

SPRINGBOARD

for the arts

SUMMER 2019





We're so glad you picked up this catalog! If you already know Springboard for the Arts, welcome back. You should still read on, as we are always adding new resources and opportunities, and we want you to make the most of them.

If you're new to Springboard for the Arts, we're so glad you've found us! We're a unique organization, run by artists, for artists. With offices in St. Paul and Fergus Falls, MN, and working nationally to make things happen, our mission is to cultivate vibrant communities by connecting artists with the resources they need to make a living and a life.

What does that mean? It means we're here for you. Our core offerings include artist-led professional development workshops and one-on-one consultations to help you thrive as an artist. We offer health and legal resources for you to have a secure footing and the confidence to go and do your work. We create community development programs to connect to artists and shape the world we live in.

And what kind of artists do we work with? All of them, is the short answer. We work across disciplines, at all levels, and meet people where they are. If you are creative, and want help moving forward in your creative life, we're here to help.

There are a lot more resources (including a Job Board, free toolkits and directions to our Resource Centers) on our website. We look forward to seeing you soon!



ON THE COVER

A quiet moment during Hinge Residency artist Elyse-Krista Mische's exhibition "Time Sensitive" in our Fergus Falls office.

photo: Eric Santwire



Facepainting at the SpringBOX community event in Saint Paul, June 2018.
(photo: Sean Smuda)

THANK YOU FOR BEING AN ARTIST



Springboard for the Arts
308 Prince St, Suite 270
Saint Paul, MN 55101



651-292-4381



M-F, 9:30 am-5:00 pm

Springboard for the Arts
201 West Lincoln Ave
Fergus Falls, MN 56537

218-998-4037

M-Th, 9:30 am-5:00 pm
(Fri by appointment)

www.springboardforthearts.org

PROGRAMS & STAFF

PROFESSIONAL DEVELOPMENT

One-on-one career consultations and workshops for artists including Work of Art: Business Skills for Artists, which has been presented in over 80 communities in the Upper Midwest.

Noah Keesecker, Program Director - Artist Development

noah@springboardforthearts.org

Naomi Schliesman, Artist Development Director, Rural Program

naomi@springboardforthearts.org

Caroline Taiwo, Economic Opportunity Program Director

caroline@springboardforthearts.org

Troy King, Artist Career Consultant

Jes Reyes, Artist Career Consultant

David Unowsky, Artist Career Consultant

*Find **Professional Development** on page 4*

RESOURCES

A comprehensive online job book for artists, attorney referrals through our Minnesota Lawyers for the Arts (MnLA) program, and Resource Centers in Saint Paul and Fergus Falls.

Andy Sturdevant, Artist Resources Director

andy@springboardforthearts.org

Dominic Facio, Rural Program Coordinator

dominic@springboardforthearts.org

Zaraawar Mistry, Artist Resources Coordinator

zaraawar@springboardforthearts.org

*Find **Resources** on page 11*

INCUBATOR

A fiscal sponsorship program for nonprofit arts groups and individual artist projects, Incubator provides access to tax-deductible donations, grants, and some in-kind donations.

John Bell, Business Manager

john@springboardforthearts.org

Adia Morris Swanger, Operations Coordinator

adia@springboardforthearts.org

*Find **Incubator** on page 12*

ARTISTS' ACCESS TO HEALTHCARE

Connecting artists to healthcare and insurance through one-on-one assistance, a clinic voucher program and online resources. The Emergency Relief Fund provides monetary aid for personal and community emergencies.

Nikki Hunt, Program Director - Health

nikki@springboardforthearts.org

Dennis Madamba, Artist Health & Resources Assistant

dennis@springboardforthearts.org

*Find **Artists' Access To Healthcare** on page 13*

COMMUNITY DEVELOPMENT

Workshops, training and consulting with cities, community and economic development organizations and other groups to engage local artists to address community issues and implement creative placemaking.

Jun-Li Wang, Community Development Program Director

jun-li@springboardforthearts.org

Sam Buffington, Community Organizer

sam@springboardforthearts.org

Peter Haakon Thompson, Community Development Coordinator

peter@springboardforthearts.org

*Find **Community Development** on page 15*

NATIONAL

Through sharing our work and the Creative Exchange platform, we build the movement of local arts and culture by sharing inspirational stories and practical toolkits to spark change.

