

# SPRINGBOARD *for the arts*

FALL 2018





We're so glad you picked up this catalog! If you already know Springboard for the Arts, welcome back. You should still read on, as we are always adding new resources and opportunities, and we want you to make the most of them.

If you're new to Springboard for the Arts, we're so glad you've found us! We're a unique organization, run by artists, for artists. With offices in St. Paul and Fergus Falls, MN, and working nationally to make things happen, our mission is to cultivate vibrant communities by connecting artists with the resources they need to make a living and a life.

What does that mean? It means we're here for you. Our core offerings include artist-led professional development workshops and one-on-one consultations to help you thrive as an artist. We offer health and legal resources for you to have a secure footing and the confidence to go and do your work. We create community development programs to connect to artists and shape the world we live in.

And what kind of artists do we work with? All of them, is the short answer. We work across disciplines, at all levels, and meet people where they are. If you are creative, and want help moving forward in your creative life, we're here to help.

There are a lot more resources (including a Job Board, free toolkits and directions to our Resource Centers) on our website. We look forward to seeing you soon!



### **ON THE COVER**

Lexi D and Kiki Vivian Palmer perform in "Ms. Lexi D's Catwalk Party," as part of Year of Play activities in Fergus Falls.

**photo:** Eric Santwire



Hinge artists David Hamlow and Liz Miller with their installation on the Kirkbride campus in Fergus Falls.  
(photo: Daily Journal)

Thank you for being an  
**Artist**



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Springboard for the Arts  
308 Prince St, Suite 270  
Saint Paul, MN 55101



651-292-4381



M-F, 9:30 am-5:00 pm

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Springboard for the Arts  
201 West Lincoln Ave  
Fergus Falls, MN 56537

218-998-4037

M-Th, 9:30 am-5:00 pm  
(Fri by appointment)

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[www.springboardforthearts.org](http://www.springboardforthearts.org)

## PROGRAMS & STAFF

### PROFESSIONAL DEVELOPMENT

One-on-one career consultations and workshops for artists including Work of Art: Business Skills for Artists, which has been presented in over 80 communities in the Upper Midwest.

**Noah Keesecker, Program Director - Artist Development**

noah@springboardforthearts.org

**Naomi Schliesman, Artist Development Director, Rural Program**

naomi@springboardforthearts.org

**Caroline Taiwo, Economic Opportunity Program Director**

caroline@springboardforthearts.org

**Troy King, Artist Career Consultant**

**Jes Reyes, Artist Career Consultant**

**David Unowsky, Artist Career Consultant**

*Find **Professional Development** on page 4*

### RESOURCES

A comprehensive online job book for artists, attorney referrals through our Minnesota Lawyers for the Arts (MnLA) program, and Resource Centers in Saint Paul and Fergus Falls.

**Andy Sturdevant, Artist Resources Director**

andy@springboardforthearts.org

**Dominic Facio, Rural Program Coordinator**

dominic@springboardforthearts.org

**Zaraawar Mistry, Artist Resources Coordinator**

zaraawar@springboardforthearts.org

**Amanda Oliver, Legal Programs Coordinator**

amanda@springboardforthearts.org

*Find **Resources** on page 11*

### INCUBATOR

An organizational incubator program that currently serves over 200 artist-led projects with financial and donor management, fundraising assistance and legal help.

**John Bell, Business Manager**

john@springboardforthearts.org

**Adia Morris Swanger, Operations Coordinator**

adia@springboardforthearts.org

*Find **Incubator** on page 12*

## ARTISTS' ACCESS TO HEALTHCARE

Connecting artists to healthcare and insurance through one-on-one assistance, a clinic voucher program and online resources. The Emergency Relief Fund provides monetary aid for personal and community emergencies.

**Nikki Hunt, Program Director - Health**

nikki@springboardforthearts.org

**Dennis Madamba, Artist Health & Resources Assistant**

dennis@springboardforthearts.org

Find **Artists' Access To Healthcare** on page 13

## COMMUNITY DEVELOPMENT

Workshops, training and consulting with cities, community and economic development organizations and other groups to engage local artists to address community issues and implement creative placemaking.

