

SPRINGBOARD

for the arts

FALL 2019





We're so glad you picked up this catalog! If you already know Springboard for the Arts, welcome back. You should still read on, as we are always adding new resources and opportunities, and we want you to make the most of them.

If you're new to Springboard for the Arts, we're so glad you've found us! We're a unique organization, run by artists, for artists. With offices in St. Paul and Fergus Falls, MN, and working nationally to make things happen, our mission is to cultivate vibrant communities by connecting artists with the resources they need to make a living and a life.

What does that mean? It means we're here for you. Our core offerings include artist-led professional development workshops and one-on-one consultations to help you thrive as an artist. We offer health and legal resources for you to have a secure footing and the confidence to go and do your work. We create community development programs to connect to artists and shape the world we live in.

And what kind of artists do we work with? All of them, is the short answer. We work across disciplines, at all levels, and meet people where they are. If you are creative, and want help moving forward in your creative life, we're here to help.

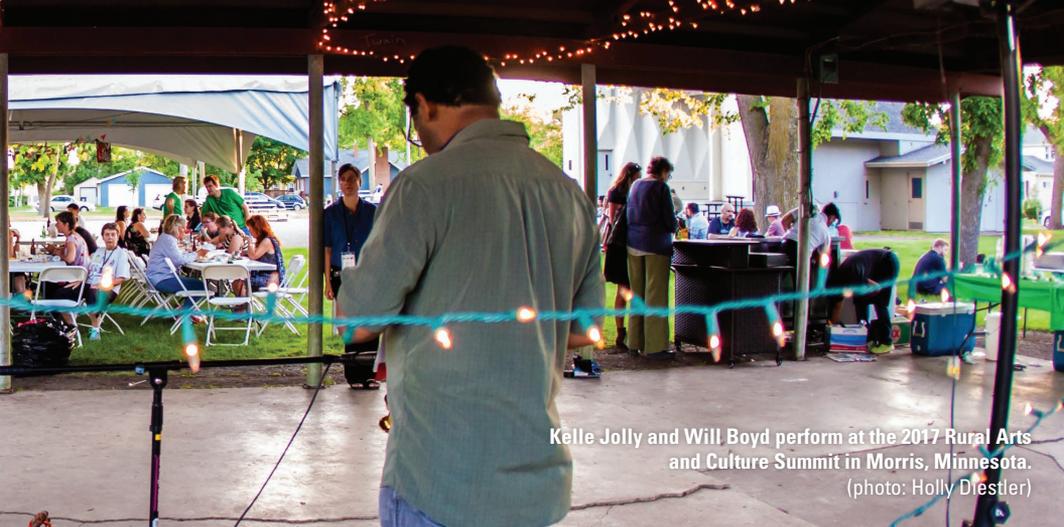
There are a lot more resources (including a Job Board, free toolkits and directions to our Resource Centers) on our website. We look forward to seeing you soon!



ON THE COVER

James Garrett Jr., 4RM+ULA architects, speaking at the JXTA Takeover at SpringBOX.

(photo: Carl Atiya Swanson)



Kelle Jolly and Will Boyd perform at the 2017 Rural Arts and Culture Summit in Morris, Minnesota.
(photo: Holly Dlestler)

Thank you
for
being an artist



Springboard for the Arts
308 Prince St, Suite 270
Saint Paul, MN 55101



651-292-4381



M-F, 9:30 am-5:00 pm

Springboard for the Arts
201 West Lincoln Ave
Fergus Falls, MN 56537

218-998-4037

M-Th, 9:30 am-5:00 pm
(Fri by appointment)

www.springboardforthearts.org

PROGRAMS & STAFF

PROFESSIONAL DEVELOPMENT

One-on-one career consultations and workshops for artists including Work of Art: Business Skills for Artists, which has been presented in over 80 communities in the Upper Midwest.

Caroline Taiwo, Economic Opportunity Program Director

caroline@springboardforthearts.org

Naomi Schliesman, Artist Development Director, Rural Program

naomi@springboardforthearts.org

Adia Morris Swanger, Professional Development and Operations Coordinator

adia@springboardforthearts.org

Katie Ka Vang, Relationship Manager

katie@springboardforthearts.org

*Find **Professional Development** on page 4*

RESOURCES

A comprehensive online job book for artists, attorney referrals through our Minnesota Lawyers for the Arts (MnLA) program, and Resource Centers in Saint Paul and Fergus Falls.