Laura Zabel, Executive Director

laura@springboardforthearts.org

Michele Anderson, Rural Program Director

michele@springboardforthearts.org

Carl Atiya Swanson, Associate Director

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Katie Hae Leo, Development Director

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Nancy Valentine, Communications Assistant

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Katie Ka Vang, Relationship Manager

katie@springboardforthearts.org

*Find **National** on page 16*



This information can be made available in alternate formats, including language translation. Please allow 10 business days for these requests.

PROFESSIONAL DEVELOPMENT

WORK OF ART: BUSINESS SKILLS FOR ARTISTS

This professional development curriculum is designed to teach business skills to artists in all disciplines and has been taught at arts organizations, libraries and colleges in over 80 communities in the Upper Midwest.

WORK OF ART TOOLKIT

Take the Work of Art workshops anytime! Our toolkit shares exercises from career planning through pricing to business planning! Get the free digital toolkit or buy a hard copy at www.springboardexchange.org/workofart.

ARTIST CAREER CONSULTATIONS

Springboard for the Arts offers consultations for individual artists and groups. In a consultation, our Artist Career Consultants get to know you and your work, help you set goals, and develop realistic strategies to help you reach those goals. www.springboardforthearts.org/consultations

Work of Art+: Thriving as a Parent and an Artist

Funded through a partnership with Lake Region Arts Council

Balancing your creative practice with raising children—with some planning and intention, it can be done! Hear from other artists who are parents, and what has worked for them to sustain their arts career.

Date: Saturday, June 1, 1:00–3:30 pm

Location: Battle Lake Community Center, 112 W Main St, Battle Lake, MN

Presenters: A panel of regional artists

Tuition: Free. Register at www.springboardforthearts.org/events.

Work of Art+: Entertainers Who Work!

A common-sense, proven approach for performing artists to find an effective approach to getting more paying performance opportunities and having sustainable careers.

Date: Thursday, June 6, 6:30–8:30 pm

Location: SpringBOX, 262 University Ave W, Saint Paul, MN

Presenter: Gary Berg, owner of G.L. Berg Entertainment

Tuition: Free. Register at www.springboardforthearts.org/events.

Write Memory Workshop: Intro to Memoir Writing

This program is a partnership with Fergus Falls Public Library and Viking Library System. This project was funded in part or in whole with monies from Minnesota's Arts and Cultural Heritage Fund.

Perhaps you have a memory you'd like to write down, but you're not sure how to begin, or you've always wanted to write a book. This writing workshop is for anyone interested in exploring foundational storytelling techniques that can help bring true-life stories alive on the page. In-class discussions and writing exercises will help beginning to advanced writers delve into your own stories.

Dates: Saturday, June 8, 10:00 am–12:00 pm, & Wednesday, June 12, 6:00–8:00 pm

Location: Fergus Falls Public Library, 205 E Hampden Ave, Fergus Falls, MN

Presenter: Glenda Reed, Alumni Hinge Artist

Tuition: Free. Register at www.springboardforthearts.org/events.

***“Great dialogue. Informative,
knowledgeable, comfortable.”***

Work of Art: Portfolio Kit

Your portfolio is the core of your promotional material. Focus on the essential elements: sharpening your artist statement, tailoring your artistic résumés, and selecting and formatting your work samples.

Date: Tuesday, June 11, 7:00–8:30 pm

Location: River Falls Public Library, 140 Union St, River Falls, WI

Date: Thursday, June 27, 5:00–7:30 pm

Location: Franklin Library, 1314 E Franklin Ave, Minneapolis, MN

Presenter: Springboard for the Arts staff

Tuition: Free. Register at www.springboardforthearts.org/events.

Work of Art+: Copyright Essentials

Do you find yourself with legal questions such as: How do I protect myself against third party copying of my works? How can I work with others in a way that protects all of our rights and interests? An attorney from Springboard's Minnesota Lawyers for the Arts (MnLA) program will cover legal basics for visual and performing artists.

