CREATIVE ECONOMY FELLOWSHIP

NOW OPEN FOR APPLICATIONS!
CREATIVE ECONOMY FELLOWSHIP

WELCOME!

1. **INTROS** - share your name, preferred pronouns and artistic practice/discipline in the chat
2. **CLOSED CAPTIONING** is available. Click the “CC” at the bottom of the screen to enable captions.
3. Use **CHAT** to share questions, comments or talk with other participants
4. **Session is being RECORDED** (except for live Q&A at the end)
5. **Connect** with us: @SpringboardArts / fellowships@springboardforthearts.org / www.springboardforthearts.org
CREATIVE ECONOMY FELLOWSHIP

AGENDA:
1. Springboard Overview
2. CEF Goals
3. Eligibility
4. Program Overview
5. Peer Review Process
6. FAQs
7. Slideroom
8. Live Q&A (not recorded)

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@SpringboardArts
fellowships@springboardforthearts.org
www.springboardforthearts.org
ABOUT SPRINGBOARD

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Springboard for the Arts is an economic and community development organization by and for artists.

We believe artists are key contributors to community issues, and are visible and valuable for the impact they create.

Our work is about helping communities connect to the creative power of artists, and creating systems of support that help artists make a living and a life.

We operate out of Fergus Falls and Saint Paul, MN.
Artists are assets. We work to illuminate the social and economic value of art and creativity.

By artists for artists. We recognize the experience and expertise of artists and create programming to meet artists’ needs.

The broadest definition of who is an artist, what is success, what supportive community looks like, what social change looks like.....

More is more. We make and share tools that benefit as many artists as possible in order to create interconnected communities of artists and system-wide change.
Equity is vibrant communities. Beyond accessibility, our programs seek to build equity, agency and power.

Reciprocal relationships means we seek and trust partners to help us do, grow and change our work.

Collaborations that last. We help artists navigate, build and sustain their own relationships, resources and systems.

Boldness and creativity solves problems.

Hospitality and warm welcome to all of our guests.
SPRINGBOARD PROGRAMMING

1. Grants & Funding Support
2. Tax, Legal and Healthcare Referral Programs
3. Emergency Relief Fund Programs
4. Professional Development & Documentation
5. Coronavirus-Related Resources
6. Trainings, Storytelling & Advocacy
7. Jobs & Opportunities Board
8. Accessibility Resources
9. Events & Convenings
10. Fellowships & Residencies

…and LOTS more!
CREATIVE ECONOMY FELLOWSHIP

CEF GOALS

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Why the Creative Economy Fellowship?

We believe that artists have the power to transform neighborhoods, communities and systems because they:

+ Hold the memory of a place
+ Help us make meaning of present challenges
+ Can vividly imagine futures that are more just and equitable
QUESTION 1:

WHAT FUTURE DO YOU IMAGINE FOR YOUR ARTIST COMMUNITY AND IS THERE A SPECIFIC CHALLENGE THAT YOU WANT TO ADDRESS?
CEF GOALS

(continued…)

Our belief in artists goes to acknowledge the roles of white supremacy and systemic racism in siphoning off economic onramps and opportunities to artist-changemakers from racialized communities who experience the weight of bad systems and have the most relevant and impactful solutions to offer.
QUESTION 2:

WHAT’S AN EXPERIENCE YOU’VE HAD AS AN ARTIST THAT MADE YOU WANT TO CHANGE THE EXPERIENCES AND POSSIBILITIES FOR ARTISTS IN YOUR COMMUNITY?
Springboard created the *Creative Economy Fellowship* to support and recognize artists who are BIPOC (Black, Indigenous, People of Color) and working in community to develop tools, pathways and systems of support for other artists.
QUESTION 3:

HOW ARE YOU CREATING A MORE VIBRANT AND JUST LOCAL ECONOMY WHERE ARTISTS ARE ESSENTIAL?
Our goals are:
1. To invest in artists doing systems change work and facilitate a community of learning
2. Build a community of artist-changemakers, and foster ongoing collaboration and partnerships across their work
3. Position artists who are BIPOC as both experts in their crafts and key voices on civic issues
4. Contribute to a thriving and vibrant local creative economy that sees and values all artists
QUESTION 4:

