations. Incubator membership also provides the ability to fundraise through GiveMN.org.

The Incubator program currently serves over 200 artist-led projects. Incubator artists receive support for their fundraising and marketing efforts, legal referrals, and networking support. Incubator is designed for arts groups and individual artist projects that have a nonprofit purpose. To qualify for sponsorship, projects must be artist-led, fit with the mission of Springboard for the Arts, and be based in or producing work in Minnesota. Springboard's program does not sponsor for-profit corporations or C, S, or P classification LLCs.

We hold info/Q&A sessions for Incubator on the fourth Wednesday of every month at noon at our St. Paul offices. You can attend in-person or if you need to call/Skype in, email [incubator@springboardforthearts.org](mailto:incubator@springboardforthearts.org) and we'll send you info on how to connect. Members and non-members alike are welcome.

See more at [www.springboardforthearts.org/incubator](http://www.springboardforthearts.org/incubator).

## KIVA

### New partnership for artists to access capital

Springboard for the Arts has a new partnership with Kiva, the microlending platform, with support from the Surdna Foundation, to help artists access capital to grow their businesses.

Artists across the US are now able to apply for matched-fund Kiva loans through Springboard for the Arts' new endorsement program.

Kiva is an international nonprofit organization, based out of San Francisco. Founded in 2005, their mission is to connect people through micro-lending without leading individuals and communities into poverty. Through international activity, Kiva contributors are able to support others hoping to create a sustainable future for themselves.

Find out more: [www.springboardforthearts.org/grants-funding/kiva](http://www.springboardforthearts.org/grants-funding/kiva)



## ARTISTS' ACCESS TO HEALTHCARE

### Health Insurance Help

Contact us if you have a question about how to get health insurance or would like help understanding your options. Springboard for the Arts is certified to help artists, arts administrators and their families apply for health insurance via MNSure.org.

### Artists' Access to Healthcare (AAH) Voucher Program

Artists, arts administrators and their families may access free AAH vouchers to be used, like a gift certificate, towards the cost of medical, dental and mental healthcare services at low-cost clinics in the Twin Cities and Lake Region of Minnesota. Contact us for more information or to apply for AAH vouchers.

### Help Connect Artists in Your Community to Healthcare

You can connect artists in your community to healthcare and health insurance resources! Our free replication toolkits show you how to get started. Contact us for more information or to request a toolkit.

See more at [www.springboardforthearts.org/health](http://www.springboardforthearts.org/health).

## EMERGENCY RELIEF FUND

The Emergency Relief Fund exists to meet the emergency needs of artists living in Minnesota. The Fund helps to support artists with personal emergencies and to support artists who want to respond to emergencies in their own communities.

**The Personal Emergency Relief Fund** provides support of up to \$500 to artists for personal, emergency expenses like health issues, theft, or natural disaster. Have a broken leg and can't perform? Car broken into and laptop with your mixes on it stolen? Water main break in your studio and you need help covering insurance deductibles? The Emergency Relief Fund can help.

**The Community Emergency Relief Fund** provides up to \$500 of support for art projects that respond quickly and creatively to community emergencies like natural disaster, police violence, environmental disruption, or others. Administered in partnership with Emergency Arts, this fund is designed to support artists providing creative solutions and interventions in the pressing issues of our time. If you'd like to talk through project ideas or would like guidance on your project, a free consultation with Amelia Brown of Emergency Arts is available.

Artists living in Minnesota are eligible to apply. To learn more, visit [www.springboardforthearts.org/emergency-relief-fund](http://www.springboardforthearts.org/emergency-relief-fund).



Artist Soozin Hirschmugl engages community members and staff at People's Center Clinics & Services with art activities from the sPARKit Trailer. (photo: Bruce Silcox)

## Springboard and People's Center Partner to Advance Muslim/Non-Muslim Relationships

Springboard for the Arts and People's Center Clinics & Services will soon launch a 3-year project to cultivate stronger relationships among Muslims and their non-Muslim neighbors in Minneapolis' Cedar-Riverside neighborhood. This builds on our partnership last summer that brought artist-created Ready Go tools to People's Center to increase community interaction.

Every day, People's Center's staff witnesses the negative impact that racism has on health of their patients, 63% of whom are Somali and other East African immigrants. Due to recent, local events including a bombing at a mosque, and the national, political climate, there is a critical need to close growing divides.

To do so, we will be hiring an Artist Organizer, a staff person that uses their own artwork and hires local artists to engage community members in shared experiences and social bridging. The result is a Creative Community Hub to help neighbors move beyond their fears, build understanding and create durable relationships through art.

We are honored to be carrying on and deepening our partnership with People's Center! For more information, stay tuned to [www.springboardforthearts.org](http://www.springboardforthearts.org).