Date: Thursday, June 13, 6:00–8:00 pm

Location: Brooklyn Park Library, 8500 W Broadway Ave, Brooklyn Park, MN

Date: Wednesday, July 17, 6:00–8:00 pm

Location: Walker Library, 2880 Hennepin Ave, Minneapolis, MN

Date: Saturday, July 27, 2:00–4:00 pm

Location: Pierre Bottineau Library, 55 Broadway St NE, Minneapolis, MN

Presenter: Attorney, Minnesota Lawyers for the Arts

Tuition: Free. Register at www.springboardforthearts.org/events.

Work of Art at ECRAC

Two workshops from the Work of Art series (Grantwriting and Business Plan Essentials) will be presented at the East Central Regional Arts Council.

Date: Saturday, June 15, 9:30 am–12:00 pm, 1:00–3:30 pm

Location: East Central Regional Arts Council, 112 Main Ave S, Braham, MN

Presenter: Springboard for the Arts staff

Tuition: Free. Register at www.ecrac.org.

Work of Art: Marketing

Define your product, discover your target audience, make decisions about how you sell your work, and identify a budget and strategy for your artistic business.

Date: Tuesday, June 18, 5:30–7:45 pm

Location: Farmington Library, 508 3rd St, Farmington, MN

Date: Monday, August 12, 10:00 am–12:30 pm

Location: Franklin Library, 1314 E Franklin Ave, Minneapolis, MN

Presenter: Springboard for the Arts staff

Tuition: Free. Register at www.springboardforthearts.org/events.

Work of Art+: e-Commerce Panel

Hear from a panel of makers and online sellers to learn how to maximize your online sales with a variety of platforms.

Date: Tuesday, June 18, 6:00–8:00 pm

Location: Excelsior Library, 337 Water St, Excelsior, MN

Presenter: Springboard for the Arts staff

Tuition: Free. Register at www.springboardforthearts.org/events.

Work of Art+: Kiva Info Session

If you are an artist or creative entrepreneur with a business, you may be looking for capital to expand or invest in your work. Learn how the Kiva microloan platform works, along with matching funds, successful artists project examples, and best practices.

Date: Wednesday, June 26, 6:00–8:00 pm

Location: Walker Library, 2880 Hennepin Ave, Minneapolis, MN

Presenter: Springboard for the Arts staff

Tuition: Free. Register at www.springboardforthearts.org/events.

Work of Art+: Business Structure Basics

An attorney from Springboard's Minnesota Lawyers for the Arts (MnLA) program will cover business models from LLC's to 501(c)3's, including information on how to prepare, and benefits and risks.

Date: Wednesday, July 10, 6:00–8:00 pm

Location: Walker Library, 2880 Hennepin Ave, Minneapolis, MN

Presenter: Attorney, Minnesota Lawyers for the Arts

Tuition: Free. Register at www.springboardforthearts.org/events.

Work of Art: Business Plan Essentials

Learn how to prepare a simple business plan, in arts-friendly language, to help you organize all the various aspects of your artistic practice and make informed business decisions.

Date: Saturday, July 13, 10:00 am–12:30 pm

Location: Farmington Library, 508 3rd St, Farmington, MN

Presenter: Springboard for the Arts staff

Tuition: Free. Register at www.springboardforthearts.org/events.

Work of Art+: Engaging Customers and Selling Your Work

Learn practical tips and skills for improving your sales technique and interacting with the public. This workshop is open to any artist, but particularly geared toward artists who find themselves on the business end of open studios and art crawls regularly.

Date: Tuesday, July 16, 6:00–8:00 pm

Location: Excelsior Library, 337 Water St, Excelsior, MN

Date: Saturday, August 10, 2:00–4:00 pm

Location: Roosevelt Library, 4026 S 28th Ave, Minneapolis, MN

Presenter: Springboard for the Arts staff

Tuition: Free. Register at www.springboardforthearts.org/events.



Workshop participants at the 2017 Rural Arts and Culture Summit. (photo: Holly Diestler)

NATIONAL TRAINING OPPORTUNITIES



An attendee of the *Work of Art Pricing* workshop. (photo: Bruce Silcox)

- **Are you passionate about artist entrepreneurship?**
- **Are you ready for creative community development?**
- **Do you want to shape creative responses to pressing issues?**
- **Do you see the potential for artists & communities working together?**

Springboard for the Arts has a training for that.