Andy Sturdevant, Artist Resources Director

andy@springboardforthearts.org

Dominic Facio, Rural Program Coordinator

dominic@springboardforthearts.org

Zaraawar Mistry, Artist Resources Coordinator

zaraawar@springboardforthearts.org

*Find **Resources** on page 12*

INCUBATOR

A fiscal sponsorship program for nonprofit arts groups and individual artist projects, Incubator provides access to tax-deductible donations, grants, and some in-kind donations.

John Bell, Business Manager

john@springboardforthearts.org

*Find **Incubator** on page 13*

ARTISTS' ACCESS TO HEALTHCARE

Connecting artists to healthcare and insurance through one-on-one assistance, a clinic voucher program and online resources. The Emergency Relief Fund provides monetary aid for personal and community emergencies.

Nikki Hunt, Program Director - Health

nikki@springboardforthearts.org

*Find **Artists' Access To Healthcare** on page 14*

COMMUNITY DEVELOPMENT

Workshops, training and consulting with cities, community and economic development organizations and other groups to engage local artists to address community issues and implement creative placemaking.

Jun-Li Wang, Community Development Program Director

jun-li@springboardforthearts.org

Sam Buffington, Community Organizer

sam@springboardforthearts.org

Peter Haakon Thompson, Community Development Coordinator

peter@springboardforthearts.org

*Find **Community Development** on page 18*

NATIONAL

Through sharing our work and the Creative Exchange platform, we build the movement of local arts and culture by sharing inspirational stories and practical toolkits to spark change.

Laura Zabel, Executive Director

laura@springboardforthearts.org

Michele Anderson, Rural Program Director

michele@springboardforthearts.org

Carl Atiya Swanson, Associate Director

carl@springboardforthearts.org

Katie Hae Leo, Development Director

katiehl@springboardforthearts.org

Nancy XiáoRong Valentine, Communications Assistant

nancy@springboardforthearts.org

*Find **National** on page 20*



This information can be made available in alternate formats, including language translation. Please allow 10 business days for these requests.

PROFESSIONAL DEVELOPMENT

WORK OF ART: BUSINESS SKILLS FOR ARTISTS

This professional development curriculum is designed to teach business skills to artists in all disciplines and has been taught at arts organizations, libraries and colleges in over 80 communities in the Upper Midwest.

WORK OF ART TOOLKIT

Take the Work of Art workshops anytime! Our toolkit shares exercises from career planning through pricing to business planning! Get the free digital toolkit or buy a hard copy at www.springboardexchange.org/workofart.

ARTIST CAREER CONSULTATIONS

Springboard for the Arts offers consultations for individual artists and groups. See p.10–11 for more information.

Fall 2019 Workshops & Panels

This fall, several of our Work of Art and Work of Art+ workshops and panels are being hosted at multiple locations across the Twin Cities metro area, as well as in other parts of Minnesota. Admission to all workshops is free of charge.

Register at www.springboardforthearts.org/events

Work of Art: Business Skills for Artists

Social Media Basics

Using Facebook and Twitter examples, learn core functionality, best practices and exercises to help you build an online strategy for your artistic business.

- Sat, Sep 7, 1:00–3:30 pm: Walker Library, Minneapolis
- Mon, Sep 30, 6:00–8:30 pm: Ramsey County Library, Roseville
- Sat, Dec 7, 2:30–4:30 pm: Crooked Lake Library, Coon Rapids

Portfolio Kit

Your portfolio is the core of your promotional material. Focus on the essential elements: sharpening your artist statement, tailoring your artistic resumés, and selecting and formatting your work samples.

- Mon, Sep 9, 6:00–8:30 pm, Roseville Library, Roseville
- Thu, Sep 19, 6:30–9:00 pm: Minnetonka Center for the Arts
- Sun, Oct 6, 12:30–3:00 pm: Hosmer Library, Minneapolis
- Sun, Oct 19, 1:30–4:00 pm: Pierre Bottineau Library, Minneapolis
- Sat, Oct 26, 1:00–3:30 pm: St. Louis Park Library
- Thu, Nov 14, 5:30–8:00 pm: Grand Arbor by Knute Nelson, Alexandria
- Mon, Dec 2, 6:00–8:00 pm: Northtown Library, Blaine

Marketing

Define your product, discover your target audience, make decisions about how you sell your work, and identify a budget and strategy for your artistic business.

