We’re so glad you picked up this catalog! If you already know Springboard for the Arts, welcome back. You should still read on, as we are always adding new resources and opportunities, and we want you to make the most of them.

If you’re new to Springboard for the Arts, we’re so glad you’ve found us! We’re a unique organization, run by artists, for artists. With offices in St. Paul and Fergus Falls, MN, and working nationally to make things happen, our mission is to cultivate vibrant communities by connecting artists with the resources they need to make a living and a life.

What does that mean? It means we’re here for you. Our core offerings include artist-led professional development workshops and one-on-one consultations to help you thrive as an artist. We offer health and legal resources for you to have a secure footing and the confidence to go and do your work. We create community development programs to connect to artists and shape the world we live in.

And what kind of artists do we work with? All of them, is the short answer. We work across disciplines, at all levels, and meet people where they are. If you are creative, and want help moving forward in your creative life, we’re here to help.

There are a lot more resources (including a Job Board, free toolkits, and health, legal, and professional resource lists) on our website. We look forward to seeing you soon!

ON THE COVER
Musician Annie Humphrey on the opening plenary panel at the 2019 Rural Arts & Culture Summit in Grand Rapids, MN.

(photo: Holly Diestler)
“All for One” mural in Mankato, an Artists on Main Street project by Michael Cinimo.
(photo: provided by Rethos)

Thank you for being an Artist

Springboard for the Arts
308 Prince St, Suite 270
Saint Paul, MN 55101
651-292-4381
M–F, 9:30 am–5:00 pm

Springboard for the Arts
201 West Lincoln Ave
Fergus Falls, MN 56537
218-998-4037
M–Th, 9:30 am–5:00 pm
(Fri by appointment)

www.springboardforthearts.org
PROGRAMS & STAFF

PROFESSIONAL DEVELOPMENT

One-on-one career consultations and workshops for artists including Work of Art: Business Skills for Artists, which has been presented in over 80 communities in the Upper Midwest.

Caroline Taiwo, Economic Opportunity Program Director
caroline@springboardforthearts.org

Naomi Schliesman, Artist Development Director, Rural Program
naomi@springboardforthearts.org

Adia Morris Swanger, Professional Development and Operations Coordinator
adia@springboardforthearts.org

Katie Ka Vang, Relationship Manager
katie@springboardforthearts.org

Find Professional Development on page 4

RESOURCES

A comprehensive online job board for artists, attorney referrals through our Minnesota Lawyers for the Arts (MnLA) program, an A.V. Closet in Saint Paul and a Resource Center in Fergus Falls.

Andy Sturdevant, Artist Resources Director
andy@springboardforthearts.org

Dominic Facio, Rural Program Coordinator
dominic@springboardforthearts.org

Zaraawar Mistry, Artist Resources Coordinator
zaraawar@springboardforthearts.org

Find Resources on page 14

INCUBATOR

A fiscal sponsorship program for nonprofit arts groups and individual artist projects, Incubator provides access to tax-deductible donations, grants, and some in-kind donations.

John Bell, Business Manager
john@springboardforthearts.org

Find Incubator on page 15
ARTISTS’ ACCESS TO HEALTHCARE

Connecting artists to healthcare and insurance through one-on-one assistance, a clinic voucher program and online resources. The Emergency Relief Fund provides monetary aid for personal and community emergencies.

Nikki Hunt, Program Director - Health
nikki@springboardforthearts.org

Find Artists’ Access To Healthcare on page 16

COMMUNITY DEVELOPMENT

Workshops, training and consulting with cities, community and economic development organizations and other groups to engage local artists to address community issues and implement creative placemaking.

Jun-Li Wang, Community Development Program Director
jun-li@springboardforthearts.org

Nastalie Bogira, Community Development Program Coordinator
nastalie@springboardforthearts.org

Sam Buffington, Community Organizer
sam@springboardforthearts.org

Peter Haakon Thompson, Community Development Coordinator
peter@springboardforthearts.org

Find Community Development on page 18

NATIONAL

Through sharing our work and the Creative Exchange platform, we build the movement of local arts and culture by sharing inspirational stories and practical toolkits to spark change.