In the summer of 2017, Springboard for the Arts piloted our first Intensive Trainings for the Work of Art: Business Skills for Artists programming, and for our artist-led community development models. Over two years and seven Intensives, 80 attendees from 21 states have come to learn, build, and lead through Springboard for the Arts' curriculum and approach.

Our Work of Art Training will be held July 24–26, 2019, at Nautilus Music-Theater in Lowertown Saint Paul, MN. We are excited to be offering this intensive workshop again, which takes attendees through the content and pedagogy of leading Springboard for the Arts' Work of Art: Business Skills for Artists curriculum. Past attendees have launched full workshop series in their home communities, adapted the content to new trainings, and worked as individual consultants.

We are offering new pricing and scholarships for our Work of Art Training. This training is designed for artists, arts leaders, and arts educators who want to lead the Work of Art: Business Skills for Artists curriculum in their community or classes. Scholarship applications are due Friday, May 24, 2019, and recipients will be informed by Friday, May 31, 2019. Go online to learn more and register!

www.springboardforthearts.org/trainings

We are currently working on finalizing details for our artist-led community development trainings, with exciting plans and new partners. We will be offering an Artists Working in Community Training for artists of all disciplines working at the intersection of art, culture, and community development to learn how to drive community change through creative placemaking and asset-based community organizing; and a Community Development Practitioner Training for organizers and community development professionals in civic sectors interested in working with artists. These trainings will be held in the Fall of 2019, with their own registration and scholarship processes. Sign up on our website to stay informed!

Work of Art+: Grantwriting for Artists of Color and Native Artists

A panel of experts will take a look at the grantwriting process and discuss how BIPOC (Black, Indigenous, People of Color) and Native artists can successfully navigate the application process.

Date: Thursday, July 18, 5:30–7:30 pm

Location: Franklin Library, 1314 E Franklin Ave, Minneapolis, MN

Date: Saturday, August 24, 10:00 am–12:00 pm

Location: Sumner Library, 611 Van White Memorial Blvd, Minneapolis, MN

Presenter: Springboard for the Arts staff, with a panel of experts

Tuition: Free. Register at www.springboardforthearts.org/events.

Work of Art+: Artist Residencies Panel

Learn about the hundreds of artists' residency opportunities available for artists of all kinds and every career stage, in your backyard and across the globe.

Date: Tuesday, July 23, 5:00–7:00 pm

Location: Brookdale Library, 6125 Shingle Creek Pkwy, Brooklyn Center, MN

Presenter: Springboard for the Arts staff, with a panel of regional artists.

Tuition: Free. Register at www.springboardforthearts.org/events.

Work of Art+: Publishing Panel

Our panel of professionals from the publishing industry, including publishers, bookstore owners and writers will try to take some of the mystery out of the ins and outs of the publishing business.

Date: Tuesday, August 6, 6:30–8:30 pm

Location: Plymouth Library, 15700 36th Ave N, Plymouth, MN

Presenter: Springboard for the Arts staff, with a panel of experts

Tuition: Free. Register at www.springboardforthearts.org/events.

Business Skills for Artists Workshops

Presented by the City of Minneapolis Business Technical Assistance Program

Springboard for the Arts is partnering with the City of Minneapolis Business Technical Assistance Program to present a series of workshops on pricing & selling, funding and negotiations at venues around Minneapolis this summer.

Getting to Yes – Pricing, Selling & Advocating

Date: Tuesday, June 4, 6:30–8:30 pm

Location: Light Grey Art Lab, 118 E 26th St, Minneapolis, MN

Funding and Creative Entrepreneurship for Artists of Color

Date: Tuesday, June 25, 6:30–8:30 pm

Location: Shop Northside, 931 W Broadway, Minneapolis, MN

Negotiations for Artists

Date: Wednesday, July 17, 6:30–8:30 pm

Location: Strike Theater, 824 18th Ave NE, Minneapolis, MN

Tuition: Free. Register at www.springboardforthearts.org/events.



RESOURCES

Springboard's resources include a comprehensive online job board for artists, attorney referrals through our Minnesota Lawyers for the Arts (MnLA) program, and Resource Centers in Saint Paul and Fergus Falls that offer individual artists and small organizations access to a full array of equipment, tools, and services in an informal, self-directed environment.