- Tue, Sep 10, 5:30–8:00 pm, Hardwood Creek Library, Forest Lake
- Mon, Sep 23, 6:00–8:30 pm: Ramsey County Library, Roseville
- Thu, Dec 12, 5:30–8:00 pm: Grand Arbor by Knute Nelson, Alexandria

Career Planning

Where do you want to be both artistically and professionally? Learn how to define your values, identify key choices and develop a plan to achieve your career goals

- Thu, Sep 12, 5:30–8:00 pm: Grand Arbor by Knute Nelson, Alexandria
- Mon, Sep 23, 6:00–8:30 pm: Springboard for the Arts, Fergus Falls
- Mon, Oct 28, 6:00–8:00 pm: North Central Library, Ham

Grantwriting

This workshop is designed to help individual artists and small arts groups to understand and prepare strong grant applications.

- Sat, Sep 14, 1:00–3:30 pm, Walker Library, Minneapolis
- Sat, Sep 21, 10:00 am–12:30 pm: R.H. Stafford Library, Woodbury
- Mon, Oct 28, 6:00–8:30 pm: Ramsey County Library, Roseville
- Sat, Nov 9, 2:00–4:30 pm: Nokomis Library, Minneapolis

Recordkeeping

Learn how to track revenues and expenses, make informed projections, and gain a clearer understanding of your artistic business finances.

- Mon, Oct 7, 6:00–8:30 pm: Ramsey County Library, Roseville
- Sun, Nov 3, 1:30–4:00 pm: Chanhassen Library

Pricing

Discover an analytical approach to defining key elements that will help you calculate the costs and prices of your art for a variety of markets.

- Thu, Oct 10, 6:30–9:00 pm: Minnetonka Center for the Arts
- Mon, Oct 21, 6:00–8:00 pm: Rum River Library, Anoka

Time Management

Discover analytical and tool-based approaches to tackle hurdles related to efficiency, flexibility and your work-life balance.

- Thu, Oct 10, 5:30–8:00 pm: Grand Arbor by Knute Nelson, Alexandria
- Sun, Oct 20, 1:30–4:00 pm: Chanhassen Library

Promotions

Identify communication tools to fit your needs, craft engaging messaging, and build a basic promotions strategy with actionable steps to get the word out.

- Sun, Oct 13, 12:30–3:00 pm: Hosmer Library, Minneapolis

Legal Considerations

Obtain general information about your intellectual property, contract basics and structuring your artistic business.

- Mon, Oct 14, 6:00–8:30 pm: Ramsey County Library, Roseville
- Sat, Dec 14, 10:30 am–1:00 pm: Waconia Library

Business Plan Essentials

Learn how to prepare a simple business plan, in arts-friendly language, to help you organize all the various aspects of your artistic practice and make informed business decisions.

- Thu, Oct 24, 10:00 am–12:30 pm: R.H. Stafford Library, Woodbury
- Mon, Nov 25, 6:00–8:00 pm: Northtown Library, Blaine

Other Work of Art Workshops

The following workshop is not currently scheduled. To see if it has been added to the calendar, check www.springboardforthearts.org/events.

Funding

Learn how to think creatively about diversifying your funding streams by exploring traditional and new models for generating value, resources, and revenue.

Work of Art+ Workshops

Work of Art+ workshops complement the standard Work of Art curriculum, as a more detailed workshop or panel for a specific topic from the curriculum.

Artist Statements

Get a hands-on, step-by-step approach to writing a range of statements that best represent your work as an artist.

- Mon, Sep 16, 6:00–8:00 pm: Mississippi Library, Fridley

Artists Collaborating with Community

Use your creative skills to address community issues and learn how to reach community organizations and businesses to expand your artistic practice and income sources.

- Mon, Sep 23, 6:00–8:00 pm: Park Grove Library, Cottage Grove

Engaging Customers and Selling Your Work

Learn practical tips and skills for improving your sales technique and interacting with the public at open studios and art crawls.

- Sat, Sep 28, 12:30–2:30 pm: North Regional Library, Minneapolis
- Sat, Nov 23, 10:30 am–1:00 pm: Waconia Library

Copyright Essentials

An attorney from Springboard's Minnesota Lawyers for the Arts (MnLA) program will cover legal basics for visual and performing artists.

- Wed, Oct 16, 6:30–8:30 pm: Minneapolis Central Library

***“Your words, examples,
and ideas have had a
huge impact on me.”***

Trademarks

What is a trademark and how long does it last? Do you need to register? Get answers from an attorney from Springboard's Minnesota Lawyers for the Arts (MnLA) program.

- Wed, Oct 30, 6:30–8:30 pm: Minneapolis Central Library

How to Be Seen and Heard - Networking and Relationship Building

Build your confidence in interacting with other artists, organizations and the larger community and learn fun tips to get you and your work noticed.