**Jun-Li Wang, Community Development Program Director**

jun-li@springboardforthearts.org

**Sam Buffington, Community Organizer**

sam@springboardforthearts.org

**Peter Haakon Thompson, Community Development Coordinator**

peter@springboardforthearts.org

Find **Community Development** on page 15

## NATIONAL

Through sharing our work and the Creative Exchange platform, we build the movement of local arts and culture by sharing inspirational stories and practical toolkits to spark change.

**Laura Zabel, Executive Director**

laura@springboardforthearts.org

**Michele Anderson, Rural Program Director**

michele@springboardforthearts.org

**Carl Atiya Swanson, Associate Director**

carl@springboardforthearts.org

**Nancy Valentine, Communications Assistant**

nancy@springboardforthearts.org

Find **National** on page 16



This information can be made available in alternate formats, including language translation. Please allow 10 business days for these requests.

## PROFESSIONAL DEVELOPMENT

### **WORK OF ART: BUSINESS SKILLS FOR ARTISTS**

*This professional development curriculum is designed to teach business skills to artists in all disciplines and has been taught at arts organizations, libraries and colleges in over 80 communities in the Upper Midwest.*

*This fall, these workshops are being hosted at multiple libraries across the Twin Cities metro area, as well as in other parts of Minnesota. See the complete listing on p. 6–7.*

### **WORK OF ART TOOLKIT**

*Take the Work of Art workshops anytime! Our toolkit shares exercises from career planning through pricing to business planning! Get the free digital toolkit or buy a hard copy at [www.springboardexchange.org/workofart](http://www.springboardexchange.org/workofart).*

### **ARTIST CAREER CONSULTATIONS**

*Springboard for the Arts offers consultations for individual artists and groups. In a consultation, our Artist Career Consultants get to know you and your work, help you set goals, and develop realistic strategies to help you reach those goals. A waived fee consultation may be available to artists facing financial hardships. [www.springboardforthearts.org/consultations](http://www.springboardforthearts.org/consultations)*

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### **Kiva Info Session at Pleasant Hill Library**

If you are an artist or creative entrepreneur with a business, you may be looking for capital to expand or invest in your work. Learn how the Kiva microloan platform works, along with matching funds, successful artist project examples, and best practices.

Date: Tuesday, September 25, 5:30–8:00 pm

Location: Pleasant Hill Library, 1490 S Frontage Rd, Hastings, MN

Presenter: Springboard for the Arts staff

Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events).

***“Fun, productive, educational, all the good stuff. Thanks for being so generous with your time and knowledge.”***



## Business Skills for Artists Workshops

*Presented by the City of Minneapolis Business Technical Assistance Program*

Springboard for the Arts is partnering with the City of Minneapolis Business Technical Assistance Program to present a series of workshops on business planning, pricing & selling, and negotiations at multiple venues this fall.

**Planning Your Arts Business:** Saturday, September 29, 10:00 am–1:00 pm, Public Functionary, 1400 12th Ave NE, Minneapolis, MN 55413

**Getting to Yes: Pricing, Selling & Advocating:** Saturday, October 20, 10:00 am–1:00 pm, Cedar Cultural Center, 416 Cedar Ave, Minneapolis, MN 55454

**Negotiations for Artists:** Saturday, December 8, 10:00 am–1:00 pm, RKMC Meeting Room, Minneapolis Central Library, 300 Nicollet Mall, Minneapolis, MN 55401

Tuition: Free. Register at [bit.ly/SpringboardBTAP](http://bit.ly/SpringboardBTAP).

### Creative Commons Workshop

Learn from an attorney about the Creative Commons where people can share, collaborate, remix, and reuse content all without complicated licenses and gigantic price tags.

Date: Thursday, October 4, 6:00–8:00 pm

Location: Film North, 550 Vandalia St, #120, Saint Paul, MN

Presenter: Aaron Young, Young Entertainment Law, PLLC

Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events).

### Artist Leadership in Emergencies

In this workshop, we will explore how artists navigate emergencies from natural disasters to policy change. We will discuss how artists respond to urgent community needs with a panel of artists and how the Community Emergency Relief Fund can support you and your community. Refreshments provided.

Date: Tuesday, October 16, 6:30–8:30 pm

Location: SpringBOX, 262 University W, Saint Paul, MN

Presenter: Amelia Brown, Springboard for the Arts Board Member and Consultant with Emergency Arts, with a panel of artists

Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events).