Lowertown (9:30 am–5:00 pm, Mon–Fri)

We have three Macs and a PC, two Epson scanners, Adobe Creative Cloud, AutoCAD for Mac, Library and more.

Fergus Falls (9:30 am–5:00 pm, Mon–Thu, by appointment on Fri)

One 20" iMac, Adobe Creative Cloud, Meeting space and Reference library.

Both Resource Centers have a copier, fax and printer.

Learn more: www.springboardforthearts.org/resource-centers

LOWERTOWN RESOURCE CENTER VOLUNTEERS

We're looking for volunteers in Lowertown! Our Resource Center volunteers help with assisting artists with printing and scanning, troubleshooting problems, and keeping the space accessible and welcoming to everyone. Benefits include after-hours and weekend access to the Lowertown Resource Center, access to training and equipment, and use of the Resource Center during volunteer hours.

Learn more: www.springboardforthearts.org/volunteer

Resource Center Tutorials

Sign up for a one-hour, individual tutorial on how to use the Adobe Creative Cloud programs Photoshop, Illustrator, InDesign and Lightroom on our Resource Center computers. This one-on-one session can be used to cover specific skills such as photo editing, creating print materials and graphics, setting up a publication, or just a general walk-through of the programs. *Only one, 1-hr. appointment per person.*

Dates: By Appointment Only

Location: Springboard for the Arts, 308 Prince St, Suite 270, Saint Paul, MN

Presenter: Springboard for the Arts Staff

Tuition: Free. To register, email Dennis Madamba at dennis@springboardforthearts.org.



INCUBATOR

Springboard's Incubator is a fiscal sponsorship program that provides sponsorship for arts groups and individual artist projects that do not want (or are not ready) to become tax-exempt, nonprofit organizations. Incubator allows projects in this position to qualify for and accept tax-deductible donations, grants, and some in-kind donations.

The Incubator program currently serves over 180 artist-led projects. Incubator artists receive support for their fundraising and marketing efforts, legal referrals, and networking support. Incubator is designed for arts groups and individual artist projects that have a nonprofit purpose. To qualify for sponsorship, projects must be artist-led, fit with the mission of Springboard for the Arts, and be based in or producing work in Minnesota. Springboard's program does not sponsor for-profit corporations or C, S, or P classification LLCs.

We hold info/Q&A sessions for Incubator on the fourth Wednesday of every month at noon at our St. Paul offices. You can attend in-person or if you need to call/Skype in, email incubator@springboardforthearts.org and we'll send you info on how to connect. Incubator members and non-members alike are welcome.

Learn more: www.springboardforthearts.org/incubator

KIVA

Partnership for artists to access capital

Springboard for the Arts has a partnership with Kiva, the microlending platform, with support from the Surdna Foundation, to help artists access capital to grow their businesses.

Artists across the US are now able to apply for matched-fund Kiva loans through Springboard for the Arts' new endorsement program.

Kiva is an international, nonprofit organization based out of San Francisco. Founded in 2005, their mission is to connect people through microlending without leading individuals and communities into poverty. Through international activity, Kiva contributors are able to support others hoping to create a sustainable future for themselves.

Learn more: www.springboardforthearts.org/grants-funding/kiva



ARTISTS' ACCESS TO HEALTHCARE

Health Insurance Help

Contact us if you have a question about how to get health insurance or would like help understanding your options.

Artists' Access to Healthcare (AAH) Voucher Program

Artists, arts administrators and their families may access free AAH vouchers to be used, like a gift certificate, towards the cost of medical, dental and mental healthcare services at low-cost clinics in the Twin Cities. Contact us for more information or to apply for AAH vouchers.

Help Connect Artists in Your Community to Healthcare

You can connect artists in your community to healthcare and health insurance resources! Our free replication toolkits show you how to get started. Contact us for more information or to request a toolkit.

Learn more: www.springboardforthearts.org/health

EMERGENCY RELIEF FUNDS

The Emergency Relief Funds exist to meet the emergency needs of artists living in Minnesota. These Funds help to support artists with personal emergencies and to support artists who want to respond to emergencies in their own communities.