- Sat, Nov 16, 1:00–3:30 pm: Thorson Memorial Library, Elbow Lake

Manage Your Portfolio Website

Gain insight on how to organize content, brand elements and functionality needs in preparation for building a website.

- Sat, Nov 16, 10:30 am–1:00 pm: Waconia Library

Other Work of Art+ Workshops

The following workshops are not currently scheduled. To see if they have been added to the calendar, check www.springboardforthearts.org/events.

Business Structure Basics

An attorney from Springboard's Minnesota Lawyers for the Arts (MnLA) program will cover business models from LLC's to 501(c)3's, including information on how to prepare, and benefits and risks.

Kiva Info Session

Learn how the Kiva microloan platform works for artists and creative entrepreneurs, with information about matching funds, successful artists project examples, and best practices.

Ready? Go! Make Your Art Mobile

Learn about practical and conceptual strategies to translate your art into a mobile tool that can be used to engage community and prompt interaction.

Tax Preparation for Artists

An Attorney and CPA will explain the essentials—receipts, recordkeeping, setting up your books, and tax requirements—for filing your tax return.

Work of Art+ Panels

Crowdfunding Panel

This panel discussion and Q & A will cover the many facets of crowdfunding through sites such as Kickstarter, IndieGoGo, Patreon, GoFundMe and more.

• Sun, Sep 15, 1:30–3:30 pm: Chanhassen Library

Funding Your Work

Funding opportunities for artists are constantly changing. Hear about the latest regional, state and national grant opportunities available for artists, "outside of the box" funding sources, and more.

• Sat, Sep 28, 1:00–3:30 pm: Springboard for the Arts, Fergus Falls

Going Beyond Grants for Artists of Color and Native Artists

A panel will look closer at how BIPOC (Black, Indigenous, People of Color) and Native artists can go beyond grants to more sustainable, regenerative and community-driven options such as crowdfunding, microfinance and earned income strategies.

• Wed, Oct 2, 6:30–8:30 pm: Minneapolis Central Library

Curator & Gallery Owner Panel

Hear from curators from both large institutions and community-based galleries and shops about how they choose work to exhibit.

• Tue, Oct 29, 2:00–4:00 pm: Ridgedale Library, Minnetonka

Publishing Panel

Our panel of professionals from the publishing industry, including publishers, bookstore owners and writers will try to take some of the mystery out of the ins and outs of the publishing business.

• Sun, Nov 17, 1:30–3:30 pm: Chanhassen Library

Other Work of Art+ Panels

The following panels are not currently scheduled. To see if they have been added to the calendar, check www.springboardforthearts.org/events.

Artists in Education Panel

Get insights and tips on how to bring your artistic practice into a diverse array of educational settings.

Artist Residencies Panel

Learn about the hundreds of artists' residency opportunities available for artists of all kinds and every career stage, in your backyard and across the globe.

e-Commerce Panel

Hear from a panel of makers and online sellers to learn how to maximize your online sales with a variety of platforms.

Funding Panel

Learn about navigating the artist-funder relationship. We're inviting members of the arts community experienced both in granting organizations and as independent artists for a panel discussion and Q & A.

Grantwriting for Artists of Color and Native Artists

A panel of experts will take a look at the grantwriting process and discuss how BIPOC (Black, Indigenous, People of Color) and Native artists can successfully navigate the application process.

Leasing and Buying Property Panel

Our panel of real estate professionals, attorneys and artists will try to take some of the mystery out of leasing and buying commercial property.

Work of Art and Work of Art+ workshops and panels are presented in partnership with Anoka County Library, Carver County Library, Hennepin County Library, Lake Region Arts Council, Minnetonka Center for the Arts and Washington County Library.



Springboard's New

Artist Career Consultants

You don't have to go it alone in your arts career. If you have questions about resources, your next steps, grant opportunities, or just want to explore what's possible, Springboard for the Arts' Artist Career Consultants are here for you.

We are very excited to have recently updated and expanded our roster of Artist Career Consultants, adding 17 artists who represent an expanded discipline, geographic, and cultural diversity. These creators, organizers, and connectors enable Springboard to serve artists more fully across Minnesota, and are here for you.

With our sliding scale rates to ensure accessibility, sign up for a consultation today. Pick an artist who you want to meet with, or tell us what you need and let our staff match you. Don't wait on your career, sign up today!