*Learn more about the Community Emergency Relief Fund on page 13*

### Ready? Go! Make Your Art Mobile

*A partnership with West Central Initiative*

Learn about practical and conceptual strategies to translate your art into a mobile tool that can be used to engage community and prompt interaction, and learn details on how to apply to West Central Initiative to get your project funded!

Date: Saturday, October 20, 1:00–3:30 pm

Location: West Central Initiative, 1000 Western Ave, Fergus Falls, MN

Presenter: Springboard for the Arts staff

Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events).

# WORK OF ART: BUSINESS SKILLS FOR ARTISTS



## THIS FALL

Several workshops are being hosted at multiple libraries across the Twin Cities metro area, as well as in other parts of Minnesota. All workshops are free.

Register at: [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events)

### 1 Pleasant Hill Library

1490 S Frontage Rd, Hastings  
Tuesdays, 5:30–8:00 pm

- Sep 4: Business Plan Essentials
- Sep 18: Funding

*Sponsored by Dakota County Library*

### 2 Shoreview Library

4560 Victoria St N, Shoreview  
Saturdays, 10:30 am–1:00 pm

- Sep 8: Marketing
- Sep 15: Promotions
- Sep 22: Pricing
- Oct 6: Legal Considerations
- Oct 13: Funding
- Oct 20: Grantwriting
- Oct 27: Business Plan Essentials

*Sponsored by Ramsey County Library*

### 3 Brooklyn Park Library

8500 W Broadway Ave, Brooklyn Park  
Thursdays, 6:00–8:30 pm

- Sep 13: Career Planning
- Sep 20: Time Management
- Sep 27: Portfolio Kit
- Oct 4: Marketing
- Oct 11: Social Media Basics
- Oct 18: Pricing
- Oct 25: Recordkeeping
- Nov 1: Legal Considerations
- Nov 8: Funding
- Nov 15: Business Plan Essentials

*Sponsored by Hennepin County Library*

### 4 Chanhassen Library

7711 Kerber Blvd, Chanhassen  
Saturdays, 10:30 am–1:00 pm

- Sep 15: Portfolio Kit
- Oct 13: Marketing
- Oct 27: Promotions
- Dec 8: Pricing

*Sponsored by Carver County Library*

### 5 Moorhead Public Library

118 5th St S, Moorhead  
Mondays, 5:30–8:00 pm

- Sep 17: Career Planning
- Oct 15: Time Management
- Nov 19: Portfolio Kit
- Dec 17: Marketing

*Funded by the Lake Region Arts Council*

### 6 Morris Public Library

102 E 6th St, Morris  
Thursdays, 5:30–8:00 pm

- Sep 20: Career Planning
- Oct 18: Time Management
- Nov 15: Portfolio Kit
- Dec 20: Marketing

*Funded by the Lake Region Arts Council*

### 7 Waconia Library

217 S Vine St, Waconia  
Saturdays, 10:30 am–1:00 pm

- Sep 22: Pricing
- Oct 20: Time Management
- Nov 3: Social Media Basics

*Sponsored by Carver County Library*

### 8 Springboard for the Arts

201 W Lincoln Ave, Fergus Falls  
Monday, 6:00–8:30 pm

- Sep 24: Career Planning

*Funded by the Lake Region Arts Council*

### 9 Farmington Library

508 3rd St, Farmington  
Saturdays, 10:00 am–12:30 pm

- Oct 6: Pricing
- Nov 10: Grantwriting
- Dec 1: Portfolio Kit

*Sponsored by Dakota County Library*

# NEW SPAC

In both Saint Paul and Fergus Falls, Springboard for the Arts has new space! After moving into our office at the corner of Lincoln Avenue and Court Street in Fergus Falls two years ago, we have expanded our presence in the Benson Building, taking over the former photography studio adjacent to our office. This expansion gives us more room for workshops and consultations, working space for Hinge resident artists, and opens up the opportunity for more community programs. We've already started hosting workshops in the expanded space, and stay tuned for more!