## RESOURCES

Springboard's resources include a comprehensive online job board for artists, attorney referrals through our Minnesota Lawyers for the Arts (MnLA) program, and Resource Centers in Saint Paul and Fergus Falls that offer individual artists and small organizations access to a full array of equipment, tools, and services in an informal, self-directed environment.

### **Lowertown** (9:30 am–5:00 pm, Mon–Fri)

- Two 27" iMacs, a MacBook Air and a Dell OptiPlex 9030
- Two Epson scanners (large-format scanner and slide scanner)
- Epson Artisan 1430 Inkjet Photo Printer
- Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Premiere, more)
- AutoCAD for Mac
- Best Image Converter for Mac OS X
- 3.5" USB External Floppy Disk Drive (for retrieving archival images)

### **Fergus Falls** (9:30 am–5:00 pm, Mon–Thu, by appointment on Fri)

- One 20" iMac
- Adobe Creative Cloud
- Free wi-fi
- Meeting space
- Reference library



Both Resource Centers have a copier, fax and printer. See more at [www.springboardforthearts.org/resource-centers](http://www.springboardforthearts.org/resource-centers).

*Back at the Lowertown Resource Center:*

## ONE-ON-ONE TUTORIALS!



Sign up for a one-hour individual tutorial with Dennis Madamba, Artist Health & Resources Assistant, on how to use Adobe Creative Cloud tools on our Resource Center computers.

See **Resource Center Tutorials** on page 7 for details

## COMMUNITY DEVELOPMENT

Springboard for the Arts supports and creates simple mechanisms for artists to connect with their communities to create meaningful, economically vibrant and equitable places. We implement projects in urban and rural Minnesota and with national partners, and share what we've learned to catalyze the movement of artist-centered innovation across the country. Stay up to date at: [www.springboardforthearts.org/community-development](http://www.springboardforthearts.org/community-development)

If you're an artist in the Twin Cities, there are creative placemaking and community engagement opportunities along the five cities that share the to-be-constructed Bottineau Line (Blue Line extension), Cedar-Riverside in Minneapolis, and Rondo in Saint Paul. In this region, we're partnering with six cities and dozens of neighborhood and cultural organizations to support local artists to create work that impacts community.

This summer, also keep an eye out for local artist projects in Rondo and 4th St/ Lowertown in Saint Paul, in front of the People's Center in Minneapolis, and all along the Blue Line extension from North Minneapolis to Brooklyn Park.

### Rondo Library Renaissance: Public Art for the Rondo Community Library

Springboard for the Arts is helping the Rondo Library find an artist from the community to create public art for the building. As part of that, we are organizing free **Intro to Techniques** panels in May and June with local artists/fabricators who can help translate your work into a medium suitable for permanent, outdoor installation. For more info about public art process, resources and Intro to Techniques panels, visit [www.artatrondo.com](http://www.artatrondo.com).

### C/Art: Lowertown



Back for 2018! Offering three mobile art platforms designed to bring art and artists onto the sidewalks of St Paul's Lowertown and into contact with new audiences. C/Arts are available to be checked out for free from Springboard's office and used as rolling bases for artists of any medium to sell art to, interact with and perform for Lowertown's growing street-level audience. C/Art: Lowertown is supported by the Knight Foundation and Saint Paul STAR Program.

Find information at: [www.springboardforthearts.org/c-art](http://www.springboardforthearts.org/c-art)

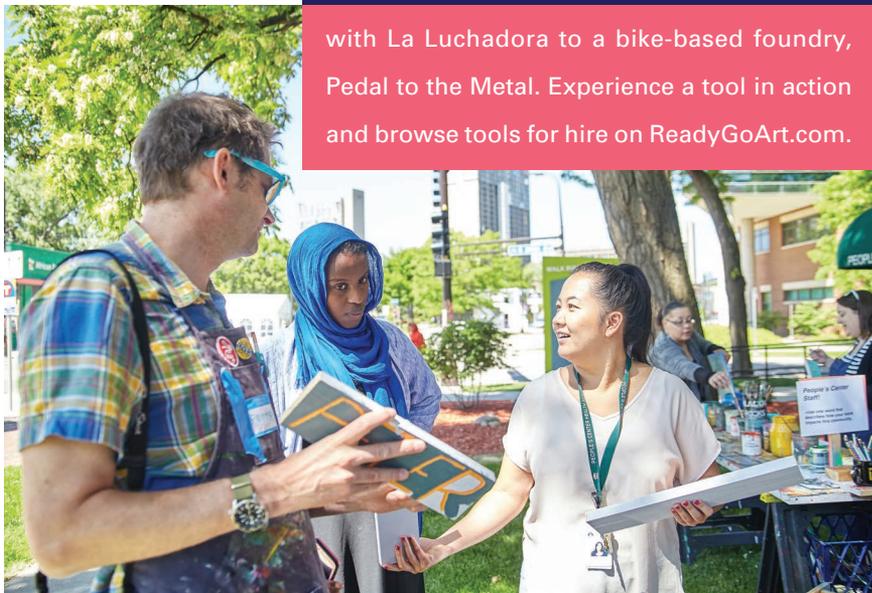
### More!