The Personal Emergency Relief Fund provides support of up to \$500 to artists for personal, emergency expenses like health issues, theft, or natural disaster. Have a broken leg and can't perform? Car broken into and laptop with your mixes on it stolen? Water main break in your studio and you need help covering insurance deductibles? The Emergency Relief Fund can help.

Learn more: www.springboardforthearts.org/perf

The Community Emergency Relief Fund provides up to \$500 of support for art projects that respond quickly and creatively to community emergencies like natural disaster, police violence, environmental disruption, or others. Administered in partnership with Emergency Arts, this fund is designed to support artists providing creative solutions and interventions in the pressing issues of our time. If you'd like to talk through project ideas or would like guidance on your project, a free consultation with Amelia Brown of Emergency Arts is available.

Learn more: www.springboardforthearts.org/cerf

RURAL PROGRAM

Springboard for the Arts' Rural Program was launched in 2011 in Fergus Falls, Minnesota, in partnership with the Lake Region Arts Council. We work to make Springboard's resources and programs accessible and relevant to rural artists, participate in national field building on the contributions of artists in rural communities, and provide programs to help rural community leaders bring arts and creativity into local community issues. If you're interested in collaborating in these areas, get in touch with our Rural Program staff!

Learn more: www.facebook.com/springboardartsLakeRegion

RURAL ARTS & CULTURE SUMMIT 2019

The Rural Arts and Culture Summit, which gathers rural practitioners in the arts, culture and community development fields every two years, will take place October 3–5, 2019 at the Reif Center in Grand Rapids, Minnesota.

Learn more: www.ruralartsandculturesummit.com

Hinge Arts at the Kirkbride

Hinge Arts at the Kirkbride is a community development and artist residency program in Fergus Falls which activates cultural programming at or related to the historic Fergus Falls State Hospital, or the "Kirkbride Building." Applications for residencies taking place January–June 2020 are due on September 1st, 2019.

Learn more: www.springboardforthearts.org/hinge

Ready Go Teams Up with Live Wide Open

West Central Initiative and Springboard for the Arts have teamed up to commission a new mobile artist tool that will be available for community events and businesses in west central Minnesota starting this summer. The project, "Paper Plains," is being created by Moorhead artist Anna Haglin and Minneapolis artist James Kleiner, who were selected through a competitive proposal process.

Paper Plains will be a mobile artist tool that turns one of west central Minnesota's livability challenges—the decline of Native Prairie—into an opportunity for creative expression and community building. Paper Plains will invite community members to create paper from invasive plants from the region. The mobile papermaking equipment will travel from place to place in west central Minnesota, providing an interactive experience for participants of all ages in papermaking, stenciling and more.

To host Paper Plains please contact: paperplainsproject@gmail.com

COMMUNITY DEVELOPMENT

Looking for new ways to address community issues and opportunities? Springboard for the Arts supports and creates simple mechanisms for artists to connect with communities to build meaningful, economically vibrant, and equitable places. Work with your local artists to create increased and more diverse community engagement, locally-based approaches for creative problem-solving, authentic narratives of community identity, and healthier local economies.

We implement projects locally from our two offices, and share what we've learned to catalyze the movement of artist-centered innovation across the country. Right now we're working with NeighborWorks, community foundations in Massachusetts, and Main Streets.

Learn more: www.springboardforthearts.org/community-development

C/Arts Are Back Again!

For the third summer, our C/Art Lowertown project continues with three mobile art platforms designed to bring art and artists onto the sidewalks of St Paul's Lowertown and into contact with new audiences.

Learn more: www.springboardforthearts.org/c-art

Cultivate Bottineau/Blue Line LRT Extension

We continue to work with Hennepin County, Brooklyn Park, Crystal, Robbinsdale, Golden Valley and Minneapolis to train and support local artists to activate public space, build connections and enhance livability and opportunity throughout the LRT Extension corridor. Cultivate's second phase is in full effect!

Learn more: www.springboardforthearts.org/cultivate

Cedar-Riverside

We're working with People's Center Clinics and Services and West Bank Business Association to build cross-cultural connections in the neighborhood. Stay tuned for more artist opportunities and creative projects this summer and beyond.