1-6: Scenes from the SpringBOX open house and celebration in June.  
(photos: Sean Smuda)

7-8: Inside our new Fergus Falls workshop space.  
(photos: Naomi Schliesman)

UNIQUE  
SOLES  
for  
UNIQUE  
SOULS

**FLUEVOG FUNDRAISER!**  
FLUEVOG MINNEAPOLIS  
SATURDAY 9/22, 1-6PM  
2900 HENNEPIN AVE S, MPLS 55408  
HALF OF ALL SALES TO BENEFIT SPRINGBOARD



# ES FOR SPRINGBOARD

We also have exciting news from our Saint Paul location—we are delighted to announce that we have purchased the building and lot at 262 University West in Saint Paul. We are calling this project SpringBOX, and we are thrilled to hold this space for community events, expanded offices and programming, and new market opportunities. We have been in our Northern Warehouse offices in Lowertown for 27 years, during which we have grown and changed immensely, and we are enormously grateful to our Lowertown friends and neighbors.

We will not be moving immediately, and as we fundraise for the development of the project and renovation of the space, we want to invite the community to propose uses for it, and to come be involved in creating the vision for what SpringBOX can be. We will host workshops and events at SpringBOX, and our friends at Asian Economic Development Association will host the popular Little Mekong Night Market on September 1–2 and October 6–7, 2018!



The proposed exterior and rooftop at SpringBOX. (renderings by 4RM+ULA)

See more, get involved, and give here:  
[www.springboardforthearts.org/big-moves](http://www.springboardforthearts.org/big-moves)

## Work of Art+: e-Commerce Panel

Hear from a panel of local makers and online sellers to learn how to maximize your online sales with a variety of platforms.

Date: Saturday, November 3, 1:00–3:30 pm

Location: Springboard for the Arts, 201 W Lincoln Ave, Fergus Falls, MN

Presenters: A panel of regional artists. Moderated by Springboard for the Arts staff.

Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events).

*Funded by the Lake Region Arts Council*

## Arts and Funding Ecosystem

In this convening, we will take a closer look at the entire arts ecosystem—the makers, curators, administrators, supporters and academics—to assess the needs of the community amongst folks who hold different degrees of power, and discuss how each player can work towards creating a more equitable, diverse and inclusive whole. Refreshments provided.

Date: Tuesday, November 13, 6:30–9:00 pm

Location: SpringBOX, 262 University Ave W, Saint Paul, MN

Presenter: Springboard for the Arts staff, with a panel of experts

Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events).

***“Our patrons feel encouraged and bolstered by these workshops.”***

## Work of Art+: Curator & Gallery Owner Panel

Hear from curators from both large institutions and community-based galleries and shops about how they choose work to sell and exhibit. The discussion will cover all visual arts disciplines, including textiles and craft.

Date: Tuesday, December 4, 6:30–8:30 pm

Location: Textile Center, 3000 University Ave SE, Minneapolis, MN

Presenter: A panel of experts. Moderated by Springboard for the Arts staff.

Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events).

## Music Licensing Workshop

Learn how to incorporate someone else’s music into your project without breaking any laws. Amanda Oliver will walk through how a song is born in the eyes of the law and what steps you need to take in order to use that song legally.

Date: Thursday, December 13, 6:00–8:00 pm

Location: SpringBOX, 262 University W, Saint Paul, MN

Presenter: Amanda Oliver, Legal Programs Coordinator, Springboard for the Arts

Tuition: Free. Register at [www.springboardforthearts.org/events](http://www.springboardforthearts.org/events).

## RESOURCES

Springboard's resources include a comprehensive online job board for artists, attorney referrals through our Minnesota Lawyers for the Arts (MnLA) program, and Resource Centers in Saint Paul and Fergus Falls that offer individual artists and small organizations access to a full array of equipment, tools, and services in an informal, self-directed environment.

### **Lowertown** (9:30 am–5:00 pm, Mon–Fri)

We have three Macs and a PC, two Epson scanners, Adobe Creative Cloud, AutoCAD for Mac, Library and more.

### **Fergus Falls** (9:30 am–5:00 pm, Mon–Thu, by appointment on Fri)

One 20" iMac, Adobe Creative Cloud, Meeting space and Reference library.

Both Resource Centers have a copier, fax and printer. See more at [www.springboardforthearts.org/resource-centers](http://www.springboardforthearts.org/resource-centers).