We've recently been working with Trust for Public Land, NeighborWorks USA, Metropolitan Area Planning Council (Boston) and other regional/ national institutions to support artist-led community development. Please contact us for your presenting, training and consulting needs!



Ready Go tools will be out and about all over Minnesota this summer! New tools have been added to the roster, from mobile screenprinting

with La Luchadora to a bike-based foundry, Pedal to the Metal. Experience a tool in action and browse tools for hire on ReadyGoArt.com.



## NATIONAL

As an artist, how do you get something started? How do you collaborate with others in your community? How do you build a network of inspiration and resources?

Creative Exchange is Springboard for the Arts' response to those questions, and a free, flexible resource for you to use.

Through Creative Exchange, we tell stories at all scales, from the artists creating small moments of surprise on their block to the large-scale cross-sector creative partnerships. We ask about collaboration, funding, and practice—so that you can take inspiration from across the country.

We also use Creative Exchange to collect and share practical, proven resources for projects so that you can spark change in your community. Replicate a program like Community Supported Art directly, or learn from the Work of Art toolkit, or use a toolkit as a way to start a conversation with partners. Browse them all, and get your free resources to spark change in your community.

Follow Creative Exchange at [www.springboardexchange.org](http://www.springboardexchange.org).

## GUIDING PRINCIPLES

Our way of working is equally important as what we do.

There are **9** key principles that drive our work.

### ARTISTS ARE ASSETS

Artists exist in every community, and art is inseparable from the communities in which it is made. Our work helps illuminate the social and economic value of art and creativity.

### BY ARTISTS FOR ARTISTS

Everyone who works at Springboard is an artist. We recognize the expertise and experience of artists and incorporate that into creating effective, relevant programs to meet artists' needs.

### THE BROADEST DEFINITION OF WHO IS AN ARTIST

Everyone has creative capacity and there are many different ways to be an artist. We also know that there are many kinds of success for an artist, and we help artists define success for themselves—financial success, recognition, a supportive community, respect, social change, and more.

### MORE IS MORE

We make and share tools designed to benefit as many artists as possible. We believe interconnected communities of artists create an impact in ways that single interventions do not. By freely sharing our work and creating connections among artists and communities, we work to make substantial, system-wide change.

### EQUITY = VIBRANT COMMUNITIES

Beyond accessibility, our programs address systemic and structural inequities and seek to build equity, agency and power in communities, neighborhoods and systems.

### RECIPROCAL RELATIONSHIPS

We seek mutual respect, trust, commitment, and reciprocity with all our partners. We don't go it alone. We create and customize programs with partners based on mutual goals, and we invite partners to strengthen and change our work.

### CROSS-SECTOR COLLABORATIONS THAT LAST

We help artists collaborate with existing resources and systems, both because there is abundant potential in those resources, and because we believe they will be strengthened by artists' contributions. We focus on building bridges and mechanisms that help relationships continue to thrive without us.

### BOLDNESS AND CREATIVITY

Our work is characterized by optimism that change is possible, and belief that the boldness and creativity of artists can address the challenges facing our communities. We also know that in order to engage people, this movement has to be fun.

### REAL HALF & HALF

We value hospitality and an attitude of abundance over scarcity. Our goal is always to create an environment, real or virtual, that is welcoming to newcomers and existing partners and friends alike.

Hot coffee and real Half & Half out of the carton is something we always have available—a symbol of offering the best of what we have to our guests and our staff.

## BOARD OF DIRECTORS FY2018

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**SPRINGBOARD**  
for the arts

# SPRINGBOARD for the arts

308 Prince St, Suite 270  
Saint Paul, MN 55101

201 West Lincoln Ave  
Fergus Falls, MN 56537

info@springboardforthearts.org

Springboard for the Arts is committed to providing access to programs and resources for all artists. We are committed to unbiased treatment of all individuals without regard to race, color, gender, age, national origin, religion, creed, sexual orientation, gender identity, marital status, citizenship, disability, veteran status or any other basis. Please contact Springboard for the Arts for specific information about our programs or services.



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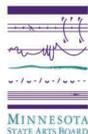
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