Learn more: www.springboardforthearts.org/consultants



..... **Alison Bergblom Johnson** multimedia artist



..... **Amanda Cortes** cultural organizer



..... **Aaron Fiskradatz** theatre artist & educator



..... **Oskar Ly** multidisciplinary artist



..... **Ifrah Mansour** multimedia artist



..... **Felicia Perry** fashion & design ARTrepreneur



..... **Dana Sikkila** printmaker & educator



..... **Katie Ka Vang** playwright & performance artist



..... **Laura Youngbird** visual artist



Cecilia Cornejo documentary filmmaker



Dominic Facio creative placemaker



Candida Gonzalez organizer, teacher, & public artist



Jessica Lopez Lyman interdisciplinary artist



Mara Morken community artist & creative placemaker



Patrick Scully dance, theater & performance artist



Jeremy Staab creative entrepreneur



Saymoukda Vongsay poet, playwright & producer

RESOURCES

Springboard's resources include a comprehensive online job board for artists, attorney referrals through our Minnesota Lawyers for the Arts (MnLA) program, and Resource Centers in Saint Paul and Fergus Falls that offer individual artists and small organizations access to a full array of equipment, tools, and services in an informal, self-directed environment.

Lowertown

Drop-in 1:00–5:00 pm Tue–Fri. By appointment only 9:00 am–6:00 pm Mon–Fri.

We have three Macs and a PC, two Epson scanners, Adobe Creative Cloud, AutoCAD for Mac, Library and more.

Fergus Falls

9:30 am–5:00 pm Mon–Thu. By appointment only Fri.

One 20" iMac, Adobe Creative Cloud, Meeting space and Reference library.

Both Resource Centers have a copier, fax and printer.

Learn more: www.springboardforthearts.org/resource-centers

A.V. Closet

The A.V. Closet is a service that allows artists to borrow cameras, lighting equipment, projectors and other audio-visual equipment from our St. Paul location. There is an annual membership fee of \$20 for the service, but it is available for free to registered members of Springboard's Incubator and ReadyGo programs. A brief orientation is also required.

Equipment can be borrowed for up to three days at no charge, for one rental period per month. Borrowers can make reservations online, and pick-up and return equipment at our Lowertown Resource Center during regular business hours.

Learn more: www.springboardforthearts.org/avcloset



illustration: Ry Macarayan



INCUBATOR

Springboard's Incubator is a fiscal sponsorship program that provides sponsorship for arts groups and individual artist projects that do not want (or are not ready) to become tax-exempt, nonprofit organizations. Incubator allows projects in this position to qualify for and accept tax-deductible donations, grants, and some in-kind donations.

The Incubator program currently serves over 180 artist-led projects. Incubator artists receive support for their fundraising and marketing efforts, legal referrals, and networking support. Incubator is designed for arts groups and individual artist projects that have a nonprofit purpose. To qualify for sponsorship, projects must be artist-led, fit with the mission of Springboard for the Arts, and be based in or producing work in Minnesota. Springboard's program does not sponsor for-profit corporations or C, S, or P classification LLCs.

We hold info/Q&A sessions for Incubator on the fourth Wednesday of every month at noon at our St. Paul offices. You can attend in-person or if you need to call/Skype in, email incubator@springboardforthearts.org and we'll send you info on how to connect. Incubator members and non-members alike are welcome.

Learn more: www.springboardforthearts.org/incubator

KIVA

Partnership for artists to access capital

Springboard for the Arts has a partnership with Kiva, the microlending platform, with support from the Surdna Foundation, to help artists access capital to grow their businesses.

Artists across the US are now able to apply for matched-fund Kiva loans through Springboard for the Arts' new endorsement program.

Kiva is an international, nonprofit organization based out of San Francisco. Founded in 2005, their mission is to connect people through microlending without leading individuals and communities into poverty. Through international activity, Kiva contributors are able to support others hoping to create a sustainable future for themselves.

Learn more: www.springboardforthearts.org/grants-funding/kiva



ARTISTS' ACCESS TO HEALTHCARE

Health Insurance Help

Contact us if you have a question about how to get health insurance or would like help understanding your options.

Artists' Access to Healthcare (AAH) Voucher Program

Artists, arts administrators and their families may access free AAH vouchers to be used, like a gift certificate, towards the cost of medical, dental and mental healthcare services at low-cost clinics in the Twin Cities. Contact us for more information or to apply for AAH vouchers.

Help Connect Artists in Your Community to Healthcare

You can connect artists in your community to healthcare and health insurance resources! Our free replication toolkits show you how to get started. Contact us for more information or to request a toolkit.

Learn more: www.springboardforthearts.org/health

EMERGENCY RELIEF FUNDS

The Emergency Relief Funds exist to meet the emergency needs of artists living in Minnesota. These Funds help to support artists with personal emergencies and to support artists who want to respond to emergencies in their own communities.