Learn more: www.thewestbank.org

Nationally

We've been busy leading workshops for artists, communities and community development practitioners. In the summer we'll announce fall intensive trainings to support artist-led community development and artists working in community.

See p.9 in the center spread for more info.

Ready Go–Toolkit is Here!

Now you can do it yourself: the new Ready Go toolkit geared toward places that want to seed a mobile-art movement is available for free at www.springboardexchange.org/toolkits-for-change. In Minnesota, Ready Go tools are out and about and there is still time to hire one.

Learn more: www.readygoart.com



The Picture Wagon mobile photo booth by artist Ashley Satorius at the “Rock it at Ridgedale” event in Fall 2018. (photo: Peter Haakon Thompson)

NATIONAL

Springboard for the Arts’ national program is rooted in the idea that while we do work in Minnesota, we know we do not do it alone. We know that all across the country there are artists, community leaders, and elected officials who are taking up the challenge to engage each other and make our communities more responsive, connected, and creative. Through our national programming we share resources, information, and training opportunities to strengthen the movement for local arts and creativity across the country. See our Intensive Training offerings listed in the center spread of this catalog, and check out our framework for creative and community development, Creative People Power.

Learn more: www.springboardforthearts.org/creative-people-power

To support our national efforts, we share practical, proven resources for projects and inspirational stories of artists working at all scales through our Creative Exchange platform. Learn more about creative projects, cross-sector creative partnerships, and handy toolkits so that you can spark change in your community: www.springboardexchange.org.

GUIDING PRINCIPLES

Our way of working is equally important as what we do.

There are **9** key principles that drive our work.

ARTISTS ARE ASSETS

Artists exist in every community, and art is inseparable from the communities in which it is made. Our work helps illuminate the social and economic value of art and creativity.

BY ARTISTS FOR ARTISTS

Everyone who works at Springboard is an artist. We recognize the expertise and experience of artists and incorporate that into creating effective, relevant programs to meet artists' needs.

THE BROADEST DEFINITION OF WHO IS AN ARTIST

Everyone has creative capacity and there are many different ways to be an artist. We also know that there are many kinds of success for an artist, and we help artists define success for themselves—financial success, recognition, a supportive community, respect, social change, and more.

MORE IS MORE

We make and share tools designed to benefit as many artists as possible. We believe interconnected communities of artists create an impact in ways that single interventions do not. By freely sharing our work and creating connections among artists and communities, we work to make substantial, system-wide change.

EQUITY = VIBRANT COMMUNITIES

Beyond accessibility, our programs address systemic and structural inequities and seek to build equity, agency and power in communities, neighborhoods and systems.

RECIPROCAL RELATIONSHIPS

We seek mutual respect, trust, commitment, and reciprocity with all our partners. We don't go it alone. We create and customize programs with partners based on mutual goals, and we invite partners to strengthen and change our work.

CROSS-SECTOR COLLABORATIONS THAT LAST

We help artists collaborate with existing resources and systems, both because there is abundant potential in those resources, and because we believe they will be strengthened by artists' contributions. We focus on building bridges and mechanisms that help relationships continue to thrive without us.

BOLDNESS AND CREATIVITY

Our work is characterized by optimism that change is possible, and belief that the boldness and creativity of artists can address the challenges facing our communities. We also know that in order to engage people, this movement has to be fun.

REAL HALF & HALF

We value hospitality and an attitude of abundance over scarcity. Our goal is always to create an environment, real or virtual, that is welcoming to newcomers and existing partners and friends alike.

Hot coffee and real Half & Half out of the carton is something we always have available—a symbol of offering the best of what we have to our guests and our staff.

BOARD OF DIRECTORS FY2019

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Jerome Rawls
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SPRINGBOARD
for the arts

SPRINGBOARD for the arts

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201 West Lincoln Ave
Fergus Falls, MN 56537

info@springboardforthearts.org

Springboard for the Arts is committed to providing access to programs and resources for all artists. We are committed to unbiased treatment of all individuals without regard to race, color, gender, age, national origin, religion, creed, sexual orientation, gender identity, marital status, citizenship, disability, veteran status or any other basis. Please contact Springboard for the Arts for specific information about our programs or services.



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www.youtube.com/springboardarts



THE
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