Laura Zabel, Executive Director
laura@springboardforthearts.org

Michele Anderson, Rural Program Director
michele@springboardforthearts.org

Carl Atiya Swanson, Associate Director
carl@springboardforthearts.org

Katie Hae Leo, Development Director
katiehl@springboardforthearts.org

Find National on page 20
PROFESSIONAL DEVELOPMENT

WORKSHOPS
Springboard’s *Work of Art: Business Skills for Artists* is a professional development curriculum designed to teach business skills to artists in all disciplines, and has been taught at arts organizations, libraries and colleges in over 80 communities in the Upper Midwest, and replicated across the country. *Work of Art+* offerings complement the standard Work of Art curriculum by providing a more detailed workshop or panel on a specific topic from the curriculum. Our *MnLA Workshops* are presented by an attorney from Springboard’s Minnesota Lawyers for the Arts program and provide a broad overview of legal matters related to artistic practice.

WORK OF ART TOOLKIT
Take the Work of Art workshops anytime! Our toolkit shares exercises from career planning through pricing to business planning! Get the free digital toolkit or buy a hard copy at http://springboardexchange.org/workofart.

ARTIST CAREER CONSULTATIONS
Springboard for the Arts offers consultations for individual artists and groups. In a consultation, our Artist Career Consultants get to know the artists and their work, help them set goals, and develop realistic strategies to reach those goals.

You don’t have to go it alone in your arts career. If you have questions about resources, your next steps, grant opportunities, or just want to explore what’s possible, Springboard for the Arts’ Artist Career Consultants (ACCs) are here for you. Our ACC roster artists represent a range of artistic disciplines, as well as geographic and cultural diversity. These creators, organizers, and connectors enable Springboard to serve artists more fully across Minnesota, and are here for you. With our sliding scale rates to ensure accessibility, sign up for a consultation today. Pick an artist who you want to meet with, or tell us what you need and let our staff match you. Don’t wait on your career, sign up today!

Learn more at www.springboardforthearts.org/consultations

“This workshop opened my eyes to concepts and theories that I had never been exposed to before.”
Work of Art: Funding
Learn how to think creatively about diversifying your funding streams by exploring traditional and new models for generating value, resources, and revenue.

- Sat, Jan 25, 2:00–4:30 pm: Roosevelt Library, Minneapolis
- Sat, Apr 18, 1:00–3:30 pm: R.H. Stafford Library, Woodbury
- Wed, Apr 22, 5:30–8:00 pm: Grand Arbor by Knute Nelson, Alexandria

Work of Art+: Artists Collaborating with Community
Use your creative skills to address community issues and learn how to reach community organizations and businesses to expand your artistic practice and income sources.

- Sat, Jan 25, 2:00–4:30 pm: Sumner Library, Minneapolis

Work of Art: Career Planning
Where do you want to be both artistically and professionally? Learn how to define your values, identify key choices and develop a plan to achieve your career goals.

- Mon, Jan 27, 6:00–8:30 pm: Springboard for the Arts, Fergus Falls

Work of Art: Recordkeeping
Learn how to track revenues and expenses, make informed projections, and gain a clearer understanding of your artistic business finances.

- Mon, Feb 3, 6:00–8:30 pm: Springboard for the Arts, Fergus Falls
- Wed, Mar 25, 5:30–8:00 pm: Grand Arbor by Knute Nelson, Alexandria

MnLA: Legal Clinic for Creatives
Drop in for a free 30-minute session with an attorney to have your questions about business organization, contracts, copyright and trademark infringement answered. No advance registration required. First come, first served!

- Wed, Feb 5, 5:00–8:00 pm: St. Paul Neighborhood Network (SPNN), Saint Paul

Register at www.springboardforthearts.org/events
“Fungi Bridge Project” by Nicole Camene, in partnership with the Grand Rapids Arts and Culture Commission. (photo: Michele Anderson)
Work of Art: Promotions
Identify communication tools to fit your needs, craft engaging messaging, and build a basic promotions strategy with actionable steps to get the word out.

- Wed, Feb 12, 5:30–8:00 pm: Grand Arbor by Knute Nelson, Alexandria

Work of Art: Social Media Basics
Using Facebook and Twitter examples, learn core functionality, best practices and exercises to help you build an online strategy for your artistic business.