The Personal Emergency Relief Fund provides support of up to \$500 to artists for personal, emergency expenses like health issues, theft, or natural disaster. Have a broken leg and can't perform? Car broken into and laptop with your mixes on it stolen? Water main break in your studio and you need help covering insurance deductibles? The Emergency Relief Fund can help.

Learn more: www.springboardforthearts.org/perf

The Community Emergency Relief Fund provides up to \$500 of support for art projects that respond quickly and creatively to community emergencies like natural disaster, police violence, environmental disruption, or others. Administered in partnership with Emergency Arts, this fund is designed to support artists providing creative solutions and interventions in the pressing issues of our time. If you'd like to talk through project ideas or would like guidance on your project, a free consultation with Amelia Brown of Emergency Arts is available.

Learn more: www.springboardforthearts.org/cerf

RURAL PROGRAM

Springboard for the Arts' Rural Program was launched in 2011 in Fergus Falls, Minnesota, in partnership with the Lake Region Arts Council. We work to make Springboard's resources and programs accessible and relevant to rural artists, participate in national field building on the contributions of artists in rural communities, and provide programs to help rural community leaders bring arts and creativity into local community issues. If you're interested in collaborating in these areas, get in touch with our Rural Program staff!

Learn more: www.facebook.com/springboardartsLakeRegion

Paper Plains - New Tool on Ready Go!

Paper Plains invites the community to create paper from regionally-harvested, invasive plants. It is an interactive experience in papermaking, pulp-painting, and native prairie planting. Workshop leaders demonstrate techniques to participants and engage in a dialogue about the history of invasive plants in Minnesota. Tools in this mobile art studio are adaptable for people of all ages and abilities. The paper that participants make is unique, embedded with native prairie seeds, and carries a little piece of West-Central Minnesota. Whether it hangs on the fridge or gets planted in the garden, handmade paper will grow the arts in your community. Paper Plains is made possible by West Central Initiative and Live Wide Open.

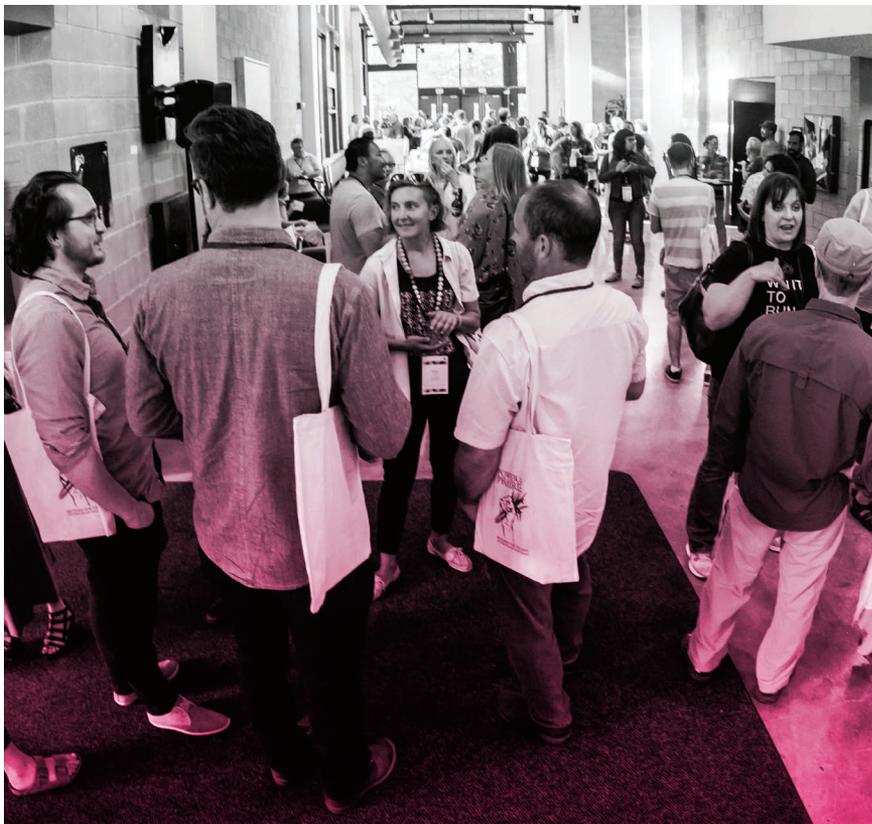
Book Paper Plains: www.readygoart.com



Paper Plains at the Detroit Lakes Street Fair. (photo: Michele Anderson)

RURAL ARTS & CULTURE SUMMIT 2019

October 3–5, 2019 | Grand Rapids, Minnesota



The Rural Arts and Culture Summit, which gathers rural practitioners in the arts, culture and community development fields every two years, will take place October 3–5, 2019 at the Reif Center in Grand Rapids, Minnesota. Featured speakers and artists include Thomas X (Ojibwe Hip Hop Artist), Pam Breau (National Assembly of State Arts Agencies), Whitney Kimball Coe (National Rural Assembly) and more.