## Resource Center Tutorials

Sign up for a one-hour, individual tutorial on how to use the Adobe Creative Cloud programs Photoshop, Illustrator, InDesign and Lightroom on our Resource Center computers. This one-on-one session can be used to cover specific skills such as photo editing, creating print materials and graphics, setting up a publication, or just a general walkthrough of the programs. Only one, 1-hr. appointment per person.

Dates: Fridays at 2:00 & 3:30 pm

Location: Springboard for the Arts, 308 Prince St, Suite 270, Saint Paul, MN

Presenter: Springboard for the Arts Staff

Tuition: Free. To register, email Dennis Madamba at [dennis@springboardforthearts.org](mailto:dennis@springboardforthearts.org).

## Pop-Up Resource Center

We're taking our Resource Center on the road in 2018! From our Lowertown St. Paul office, we are bringing our Resource Center to a neighborhood community center near you. The Pop-Up Resource Center offers individual artists and small organizations access to services and equipment such as a scanner and camera, in an informal, self-directed environment.

To see if there's a Pop-Up Resource Center coming up near you, visit [www.springboardforthearts.org/popups](http://www.springboardforthearts.org/popups).



## INCUBATOR

Springboard's Incubator is a fiscal sponsorship program that provides sponsorship for arts groups and individual artist projects that do not want (or are not ready) to become tax-exempt, nonprofit organizations. Incubator allows projects in this position to qualify for and accept tax-deductible donations, grants, and some in-kind donations. Incubator membership also provides the ability to fundraise through GiveMN.org.

The Incubator program currently serves over 200 artist-led projects. Incubator artists receive support for their fundraising and marketing efforts, legal referrals, and networking support. Incubator is designed for arts groups and individual artist projects that have a nonprofit purpose. To qualify for sponsorship, projects must be artist-led, fit with the mission of Springboard for the Arts, and be based in or producing work in Minnesota. Springboard's program does not sponsor for-profit corporations or C, S, or P classification LLCs.

We hold info/Q&A sessions for Incubator on the fourth Wednesday of every month at noon at our St. Paul offices. You can attend in-person or if you need to call/Skype in, email [incubator@springboardforthearts.org](mailto:incubator@springboardforthearts.org) and we'll send you info on how to connect. Members and non-members alike are welcome.

See more at [www.springboardforthearts.org/incubator](http://www.springboardforthearts.org/incubator).

## KIVA

### Partnership for artists to access capital

Springboard for the Arts has a partnership with Kiva, the microlending platform, with support from the Surdna Foundation, to help artists access capital to grow their businesses.

Artists across the US are now able to apply for matched-fund Kiva loans through Springboard for the Arts' new endorsement program.

Kiva is an international nonprofit organization, based out of San Francisco. Founded in 2005, their mission is to connect people through microlending without leading individuals and communities into poverty. Through international activity, Kiva contributors are able to support others hoping to create a sustainable future for themselves.

Find out more: [www.springboardforthearts.org/grants-funding/kiva](http://www.springboardforthearts.org/grants-funding/kiva)



## ARTISTS' ACCESS TO HEALTHCARE

### Health Insurance Help

Contact us if you have a question about how to get health insurance or would like help understanding your options. Springboard for the Arts is certified to help artists, arts administrators and their families apply for health insurance via MNSure.org.

### Artists' Access to Healthcare (AAH) Voucher Program

Artists, arts administrators and their families may access free AAH vouchers to be used, like a gift certificate, towards the cost of medical, dental and mental healthcare services at low-cost clinics in the Twin Cities and Lake Region of Minnesota. Contact us for more information or to apply for AAH vouchers.

### Help Connect Artists in Your Community to Healthcare

You can connect artists in your community to healthcare and health insurance resources! Our free replication toolkits show you how to get started. Contact us for more information or to request a toolkit.

See more at [www.springboardforthearts.org/health](http://www.springboardforthearts.org/health).

## EMERGENCY RELIEF FUND

The Emergency Relief Fund exists to meet the emergency needs of artists living in Minnesota. The Fund helps to support artists with personal emergencies and to support artists who want to respond to emergencies in their own communities.

**The Personal Emergency Relief Fund** provides support of up to \$500 to artists for personal, emergency expenses like health issues, theft, or natural disaster. Have a broken leg and can't perform? Car broken into and laptop with your mixes on it stolen? Water main break in your studio and you need help covering insurance deductibles? The Emergency Relief Fund can help.