WHAT LEARNING, EXPERIENCE AND PERSPECTIVE ARE YOU MOST EXCITED TO SHARE WITH THE OTHER FELLOWS AND WHAT ARE YOU MOST INTERESTED IN LEARNING FROM THEM?
ELIGIBILITY

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To be considered for the Creative Economy Fellowship an artist must*:

- Identify as BIPOC (Black, Indigenous, Person of Color) or Native

We use this term to mean that we seek to serve artists of color who identify as: Black/African/African American, Afro Latino/a/x, Caribbean, Chicano/a/x, Mexican, Central American, South American, Middle Eastern/North African, Southeast Asian/Asian, Indigenous, American Indian, Pacific Islander/Native Hawaiian, Native Alaskan.

We recognize that these descriptions and this language is ever-evolving and will always be inadequate. If this description resonates with you, we invite you to apply.
To be considered for the *Creative Economy Fellowship* an artist must:

- Be 18 years of age or older
- Have lived and worked in Minnesota for the past two years (2019 and 2020)
- Be eligible to receive taxable income in Minnesota throughout the current fellowship year (2021)
- Be living or working in Minnesota throughout the fellowship period
To be considered for the Creative Economy Fellowship an artist must*:

- Not have received a 20/20 Artist Fellowship award from Springboard in the past
- Not be a staff-person or board member of Springboard for the Arts
- Not be an immediate family member of Springboard staff or board members (independent contractors are eligible to apply)

*A final determination of eligibility is made by Springboard on a case by case basis
PROGRAM OVERVIEW

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CREATIVE ECONOMY FELLOWSHIP
The Creative Economy Fellowship is an unrestricted $10,000 award given individually to ten (10) artists who are BIPOC (Black, Indigenous, People of Color) and Native in Minnesota.
**PROGRAM OVERVIEW**

**Unrestricted** means unlike other fellowships that are merit or project based, *Creative Economy Fellows are not* required to apply their awards towards existing or future work products.

Instead, fellows are encouraged to direct their awards toward areas that will have the most **impact** on their careers and overall quality of life.
Past fellows have used their award funds in just some of the following ways:

- Pay for cost of living (food, housing, utilities, healthcare, childcare, etc)
- Travel and daily commute
- Hire other artists
- Take classes and rent studio
- Taxes
- Accounting
- Legal help
- Website design, promo and marketing
- Save, invest and payoff debt
- Equipment and space
- Rest
In addition to the award, fellows will also receive:

- Pre-registration to limited events, workshops and trainings
- A published feature on Creative Exchange
- Access to Springboard’s offices and event spaces*
- Free A.V. Closet Rentals
- One-on-one career consultations
- Flexible award disbursement schedule
- A great cohort experiences

*Please be advised that due to COVID-19 and ongoing public safety concerns, our space use may be limited. We plan to strictly adhere to state and federal guidelines around social distancing, masking and closures. Anyone using the space must provide proof of vaccination.
COHORT

The Creative Economy Fellowship operates as a (virtual) cohort in order to facilitate deeper connections, collaborations and cross-pollination of ideas.

The fellowship is designed to be an open learning experience shaped by that year’s fellows. From cycle-to-cycle, each cohort operates differently based on the unique dynamics of the group, goals of the fellows, and the systemic issues deemed most pressing for Minnesota artists at the time.
COHORT

Fellows attend **six (6) cohort meetings** (virtual) during their fellowship year and can schedule regular one-on-one check-ins with the program director, at their discretion.

More details will be determined throughout the fellowship year.
PROGRAM OVERVIEW

TIMELINE

Application period: Aug 11 - Sep 10
Peer review panel: Sep 13-24
Announcement: Oct 4, 2021
Fellowship period: Oct 4, 2021 - Oct 31, 2022
The Creative Economy Fellowship is the relaunch of a successful three year pilot program, previously named the 20/20 Artist Fellowship.
PEER REVIEW PROCESS

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Candidates for the Creative Economy Fellowship are identified through an open application process.