Learn more and register: www.ruralartsandculturesummit.com

Hinge Arts at the Kirkbride

Hinge Arts at the Kirkbride is a community development and artist residency program in Fergus Falls which activates cultural programming at or related to the historic Fergus Falls State Hospital, or the “Kirkbride Building.” Applications for residencies taking place July–December 2020 are due March 1st, 2020.

Learn more: www.springboardforthearts.org/hinge



“Model Home” by Hinge Artist Wesley Fawcett Creigh in collaboration with members of A Place to Belong. (photo: Michele Anderson)

Resident Artist events:

Amanda Lewis Screendance Premier - Canoe Waltz

Created during her Hinge Arts Homecoming Residency, and highlighting a few of her favorite spaces in our rural area, as well as incorporating movement with community members, Amanda Lewis hopes this screendance event inspires people to explore more possibilities in their outdoor adventures.

Date: Saturday, September 14, 6:00 pm

Location: Lakes Area Community Center, 112 West Main Street, Battle Lake, MN

Moment Music Workshop - Hinge Artist Ryan Michael Evans

Moment Music is a participatory music project inspired by the songs we like, the memories we have, and the sounds around us every day. Please come and offer your musical tastes and talents, regardless of whether you call yourself a musician.

Date: Saturday, November 9 & 16, 1:00–3:00 pm

Location: Springboard for the Arts, 201 West Lincoln Ave, Fergus Falls, MN

Free admission to both events. Register: www.springboardforthearts.org/events

COMMUNITY DEVELOPMENT

Looking for new ways to address community issues and opportunities? Springboard for the Arts supports and creates simple mechanisms for artists to connect with communities to build meaningful, economically vibrant, and equitable places. Work with your local artists to create increased and more diverse community engagement, locally-based approaches for creative problem-solving, authentic narratives of community identity, and healthier local economies.

We implement projects locally from our two offices, and share what we've learned to catalyze the movement of artist-centered innovation across the country. Right now we're working with NeighborWorks, community foundations in Massachusetts, and Main Streets.

Learn more: www.springboardforthearts.org/community-development

C/Arts Checkouts Continue Through October!

For the third summer, our C/Art Lowertown project continues with three mobile art platforms designed to bring art and artists onto the sidewalks of St. Paul's Lowertown and into contact with new audiences. Check one out for the St. Paul Art Crawl!

Learn more: www.springboardforthearts.org/c-art

Ready Go

Now you can do it yourself: the new Ready Go toolkit, geared toward artists and places that want to seed a mobile-art movement, is available for free at springboardexchange.org/toolkits-for-change. In Minnesota, Ready Go tools are out and about through the fall.

Learn more: www.ReadyGoArt.com

Cultivate Bottineau/Blue Line LRT Extension

Over 50 local artists did public projects along the Bottineau Corridor this past year! As Cultivate Bottineau winds down with Hennepin County, Brooklyn Park, Crystal, Robbinsdale, Golden Valley and Minneapolis, there are still a few opportunities to see and participate in artist-led projects this fall.

Learn more: www.springboardforthearts.org/cultivate

Cedar-Riverside

We continue to work with People's Center Clinics & Services and West Bank Business Association. The newly hired Artist Organizer at People's Center will provide skills, coordination and creative thinking to engage community, local artists and organizational stakeholders in support of the mission and vision of People's Center and to build cross-cultural connections in the neighborhood—stay tuned for artist opportunities and projects.

COMMUNITY DEVELOPMENT NATIONAL TRAINING OPPORTUNITIES

Over the past decade, Springboard for the Arts has created a creative community development approach that is unique in how it brings local artists as creative thinkers to the table, engages the broadest definition of artists, and builds cross-sector partnerships. In Fall 2019 we will offer intensive trainings on our artist-led community development practice. One is for artists who want to deepen their work in community, and another for community development professionals who want to integrate creativity and artists into their work. Learn more and register today!

Community Development Practitioner Training

For organizers and community development professionals in civic sectors such as transportation, public health, and economic development who are interested in addressing community challenges and strengthening places by implementing asset-based and equity-focused programs that engage local artists as creative problem solvers. Participants learn how to support and train artists as leaders and innovators and develop customized programming suited to your context. This training is best leveraged to kickstart momentum in a community by having teams of 2–4 trainees from the same location, community or issue interest.