- Sat, Feb 15, 1:30–4:00 pm: Pierre Bottineau Library, Minneapolis
- Wed, Feb 26, 5:30–8:00 pm: Grand Arbor by Knute Nelson, Alexandria
- Fri, Mar 20, 10:00 am–12:30 pm: R.H. Stafford Library, Woodbury

MnLA: Business Structure Basics
An attorney from Springboard’s Minnesota Lawyers for the Arts (MnLA) program will cover business models from LLC’s to 501(c)3’s, including information on how to evaluate benefits and risks.

- Wed, Mar 4, 6:30–8:00 pm: Minneapolis Central Library
- Sat, Apr 25, 2:00–3:30 pm: Northeast Library, Minneapolis

“Thank you for these opportunities. I love Springboard!”

Work of Art: Pricing
Discover an analytical approach to defining key elements that will help you calculate the costs and prices of your art for a variety of markets.

- Wed, Mar 11, 5:30–8:00 pm: Grand Arbor by Knute Nelson, Alexandria

Work of Art+: Juried Craft and Art Fairs Panel
Hear from a panel of local makers to learn the ins and outs of selling your art at craft and art fairs around the country.

- Sat, Mar 21, 1:00–3:30 pm: Grand Arbor by Knute Nelson, Alexandria

Work of Art: Portfolio Kit
Your portfolio is the core of your promotional material. Focus on the essential elements: sharpening your artist statement, tailoring your artistic resumés, and selecting and formatting your work samples.

- Wed, Mar 25, 5:00–7:30 pm: Park Grove Library, Cottage Grove
Work of Art: Grantwriting
This workshop is designed to help individual artists and small arts groups to understand and prepare strong grant applications.
• Mon, Mar 30, 6:00–8:30 pm: Springboard for the Arts, Fergus Falls
• Wed, May 13, 5:30–8:00 pm: Grand Arbor by Knute Nelson, Alexandria

Work of Art: Legal Considerations
Obtain general information about your intellectual property, contract basics and structuring your artistic business.
• Wed, Apr 8, 5:30–8:00 pm: Grand Arbor by Knute Nelson, Alexandria

MnLA: Trademarks
What is a trademark and how long does it last? Do you need to register? Get answers from an attorney from Springboard’s Minnesota Lawyers for the Arts (MnLA) program.
• Thu, Apr 9, 6:00–7:30 pm: Pierre Bottineau Library, Minneapolis

MnLA: Copyright Essentials
An attorney from Springboard’s Minnesota Lawyers for the Arts (MnLA) program will cover legal basics for visual and performing artists.
• Sat, Apr 11, 3:00–4:30 pm: Franklin Library, Minneapolis

Work of Art+: Residencies and Fellowships Panel
Learn about the hundreds of artists’ residency opportunities available for the artists of all kinds and every career stage, in your backyard and across the globe.
• Sat, May 2, 1:00–3:30 pm: The Rourke Art Gallery + Museum, Moorhead

Work of Art: Business Plan Essentials
Learn how to prepare a simple business plan, in arts-friendly language, to help you organize all the various aspects of your artistic practice and make informed business decisions.
• Wed, May 6, 5:30–8:00 pm: Hardwood Creek Library, Forest Lake
• Wed, May 27, 5:30–8:00 pm: Grand Arbor by Knute Nelson, Alexandria

Other Workshops
To see a complete list of all Springboard’s workshops and panels, visit www.springboardforthearts.org/workshops
To see if more workshops have been added to the calendar, check www.springboardforthearts.org/events

Work of Art and Work of Art+ workshops are presented in partnership with Hennepin County Library, Lake Region Arts Council and Washington County Library.
You don’t have to go it alone in your arts career. If you have questions about resources, your next steps, grant opportunities, or just want to explore what’s possible, Springboard for the Arts’ Artist Career Consultants are here for you.

We are very excited to have a roster of 25 Artist Career Consultants who represent a range of artistic disciplines, as well as geographic and cultural diversity. These creators, organizers, and connectors enable Springboard to serve artists more fully across Minnesota, and are here for you.

With our sliding scale rates to ensure accessibility, sign up for a consultation today. Pick an artist who you want to meet with, or tell us what you need and let our staff match you. Don’t wait on your career, sign up today!