All eligible applications receive equal consideration through a two-round peer review process (pre-screen and panel review).

Peer reviewers are selected by Springboard staff and aim to represent the diverse pool of identities, geographies and artistic disciplines reflected in the applicant pool.

Springboard staff do not serve on the panel.
Panelists will **blind** review and score the following:

- Filled out application
- Artist Statements
- Work Sample
- Resume
Panelists will blind review and score the following:

+ Filled out application
  - Includes name, pronouns, location, demographic info
  - In this round, any identifying information like your name and contact information will be hidden from panelists
  - Submitted via Slideroom (sign-up for free and save your application in-progress)

+ Artist Statements
+ Work Sample
+ Resume
Panelists will **blind** review and score the following:

+ Filled out application
+ **Artist Statements**
  - Can be submitted through either text or video
  - Keep within 500 words each or 3mins per video
  - Please follow application instructions for how to submit text and video
  - Provided responses to **all four (4) prompts**
+ Work Sample
+ Resume
Panelists will blind review and score the following:

+ Filled out application
+ Artist Statements
+ Work Sample
  - Asking for proof of how you’ve worked in community to build tools, pathways and systems of support for more artists
  - Not asking for proof of individual or artistic excellence
  - Submit only ONE work sample
+ Resume
Panelists will **blind** review and score the following:

+ Filled out application
+ Artist Statements
+ Work Sample

**Resume**

- Submit PDF of 1-2 pages
Panelists will **blind** review and score the following:

+ Filled out application
+ Artist Statements
+ Work Sample
+ Resume

Panelists will select approximately **one-third** of the pool to advance to the next round.
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+ Resume

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All applicants will be notified about their status via email, by late **September 2021**.
Panelists discuss and select up to ten (10) awardees + alternates for the fellowship program.
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Round Two applicants will be notified by Springboard staff about their status via email and phone in late September.
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Applicants who advance past Round Two will be asked to provide names and contact information of 3 individuals that Springboard may contact for Recommendations.
Panelists discuss and select up to ten (10) awardees + alternates for the fellowship program.

Round Two applicants will be notified by Springboard staff about their status via email and phone in late September.

Applicants who advance past Round Two will be asked to provide names and contact information of 3 individuals that Springboard may contact for Recommendations.

Fellowship awardees will be announced publicly in early October 2021.
FREQUENTLY ASKED QUESTIONS (FAQs)
How are you defining terms like "tools, pathways and systems of support"?
These terms are up to you to define and describe broadly based on how you do your community-based work. Ultimately, we’re looking to support artists who are creating viable outlets, onramps and opportunities for other artists in their communities, and helping their communities harness the creative power and problem solving of artists. Likewise, it’s also up to you to define and describe other broad terms like “community,” “artist,” “systems change,” and etc.

More FAQs can be found here:
https://springboardforthearts.org/jobs-opportunities/creative-economy-fellowship-faq/
We are accepting Creative Economy Fellowship applications via Slideroom.

First time user? Here are some quick helpful tips:

- Save your work as you go! Come back to work on your application at anytime (before the deadline).
- Submitting video responses? Make sure to upload a YouTube or Vimeo link.
- Work Samples should be formatted as pdf, movie/audio, or links to videos
- Your Slideroom account will work for future applications and saves a draft of past applications.
To apply via Sliderroom, start by going to:
https://springboardforthearts.org/jobs-opportunities/creative-economy-fellowship/
Log-in (or sign-up) for Slideroom, then you can begin your application by clicking here:

Welcome to Springboard's applicant portal!
Find and apply to open calls here.
Apply Now

AVAILABLE PROGRAMS

Creative Economy Fellowship
Deadline: September 10, 2021
1. Type questions in chat
2. Raise your hand and unmute when called on

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