- October 16–18: Denver, CO
- November 6–8: St. Louis, MO

Artists Working in Community Intensive

For individual artists who want to deepen their skills in community-focused practice, this professional development intensive helps artists hone skills to drive community change through creative placemaking and asset-based community organizing – while maintaining artistic integrity and practice. Artists gain concrete skills in leadership, organizing, program development and management, fundraising, cross-sector collaboration, and learn how to adapt and respond to community change through workshops, cohort dialogue and local site visits geared toward action.

- Lincoln, NE, November 13–15

Learn more: www.springboardforthearts.org/trainings

“Thought provoking. I have new things to consider and explore.”

NATIONAL

Springboard for the Arts' national program is rooted in the idea that while we do work in Minnesota, we know we do not do it alone. We know that all across the country there are artists, community leaders, and elected officials who are taking up the challenge to engage each other and make our communities more responsive, connected, and creative. Through our national programming we share resources, information, and training opportunities to strengthen the movement for local arts and creativity across the country. See our Intensive Training offerings listed in the center spread of this catalog, and check out our framework for creative and community development, Creative People Power.

Learn more: www.springboardforthearts.org/creative-people-power

To support our national efforts, we share practical, proven resources for projects and inspirational stories of artists working at all scales through our Creative Exchange platform. Learn more about creative projects, cross-sector creative partnerships, and handy toolkits so that you can spark change in your community: www.springboardexchange.org.



Patti Paulson, Cultivate Bottineau, Golden Valley 2019. (photo: Brown Eye Lens)

GUIDING PRINCIPLES

Our way of working is equally important as what we do.

There are **9** key principles that drive our work.

ARTISTS ARE ASSETS

Artists exist in every community, and art is inseparable from the communities in which it is made. Our work helps illuminate the social and economic value of art and creativity.

BY ARTISTS FOR ARTISTS

Everyone who works at Springboard is an artist. We recognize the expertise and experience of artists and incorporate that into creating effective, relevant programs to meet artists' needs.

THE BROADEST DEFINITION OF WHO IS AN ARTIST

Everyone has creative capacity and there are many different ways to be an artist. We also know that there are many kinds of success for an artist, and we help artists define success for themselves—financial success, recognition, a supportive community, respect, social change, and more.

MORE IS MORE

We make and share tools designed to benefit as many artists as possible. We believe interconnected communities of artists create an impact in ways that single interventions do not. By freely sharing our work and creating connections among artists and communities, we work to make substantial, system-wide change.

EQUITY = VIBRANT COMMUNITIES

Beyond accessibility, our programs address systemic and structural inequities and seek to build equity, agency and power in communities, neighborhoods and systems.

RECIPROCAL RELATIONSHIPS

We seek mutual respect, trust, commitment, and reciprocity with all our partners. We don't go it alone. We create and customize programs with partners based on mutual goals, and we invite partners to strengthen and change our work.

CROSS-SECTOR COLLABORATIONS THAT LAST

We help artists collaborate with existing resources and systems, both because there is abundant potential in those resources, and because we believe they will be strengthened by artists' contributions. We focus on building bridges and mechanisms that help relationships continue to thrive without us.

BOLDNESS AND CREATIVITY

Our work is characterized by optimism that change is possible, and belief that the boldness and creativity of artists can address the challenges facing our communities. We also know that in order to engage people, this movement has to be fun.

REAL HALF & HALF

We value hospitality and an attitude of abundance over scarcity. Our goal is always to create an environment, real or virtual, that is welcoming to newcomers and existing partners and friends alike.

Hot coffee and real Half & Half out of the carton is something we always have available—a symbol of offering the best of what we have to our guests and our staff.

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308 Prince St, Suite 270
Saint Paul, MN 55101

201 West Lincoln Ave
Fergus Falls, MN 56537

info@springboardforthearts.org

Springboard for the Arts is committed to providing access to programs and resources for all artists. We are committed to unbiased treatment of all individuals without regard to race, color, gender, age, national origin, religion, creed, sexual orientation, gender identity, marital status, citizenship, disability, veteran status or any other basis. Please contact Springboard for the Arts for specific information about our programs or services.

 www.springboardforthearts.org

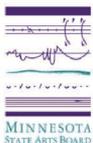
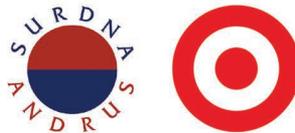
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