Learn more: www.springboardforthearts.org/consultants
The winter of 2020 marks a big change in the life of Springboard as an organization. This winter, we will leave our longtime home on the second floor of the Northern Warehouse building in St. Paul, and move into our newly renovated offices and community space on University Avenue. We closed our Lowertown Resource Center in December in anticipation of this move, and will spend the first part of 2020 in this physical transition.

Springboard for the Arts has been in Lowertown for more than 20 years, and over the years this neighborhood has changed, our organization has changed, and our work has expanded. But what has remained constant is the presence and power of artists and art. As we move away, we can’t go without acknowledging this space and the people who have shaped this work.
This place has been special to Springboard. Thousands of artists have passed through our doors in the past decades, for consultations, workshops, printing needs, a sympathetic ear, or to check the attorney list or job book (back when those resources took a physical form). Because we’ve been downstairs neighbors for many Lowertown artists, a lot of the time the interactions have simply been artists poking their heads in to say hello. From the giant Black Dog puppets in the Farmers’ Market during light rail construction to the occasional molasses seeping from the hardwood, Lowertown has been a one-of-a-kind place, and we know it will continue to thrive and grow. Art indeed happens here.

Our new offices are only a quick ride on the Green Line away. We’ll open the Vickie Benson Resource Lab in Spring 2020 with new tools and offerings. Stay tuned, come visit, and thank you.
RURAL PROGRAM

Based in Fergus Falls, Minnesota, Springboard’s Rural Program team works to make Springboard’s resources and programs accessible and relevant to rural artists, provides training and program development assistance to rural communities interested in incorporating the arts into community and economic development, and participates in national field building in arts-based rural community development. If you’re interested in collaborating in these areas, get in touch!

Learn more: www.springboardforthearts.org/rural-programs

Rural Arts and Culture Summit

The Rural Arts and Culture Summit took place October 3–5, 2019 in Grand Rapids, Minnesota, and was recently featured on PBS NewsHour! Stay tuned for ways to stay engaged with this national network of rural practitioners. Watch the PBS NewsHour episode: www.bit.ly/RACSummit2019PBS

Learn more: www.ruralartsandculturesummit.com

“I found joy, tranquility, rest and inspiration in Fergus Falls.”

Artists on Main Street

Artists on Main Street, a partnership with Rethos: Places Reimagined, supports rural community development at the intersection of arts and culture, downtown revitalization and historic preservation. Current participating communities are: Mahnomen, Cloquet, Cook, Two Harbors, Northfield, Wabasha, Oliva, Willmar, Mankato, Faribault and Winona.

Learn more: www.rethos.org/artists-on-main-street

Hinge Arts at the Kirkbride

Hinge Arts at the Kirkbride is a community development and artist residency program in Fergus Falls which activates cultural programming at or related to the historic Fergus Falls State Hospital, or the “Kirkbride Building.” Applications for residencies taking place July through December 2020 are due on March 2nd, 2020.

Learn more: www.springboardforthearts.org/hinge
Resident Artist Events:

Friendship Committee at the Minneapolis-St Paul International Airport

Travelers flying in or out of Terminal 2 at MSP Airport are able to enjoy a brand new exhibit, recently installed in the display case near gate H10. The Friendship Committee is a multimedia exhibition of works created by Arizona-based artist Wesley Fawcett Creigh, who spent six weeks in Otter Tail County in 2018 as an artist in residence of the Hinge Arts Residency. Creigh’s exhibition includes felt paintings—paintings made with felt fabric rather than paint—as well as video animations, audio and video interviews. The exhibit will occupy the entire display case near gate H10, measuring 18 feet wide by nearly 6 feet in height.

Folk Futurism Workshops

Join Homecoming artist, Alo Osberg during their open studio as they experiment with an imagined folk futurism. Test newly developed tools for converting synthetic waste into what would traditionally be harvested from the wild. Can you imagine plastic bottles used in place of sinew? Plastic bags instead of leather hides? Cardboard instead of wood? Plastic straws instead of reeds? Come learn from artisans, elders, and guest artists willing to share their knowledge of their craft. Share in curiosity and conversation as we share our vision for a folk-art-future.