**The Community Emergency Relief Fund** provides up to \$500 of support for art projects that respond quickly and creatively to community emergencies like natural disaster, police violence, environmental disruption, or others. Administered in partnership with Emergency Arts, this fund is designed to support artists providing creative solutions and interventions in the pressing issues of our time. If you'd like to talk through project ideas or would like guidance on your project, a free consultation with Amelia Brown of Emergency Arts is available.

Artists living in Minnesota are eligible to apply. To learn more, visit [www.springboardforthearts.org/emergency-relief-fund](http://www.springboardforthearts.org/emergency-relief-fund).

## RURAL PROGRAM

## HINGE ARTS



Hinge artist Benjamin Domask plays on the Wurlitzer organ at A Center for the Arts in Fergus Falls. (photo: Naomi Schliesman)

### Hinge Arts at the Kirkbride

Applications accepted by September 1st, 2018 and March 1st, 2019.

Hinge Arts at the Kirkbride is a community development and artist residency program in Fergus Falls which activates cultural programming at or related to the historic Fergus Falls State Hospital, or the "Kirkbride Building." Launched in Spring 2015, Hinge Arts is intended to create opportunities where artists and community members gather to explore themes of transition, connection, and innovation inspired by the community's 124 years of hosting a state mental institution. We have three residency tracks: Career Development, for artists who want to work on their own self-driven projects during their time in Fergus Falls; Homecoming, for artists who spent all or a portion of their youth in the nine-county region of West Central Minnesota but now live elsewhere, who want to engage and collaborate with their home community; and Alumni, for artists who have previously participated in Hinge Arts that would like to build on connections or ideas from a previous residency.

More info at [www.springboardforthearts.org/hinge](http://www.springboardforthearts.org/hinge).

## COMMUNITY DEVELOPMENT

Springboard for the Arts supports and creates simple mechanisms for artists to connect with their communities to create meaningful, economically vibrant and equitable places. We implement projects in urban and rural Minnesota and with national partners, and share what we've learned to catalyze the movement of artist-centered innovation across the country.

Stay up to date at [www.springboardforthearts.org/community-development](http://www.springboardforthearts.org/community-development).

### **C/Art: Lowertown**

The three mobile art platforms designed to bring art and artists onto the sidewalks of St. Paul's Lowertown and into contact with new audiences are still out and available for September and October. This fall we'll be seeking new partnerships and a permanent home for the carts. C/Art: Lowertown is supported by the Knight Foundation and Saint Paul STAR Program.

### **Cedar-Riverside**

After two summers of temporary mobile events with the People's Center Clinics and Services, we'll be working with them and other CR organizations and residents to design cross-cultural projects that create welcome and increase understanding. Keep an eye on our website for the latest information.

### **Cultivate/Blue Line LRT Extension**

Over the past six months we've been working with Hennepin County, Brooklyn Park, Crystal, Robbinsdale, Golden Valley and Minneapolis to train and support local artists to activate public space, build connections and enhance livability and opportunity throughout the Blue Line LRT Extension corridor. Keep an eye out for over 30 Cultivate projects this fall and winter—from concerts and film showings to felting and sculpture! A second phase of projects will be developed over the winter.

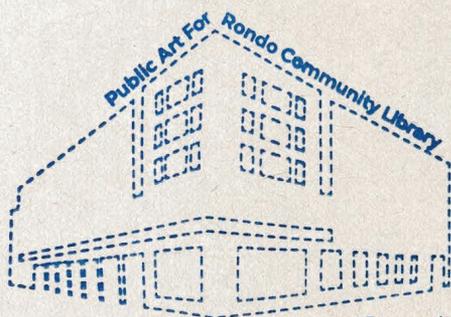
More info at [www.springboardforthearts.org/cultivate](http://www.springboardforthearts.org/cultivate).

### **Ready Go**

Coming in October: A Ready Go toolkit geared toward cities and organizations that want to seed a mobile-art movement in their town. Reminder: it's not too late to book Ready Go tools for your fall or winter event! Browse tools for hire on [ReadyGoArt.com](http://ReadyGoArt.com)

### **Nationally!**

We just completed several intensives for artists working in community and community development professionals, with one more in mid-September in Rapid City, SD. We've recently been working with Metropolitan Area Planning Council (Boston), Nevada Arts Council, several cities and other regional/national institutions to support artist-led community development. Please contact us for your presenting, training and consulting needs!



For more info on upcoming events, workshops and how to apply:

**artatrondo.com**

## Rondo Library Renaissance – RFQ due October 29

Springboard for the Arts is helping the Rondo Library commission an artist from the community to create public art for the building. Attend a free panel and/or study halls to help you with your application.

For more info and to apply: [www.artatrondo.com](http://www.artatrondo.com)

## NATIONAL

Springboard for the Arts' national program is rooted in the idea that while we do work in Minnesota, we know we do not do it alone. We know that all across the country there are artists, community leaders, and elected officials who are taking up the challenge to engage each other and make our communities more responsive, connected, and creative. Through our national programming we share resources, information, and training opportunities to strengthen the movement for local arts and creativity across the country.

Through our Creative Exchange platform, we tell stories at all scales, from the artists creating small moments of surprise on their block to the large-scale cross-sector creative partnerships. We ask about collaboration, funding, and practice—so that you can take inspiration from across the country, and we share practical, proven resources for projects so that you can spark change in your community. Follow Creative Exchange and get all the resources at [www.springboardexchange.org](http://www.springboardexchange.org).

You can also catch us regularly presenting at national conferences, and we offer workshops and consulting opportunities. If you are interested in bringing Springboard to you, don't hesitate to be in touch. Part of our offerings for deep learning includes our Intensive workshops, deep dives on the Work of Art: Business Skills for Artists, and into our community development practice led by artists. With upcoming trainings in Fergus Falls in mid-September and Rapid City, SD, in mid-October, find out more at [www.springboardforthearts.org/trainings](http://www.springboardforthearts.org/trainings).

## GUIDING PRINCIPLES

Our way of working is equally important as what we do.

There are **9** key principles that drive our work.

### ARTISTS ARE ASSETS

Artists exist in every community, and art is inseparable from the communities in which it is made. Our work helps illuminate the social and economic value of art and creativity.

### BY ARTISTS FOR ARTISTS

Everyone who works at Springboard is an artist. We recognize the expertise and experience of artists and incorporate that into creating effective, relevant programs to meet artists' needs.

### THE BROADEST DEFINITION OF WHO IS AN ARTIST

Everyone has creative capacity and there are many different ways to be an artist. We also know that there are many kinds of success for an artist, and we help artists define success for themselves—financial success, recognition, a supportive community, respect, social change, and more.

### MORE IS MORE

We make and share tools designed to benefit as many artists as possible. We believe interconnected communities of artists create an impact in ways that single interventions do not. By freely sharing our work and creating connections among artists and communities, we work to make substantial, system-wide change.

### EQUITY = VIBRANT COMMUNITIES

Beyond accessibility, our programs address systemic and structural inequities and seek to build equity, agency and power in communities, neighborhoods and systems.

### RECIPROCAL RELATIONSHIPS

We seek mutual respect, trust, commitment, and reciprocity with all our partners. We don't go it alone. We create and customize programs with partners based on mutual goals, and we invite partners to strengthen and change our work.

### CROSS-SECTOR COLLABORATIONS THAT LAST

We help artists collaborate with existing resources and systems, both because there is abundant potential in those resources, and because we believe they will be strengthened by artists' contributions. We focus on building bridges and mechanisms that help relationships continue to thrive without us.

### BOLDNESS AND CREATIVITY

Our work is characterized by optimism that change is possible, and belief that the boldness and creativity of artists can address the challenges facing our communities. We also know that in order to engage people, this movement has to be fun.

### REAL HALF & HALF

We value hospitality and an attitude of abundance over scarcity. Our goal is always to create an environment, real or virtual, that is welcoming to newcomers and existing partners and friends alike.

Hot coffee and real Half & Half out of the carton is something we always have available—a symbol of offering the best of what we have to our guests and our staff.

## BOARD OF DIRECTORS FY2018

**Noel Nix**  
Co-President

**Jerome Rawls**  
Co-President

**Kelly Asche**  
Treasurer

**Jeremy Cohen**  
Secretary

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