• Jan 15 and 22, 5:00–7:00 pm: Studio K, Kaddatz Galleries, Fergus Falls
• Jan 18 and 25, 1:00–3:00 pm: Studio K, Kaddatz Galleries, Fergus Falls

Free admission. Register: www.springboardforthearts.org/events
RESOURCES

Springboard’s resources include a comprehensive online job board for artists, attorney referrals through our Minnesota Lawyers for the Arts (MnLA) program, and a Resource Centers at our Fergus Falls office that offers individual artists and small organizations access to a full array of equipment, tools, and services in an informal, self-directed environment. Please note that the Resource Center in Lowertown St. Paul closed permanently in December 2019 in preparation for Springboard for the Arts’ move to 262 University Avenue West. The new Vickie Benson Resource Lab will open in Spring 2020.

Fergus Falls
9:30 am–5:00 pm Mon–Thu. By appointment on Fri.
One 20” iMac, Adobe Creative Cloud, Meeting space and Reference library. Copier, fax and printer.
Learn more: www.springboardforthearts.org/resource-centers

A.V. Closet

The A.V. Closet is a service that allows artists to borrow cameras, lighting equipment, projectors and other audio-visual equipment from our St. Paul location.

Equipment can be borrowed for up to two nights and three business days at no charge, for one rental period per month. You can check out up to six items per rental period. There is an annual fee of $20. It’s also available as a free service to registered members of the Incubator and ReadyGo programs. Borrowers can make reservations online, and pick-up and return equipment at our offices during regular business hours. There will be no interruption in service during Springboard’s move to University Avenue.
Learn more: www.springboardforthearts.org/avcloset
**INCUBATOR**

Springboard’s Incubator is a fiscal sponsorship program that provides sponsorship for arts groups and individual artist projects that do not want (or are not ready) to become tax-exempt, nonprofit organizations. Incubator allows projects in this position to qualify for and accept tax-deductible donations, grants, and some in-kind donations.

The Incubator program currently serves over 180 artist-led projects. Incubator artists receive support for their fundraising and marketing efforts, legal referrals, and networking support. Incubator is designed for arts groups and individual artist projects that have a nonprofit purpose. To qualify for sponsorship, projects must be artist-led, fit with the mission of Springboard for the Arts, and be based in or producing work in Minnesota. Springboard’s program does not sponsor for-profit corporations or C, S, or P classification LLCs.

We hold info/Q&A sessions for Incubator on the fourth Wednesday of every month at noon at our St. Paul offices. You can attend in-person or if you need to call/Skype in, email incubator@springboardforthearts.org and we’ll send you info on how to connect. Incubator members and non-members alike are welcome.

*Learn more: www.springboardforthearts.org/incubator*

**KIVA**

**Partnership for artists to access capital**

Springboard for the Arts has a partnership with Kiva, the microlending platform, with support from the Surdna Foundation, to help artists access capital to grow their businesses.

Artists across the US are now able to apply for matched-fund Kiva loans through Springboard for the Arts’ new endorsement program.

Kiva is an international nonprofit, founded in 2005 and based in San Francisco, with a mission to expand financial access to help underserved communities thrive. Through international activity, Kiva contributors are able to support others hoping to create a sustainable future for themselves.

*Learn more: www.springboardforthearts.org/grants-funding/kiva*
ARTISTS’ ACCESS TO HEALTHCARE

Health Insurance Help
Contact us if you have a question about how to get, keep or switch your health insurance! We also have a new Sweet Guide to Health Insurance for Minnesota Artists and an interactive “Find a Health Insurance Helper Tool.”

Artists’ Access to Healthcare (AAH) Voucher Program
Artists, arts administrators and their families may access free AAH vouchers to be used, like a gift certificate, towards the cost of medical, dental and mental healthcare services at low-cost clinics in the Twin Cities. Contact us for more information or to apply for AAH vouchers.

Help Connect Artists in Your Community to Healthcare
You can connect artists in your community to healthcare and health insurance resources! Our free replication toolkits show you how to get started. Contact us for more information or to request a toolkit.
Learn more: www.springboardforthearts.org/health

EMERGENCY RELIEF FUNDS

The Emergency Relief Funds exist to meet the emergency needs of artists living in Minnesota. These Funds help support artists with personal emergencies and to support artists who want to respond to emergencies in their own communities.

The Personal Emergency Relief Fund provides support of up to $500 to artists for personal, emergency expenses like health issues, theft, or natural disaster. Have a broken leg and can’t perform? Car broken into and laptop with your mixes on it stolen? Water main break in your studio and you need help covering insurance deductibles? The Emergency Relief Fund can help.
Learn more: www.springboardforthearts.org/perf

The Community Emergency Relief Fund provides up to $500 of support for art projects that respond quickly and creatively to community emergencies like natural disaster, police violence, environmental disruption, or others. Administered in partnership with Emergency Arts, this fund is designed to support artists providing creative solutions and interventions in the pressing issues of our time. If you’d like to talk through project ideas or would like guidance on your project, a free consultation with Amelia Brown of Emergency Arts is available.
Learn more: www.springboardforthearts.org/cerf
The 20/20 Artist Fellowship is an award given yearly to BIPOC (Black, Indigenous, People of Color) and Native artists working to create tools, pathways and systems of support for other artists in their communities. Launched in 2018, the 20/20 Artist Fellowship offers capital resources and professional development support to BIPOC and Native artists in Minnesota from all practices, disciplines and career stages.

Each year we host a 2–4 person cohort where our artist fellows get connected to new mentors, collaborators and other culture makers working to make change happen in their fields. The 20/20 Artist Fellowship is a three year pilot program that will be offered yearly through 2020. The application period opens in January 2020 and we encourage you to visit our website to learn more and apply.

Learn more: www.springboardforthearts.org/20-20
COMMUNITY DEVELOPMENT

Looking for new ways to address community issues and opportunities? Springboard for the Arts supports and creates simple mechanisms for artists to connect with communities to build meaningful, economically vibrant, and equitable places. Work with your local artists to create increased and more diverse community engagement, locally-based approaches for creative problem-solving, authentic narratives of community identity, and healthier local economies.

We implement projects locally from our two offices, and share what we’ve learned to catalyze the movement of artist-centered innovation across the country.

Learn more: www.springboardforthearts.org/community-development

Artists Working in Community Handbook

Designed for artists who work or want to work in or with community, and based on our years of supporting artists to have an impact with the people and places they care about, we’re excited to be sharing a free, practical handbook for artists to deepen their community-oriented practice. Stay tuned for the launch of the free download, and if you’re in the Twin Cities metro, check out our related workshop in January (see p.5).

Cedar-Riverside

We continue to work with People’s Center Clinics & Services and West Bank Business Association. The newly hired Artist Organizer at People’s Center is providing skills, coordination and creative thinking to engage community, local artists and organizational stakeholders in support of the mission and vision of People’s Center and to build cross-cultural connections in the neighborhood - stay tuned for artist opportunities and projects.

Ready Go

Now you can do it yourself: the new Ready Go toolkit, geared toward artists and places that want to seed a mobile-art movement, is available for free at springboardexchange.org/toolkits-for-change.

Learn more: www.ReadyGoArt.com

If you’re looking for other artist-led community development resources, check out these Springboard toolkits!

Irrigate, Artist-led Community Development
www.springboardexchange.org/irrigate

Find An Artist Toolkit
www.springboardexchange.org/find-an-artist-toolkit
Applications for the 2020 Creative Community Leadership Institute (CCLI) will open in mid-January. CCLI is an intensive, in-person, cohort-based training program with real-world practice for artists, culture bearers, community organizers, community development practitioners, and other leaders seeking to deepen their impact in creative community building.

Each year CCLI will host three cohorts, one each in Minnesota, North Dakota and South Dakota. Cohorts will meet in person three times over six months from spring to fall. Each year, one cohort will center land and Native nations in part by being located in Native communities, nations, or tribal land. Sessions will feature guest presenters and connection to local sites and leaders, and have a threefold focus: centering participants’ individual passions and knowledge; sharing practical tools and techniques; and inspiring cross-sector ideas and connections. In addition to learning together, participants will be supported to design and implement a mini-pilot project in their home base.

Learn more: www.springboardforthearts.org/ccli

CCLI is co-led by Plains Art Museum (Fargo, ND), Racing Magpie (Rapid City, SD), and Springboard for the Arts (St. Paul and Fergus Falls, MN). CCLI is made possible through generous support from the Bush Foundation.

Springboard’s Executive Director, Laura Zabel, welcomes attendees at the Creative Community Leadership Institute relaunch event at All My Relations Gallery in Minneapolis. (photo: Jun-Li Wang)
NATIONAL

Springboard for the Arts’ national program is rooted in the idea that while we do work in Minnesota, we know we do not do it alone. Through our national programming we share resources, information, and training opportunities to strengthen the movement for local arts and creativity across the country. We have launched a framework for creative and community development, Creative People Power, a renewable resource for thriving communities. Learn about supporting hubs & homes, getting artists to the table, building lots of little projects, and support for artists making a living and a life through creative people power.

Learn more: www.springboardforthearts.org/creative-people-power

To support our national efforts, we share practical, proven resources for projects and inspirational stories of artists working at all scales through our Creative Exchange platform.

Stories to inspire: We do not do this work alone, and neither do you. From curators in Baltimore and placemakers in Sioux Falls to photographers on the Mexican border and dancers in San Jose, creative people across the country are leading projects and making work that shape their community. Creative Exchange has an archive of hundreds of stories to share inspiration, examples, and connection. Stories are searchable by geography, discipline, and keyword, and now by key tactics for generating creative people power!

Toolkits for change: If you need structure and guidance for a project, or want a way to start a new partnership or program, Creative Exchange hosts over 25 toolkits to shape your work. Toolkits come from key Springboard programs like Work of Art: Business Skills for Artists, artist-led community development and placemaking, and Artists’ Access to Healthcare, and creative project from artists and arts organizations around the country. Download toolkits, get connected, and spark your work.

Learn more: www.springboardexchange.org
**ARTISTS ARE ASSETS**
Artists exist in every community, and art is inseparable from the communities in which it is made. Our work helps illuminate the social and economic value of art and creativity.

**BY ARTISTS FOR ARTISTS**
Everyone who works at Springboard is an artist. We recognize the expertise and experience of artists and incorporate that into creating effective, relevant programs to meet artists’ needs.

**THE BROADEST DEFINITION OF WHO IS AN ARTIST**
Everyone has creative capacity and there are many different ways to be an artist. We also know that there are many kinds of success for an artist, and we help artists define success for themselves—financial success, recognition, a supportive community, respect, social change, and more.

**MORE IS MORE**
We make and share tools designed to benefit as many artists as possible. We believe interconnected communities of artists create an impact in ways that single interventions do not. By freely sharing our work and creating connections among artists and communities, we work to make substantial, system-wide change.

**EQUITY = VIBRANT COMMUNITIES**
Beyond accessibility, our programs address systemic and structural inequities and seek to build equity, agency and power in communities, neighborhoods and systems.

**RECIPROCAL RELATIONSHIPS**
We seek mutual respect, trust, commitment, and reciprocity with all our partners. We don’t go it alone. We create and customize programs with partners based on mutual goals, and we invite partners to strengthen and change our work.

**CROSS-SECTOR COLLABORATIONS THAT LAST**
We help artists collaborate with existing resources and systems, both because there is abundant potential in those resources, and because we believe they will be strengthened by artists’ contributions. We focus on building bridges and mechanisms that help relationships continue to thrive without us.

**BOLDNESS AND CREATIVITY**
Our work is characterized by optimism that change is possible, and belief that the boldness and creativity of artists can address the challenges facing our communities. We also know that in order to engage people, this movement has to be fun.

**REAL HALF & HALF**
We value hospitality and an attitude of abundance over scarcity. Our goal is always to create an environment, real or virtual, that is welcoming to newcomers and existing partners and friends alike.
Hot coffee and real Half & Half out of the carton is something we always have available—a symbol of offering the best of what we have to our guests and our staff.
Springboard for the Arts is committed to providing access to programs and resources for all artists. We are committed to unbiased treatment of all individuals without regard to race, color, gender, age, national origin, religion, creed, sexual orientation, gender identity, marital status, citizenship, disability, veteran status or any other basis. Please contact Springboard for the Arts for specific information about our programs or services.

www.springboardforthearts.org
www.twitter.com/springboardarts
www.facebook.com/springboardarts
www.flickr.com/photos/springboardarts
www.instagram.com/springboardarts
www.youtube.com/springboardarts

This activity is made possible by the voters of Minnesota through a Minnesota State Arts Board Operating Support grant, thanks to a legislative appropriation from the arts and culture heritage fund.